

FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS® BRAND TEAM PROVIDES 89,000 MEALS THROUGH COMPANY-WIDE FOOD DRIVE

Orlando Team Presents \$10,000 to Second Harvest Food Bank of Central Florida During Volunteer Event

ORLANDO, FLA. (April 29, 2019) – <u>Holiday Inn Club Vacations</u>[®], a national vacation ownership brand owned and operated by <u>Orange Lake Resorts</u>, today announces that its company-wide food drive provided more than 89,000 total meals to local food banks. During the month-long initiative, team members from the company's resorts and corporate campus collected food items and monetary donations for local hunger relief organizations in their communities.

Over the course of two days, 91 Orlando-based team members also visited the Second Harvest Food Bank of Central Florida to help sort nearly 35,000 pounds of donated food. Tom Nelson, President and CEO of Orange Lake Resorts, joined the team on the second day to present a corporate donation of \$10,000 to the food bank. The funds will help the nonprofit organization continue distributing millions of meals to the Central Florida community through partner programs, including food pantries, soup kitchens, day care centers and more.

"I am very proud of our team. This year more than 5,000 of us banded together to end hunger in our communities," said Nelson. "This incredible impact was possible because our people truly care and want to make a difference. They love partnering with organizations like Second Harvest, who passionately work to bring an end to hunger in our society."

In addition to the corporate donation to Second Harvest Food Bank of Central Florida, Holiday Inn Club Vacations team members raised \$10,638 through payroll deductions, which will be distributed to various food banks located in their communities.

The annual food drive, volunteer events and donations to local food banks are part of an ongoing commitment by Orange Lake Resorts to be an active member of the local communities in which each resort is located. Through Heart Travels, the company's

corporate social responsibility program, Holiday Inn Club Vacations team members donate goods, money and time to various nonprofit organizations. Additionally, team members receive paid time off for participating in company-sponsored volunteer opportunities.

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About Orange Lake Resorts

Orange Lake Resorts encompasses 28 resorts and 7,600 villas in the U.S., with more than 350,000 timeshare owners and 5,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates Holiday Inn Club[®]. The Holiday Inn Club Vacations[®] brand was created in 2008 through a strategic alliance with IHG[®] (InterContinental Hotels Group), one of the world's leading hotel companies. The flagship Holiday Inn Club Vacations property in Orlando, Fla., located next to the Walt Disney World_® Resort, was established in 1982 by Holiday Inn[®] founder Kemmons Wilson. For more information on Holiday Inn Club Vacations or to book reservations, visit <u>holidayinnclubvacations.com</u>. Find us on Facebook at <u>facebook.com/hiclubvacations</u> or Twitter at <u>twitter.com/hiclubvacations</u>.

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