

FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS BRAND CELEBRATES 10 YEARS BY GIVING AWAY 6-DAY/5-NIGHT VACATIONS TO 10 LUCKY WINNERS RESORTS JOIN BIRTHDAY CELEBRATION WITH SURPRISES FOR GUESTS

ORLANDO, FLA. (August 30, 2018) – Birthdays are full of friends, family and fun. On Sept. 10, Orange Lake Resorts, home to the <u>Holiday Inn Club Vacations</u>® brand, is throwing a 10th birthday party for the brand. It's the start of a series of birthday-themed events for guests, owners and team members, including games, giveaways, parties and plenty of fun surprises continuing right through the end of the year. Plus, from Sept. 1 through the end of December 2018, fans can enter to win various prizes including one of ten 6-day, 5-night stays at a Holiday Inn Club Vacations resort, through the brand's social media pages: <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.*

"We're so proud of how much our owners and guests love Holiday Inn Club Vacations," said Tom Nelson, President & CEO of Orange Lake Resorts. "The first 10 years of the brand have been tremendous. We have grown from just four resorts to 26 located throughout the U.S. since its launch. The next 10 years are going to be even more fun as we continue to grow and add new vacation destinations and beautiful resorts for our owners and guests to experience."

The Holiday Inn Club Vacations brand was created in 2008 through a market-changing alliance between Orange Lake Resorts and IHG®, one of the world's leading hotel companies. Orange Lake Resorts, thanks in part to the Holiday Inn Club Vacations brand, is one of the largest and fastest-growing timeshare companies in the U.S. with resorts in 13 states stretching from Vermont to Nevada and Wisconsin to Florida. More than 340,000 owners and Holiday Inn Club® members enjoy the benefits of timeshare ownership through the company.

*No purchase necessary to enter. Employees of Orange Lake Resorts or its affiliates are not eligible to win.

About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates Holiday Inn Club[®]. The Holiday Inn Club Vacations[®] brand was created in 2008 through a strategic alliance with IHG[®] (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World_® Resort, was established in 1982 by Holiday Inn[®] founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit holidayinnclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

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