



**FOR IMMEDIATE RELEASE**

**HOLIDAY INN CLUB VACATIONS NEW SIGNATURE COLLECTION BUILDING AT  
CAPE CANAVERAL BEACH RESORT BRINGS LUXURY VACATION EXPERIENCE  
TO COCOA BEACH VISITORS**

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**ORLANDO, FLA.** (April 16, 2018) – Orange Lake Resorts, home to the Holiday Inn Club Vacations brand, is expanding its top tier luxury line of villas to its Cape Canaveral Beach Resort and sharing a first look into the villa designs and amenities. Completion of the new Signature Collection building, which includes 42 two- and four-bedroom villas, is expected early this summer. A new outdoor pool adjoining the building also is currently under construction, with a new boardwalk that leads to the beach currently in the design phase.

“Cape Canaveral Beach Resort is one of our most popular resorts,” said Tom Nelson, President and CEO of Orange Lake Resorts. “Our owners and Holiday Inn Club members expressed strong interest in expanding our Signature Collection portfolio to this fantastic location near Cocoa Beach. This will be our tenth resort that features our growing luxury segment product, and I expect our owners will be asking where we’ll be going next.”

Cape Canaveral Beach Resort Signature Collection villas are designed to bring a destination feel to one of Florida’s iconic beaches. Cool beach color themes that blend with a warm family feel welcome guests. Owners experience superior luxury villa vacations that feature well-appointed furnishings, fully equipped deluxe kitchens with granite countertops, home theaters with gaming systems, spa-style soaker tubs, plus premium décor and linens. Each bedroom has its own private full bath, while kitchens feature stainless steel appliances, upgraded kitchenware with an espresso machine and gourmet coffee/selections that provide guests with a home-away-from-home feel to their vacations.



**Photo Caption:** Holiday Inn Club Vacations Cape Canaveral Beach Resort's new Signature Collection villas are expected to open early this summer. This 2,212 square foot model showcases one of the companies four-bedroom villas' décor.

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#### **About Orange Lake Resorts**

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit [hiclubvacations.com](http://hiclubvacations.com). Find us on Facebook at [facebook.com/hiclubvacations](https://facebook.com/hiclubvacations) or Twitter at [twitter.com/hiclubvacations](https://twitter.com/hiclubvacations).

#### **Media Contact:**

Brian Martin  
Orange Lake Resorts  
407.395.6925  
[brmartin@orangelake.com](mailto:brmartin@orangelake.com)