

FOR IMMEDIATE RELEASE

READY, SET, RENOVATE TEAMS WITH HOLIDAY INN CLUB VACATIONS TO RE-INSPIRE HOSPITALITY VILLAS AT GIVE KIDS THE WORLD VILLAGE

ORLANDO, FLA. (May 24, 2018) – Orange Lake Resorts, home to the Holiday Inn Club Vacations brand, rallied 33 of its vendors to donate time and resources, while the inhouse design team at Holiday Inn Club Vacations created incredible, new spaces for Give Kids The World Village's hospitality suites. The Florida-produced television program Ready, Set, Renovate partnered with the brand to chronicle the project and will air the show in six Florida cities beginning May 26.

Four of the suite's rooms were themed by the design team from Holiday Inn Club Vacations into unique settings, with renovations completed in only two weeks. Families arriving or departing the resort can relax in specially designed hospitality suites that now include themed princess, outdoors, aquatic and gaming rooms. Updated kitchens, furniture, outdoor seating and common areas complete the transformation of the villas.

"Our team put a lot of thought and creativity into designing these rooms," said Tammy Oliver, Vice President, Design & Development for Orange Lake Resorts. "Each of our designers developed the rooms' look and feel, and then worked closely with our vendors to execute the vision to perfection. I am so proud of the team and our business partners for putting their hearts into these fantastic transformations."

Give Kids The World President and CEO Pamela Landwirth said the new hospitality suites are "something we've needed for many years, and we're incredibly grateful to Holiday Inn Club Vacations for making them a reality.

"They're a wonderful gift to our visiting families," Landwirth said, "and a testament to the generosity of Holiday Inn Club Vacations and all the companies who became part of the project."

Ready, Set, Renovate airs in six Florida television markets: Orlando (WKMG) West Palm (WPTV), Fort Myers (WINK), Jacksonville (WJXT), Pensacola (WPMI) and Tallahassee (WTXL). Segments of the show also air on "Daily Flash," a Miami-based show that is broadcast throughout the country.

Companies that supported the project include: Artistic General Contracting, American Fiber Cushion, Artistic Pavers, Burch Fabrics, CDW Direct, Charles Samelson, County Draperies, Daltile, Dixie Plywood and Lumber, Durkan Patterned Carpet, EA Sports, EMS Furniture Restoration, Extreme Graphics & Design, Fiberbuilt Umbrellas, Fulford Van & Storage, IMAX Worldwide Home, Kellex Corporation, Kenco Hospitality, Kravet Fabrics, Lamps Plus Hospitality, Lexmark Hospitality, Orlando Kitchen and Bath Gallery, QPS Quality Painting Services, Regency Furniture, Richloom Fabrics Group, Sealy Mattress, Spacia Group, Still's Upholstery & Design, Table Topics, The Robert Allen Group, The Uttermost Co., Trinity Lighting and Urban Art Company.



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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

About Ready, Set, Renovate

Ready, Set, Renovate! is a unique thirty minute renovation show that documents home and commercial building makeovers through entertaining and informative storytelling. It showcases the varied and fascinating personalities of homeowners in Florida, while highlighting local trends in design and architecture, as well as financial breakdowns of investment property renovations. For more information on the program, visit https://www.readysetrenovate.net/

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