



IRVINE DIGITAL NETWORK

Get brand recognition on this standout digital network at the Irvine Spectrum Center! Located off I-5 and I-405, this 4 unit network targets travelers on these **heavily trafficked** highways as well as visitors to this **upscale shopping center** and business park.

PRODUCT INFORMATION

- 4 Units
- Size: 33'x33'
- Spot Length: 8 Seconds
- # of Spots: 10*
- Hours: 24
- Type: Static

COVERAGE

- 2 Major Freeways
- Irvine Spectrum Center

IRVINE SPECTRUM CENTER FACTS & FIGURES

- 17 M Annual Visitors
- 46,000+ Daily Shoppers
- \$135,000 Avg HHI of Shoppers
- 466,000 Vechiles daily on adjacent freeways and surface streets

IRVINE DIGITAL NETWORK



1250: 176,127 Weekly Imp
405 Southbound



1251: 176,867 Weekly Imp
405 Northbound

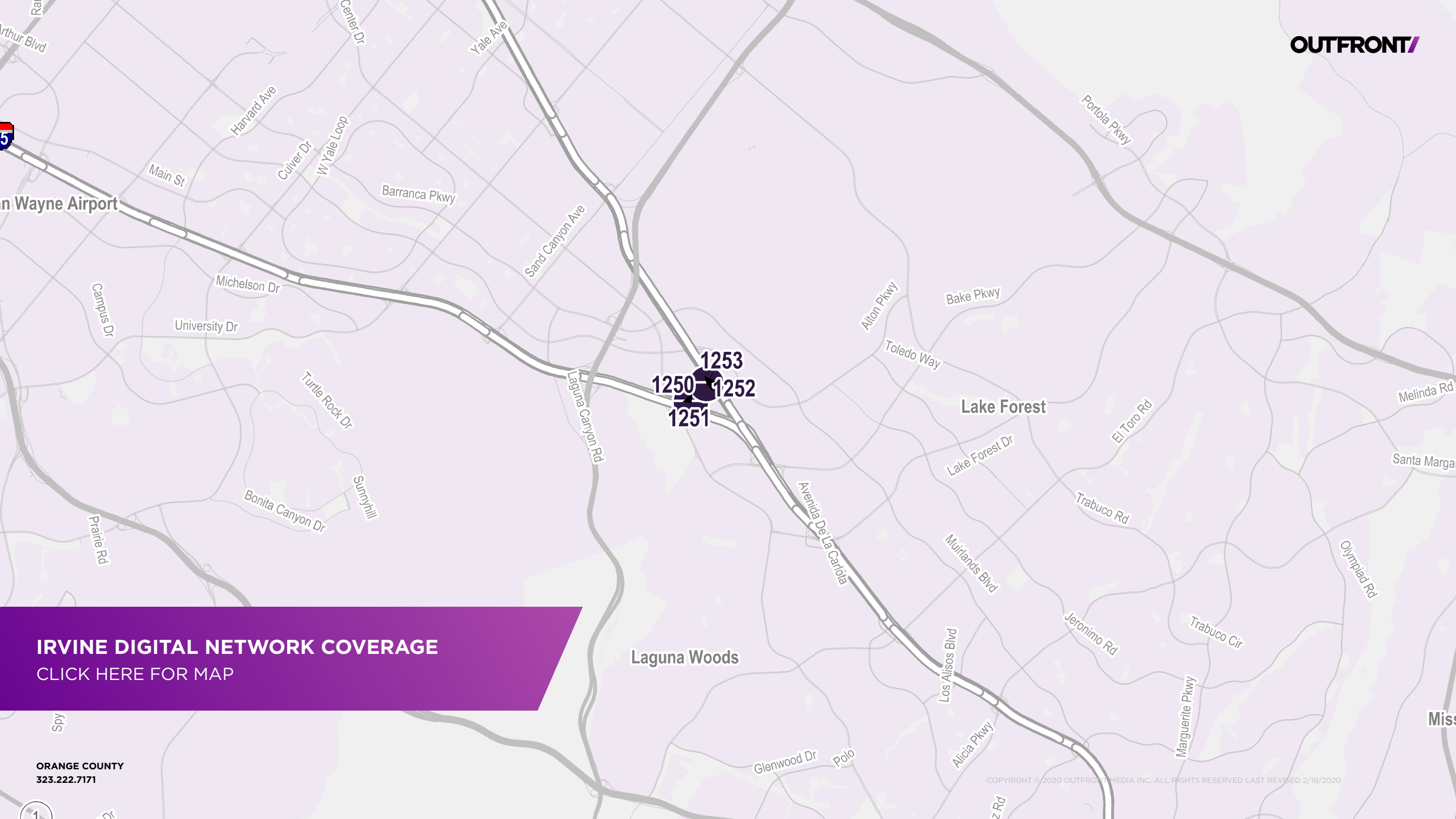


1252: 132,007 Weekly Imp
5 Northbound



1253: 202,701 Weekly Imp
5 Southbound

995 GUARANTEED NETWORK SPOTS PER DAY
2,750,806 A18+ 4-WEEK IMPRESSIONS



IRVINE DIGITAL NETWORK COVERAGE
CLICK HERE FOR MAP