



FOR IMMEDIATE RELEASE

**Holiday Inn Club Vacations Celebrates
National Learning and Development Month**

ORLANDO, FLA. (Sept. 19, 2019) – Holiday Inn Club Vacations Incorporated, a national vacation ownership company, today announces its plans to celebrate National Learning and Development Month in October. The company set up a website, www.nldmonth.com to provide other companies and individuals across the country a variety of learning resources, such as book recommendations, links to online courses and inspirational videos. A hashtag for the month, #LearningMonth, was also created to drive awareness on social media.

Scott Doggett, Senior Director of Learning and Development for Holiday Inn Club Vacations Incorporated, is responsible for designating October as National Learning and Development Month in the U.S. in 2016.

“National Learning and Development Month is about inspiring personal growth and success through continued learning,” said Doggett. “Holiday Inn Club Vacations has always strongly believed in growing our people. With the right tools and a little encouragement, everyone can learn and grow in both their personal and professional lives. By establishing this unique forum, we now have the opportunity to spread that message to individuals everywhere.”

The company will also be sponsoring a “Learning Assembly” on Wednesday, Oct. 9 at UCF’s Rosen College of Hospitality Management. The free event will feature a variety of personal and professional development breakout sessions, plus the opportunity to hear from top learning professionals.

For more information about this event or about National Learning and Development Month, visit nldmonth.com or follow the Holiday Inn Club Vacations Academy of Learning and Development at twitter.com/AcademyLD.

###

About Holiday Inn Club Vacations Incorporated

Holiday Inn Club Vacations Incorporated encompasses 28 resorts and 7,600 villas in the U.S., with more than 350,000 timeshare owners and 5,000+ employees. Established by Holiday Inn® founder Kemmons Wilson, the Company has been a leader in the vacation ownership industry since 1982, when it opened its flagship property, Holiday Inn Club Vacations® Orange Lake Resort in Orlando, Fla., located next to the Walt Disney World® Resort. Holiday Inn Club Vacations Incorporated licenses the Holiday Inn Club Vacations® brand from IHG, International under a strategic alliance agreement since 2008.

Media Contact:

Ashley Fraboni

Holiday Inn Club Vacations

407.315.8866

afraboni@holidayinnclub.com