

## FOR IMMEDIATE RELEASE

## PGA GOLFER ROBERT GAMEZ JOINS HOLIDAY INN CLUB VACATIONS BRAND AS LATEST SPONSORED PROFESSIONAL GOLFER

**ORLANDO, FLA.** (July 18, 2018) – <u>Orange Lake Resorts</u>, home to the <u>Holiday Inn Club</u> <u>Vacations</u><sup>®</sup> brand, is proud to announce the sponsorship of Professional Golf Association (PGA) Tour player Robert Gamez. The three-time PGA champion, with career professional winnings topping \$8.7 million, will join the PGA Champions Tour for his first tournament at this year's British Senior Open in Scotland, July 26-29. Gamez's most memorable victory came at the 1990 Arnold Palmer Invitational, where he holed out his second shot on the final hole for an eagle and a one-shot victory. Holiday Inn Club Vacations sponsors two other professional tour players, Ryann O'Toole (LPGA) and Richy Werenski (PGA).

"We are excited to add Robert to our team and brand," said John Sutherland, Executive Vice President of Sales and Marketing for Orange Lake Resorts. "Many of our Holiday Inn Club members, owners and guests truly love the game of golf. Robert's passion for the game and winning attitude will certainly elevate our company's image and brand in the golfing community."

"Having a great travel brand like Holiday Inn Club Vacations as a sponsor is so important, not just to me, but to the game," commented Robert Gamez. "The brand loves the game, loves to introduce new players to the sport and loves to provide a great experience for their owners and guests. It's a win-win for all of us."

Holiday Inn Club Vacations provides a host of guest amenities at its 26 resort properties including five resorts with golf courses that range from executive to championship level play. The company's signature golf course, The Legends at Orange Lake Resort<sup>®</sup>, is an Arnold Palmer Signature designed course located in Kissimmee, Florida.



## About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit <u>hiclubvacations.com</u>. Find us on Facebook at <u>facebook.com/hiclubvacations</u> or Twitter at <u>twitter.com/hiclubvacations</u>.