



FOR IMMEDIATE RELEASE

**HOLIDAY INN CLUB VACATIONS TEAMS UP WITH
CLEAN THE WORLD TO BUILD HYGIENE KITS FOR THOSE
AFFECTED BY HURRICANE MICHAEL
PLEDGES \$10,000 TO CLEAN THE WORLD DISASTER RELIEF FUND**

ORLANDO, FLA. (October 15, 2018) – [Holiday Inn Club Vacations](#)[®] team members built 2,000 [Clean the World](#) hygiene kits for residents of the Florida Panhandle affected by Hurricane Michael. Additionally, the company pledged \$10,000 toward Clean the World’s Hurricane Michael emergency response efforts. Holiday Inn Club Vacations team members traveled to the area to deliver relief supplies and help their Panama City Beach team members whose homes suffered damage from the storm. Clean the World will deliver the hygiene kits to local community organizations in the Panhandle.

“Hurricane Michael was a devastating event that affected many residents in the Panhandle, including our team members who live and work in the Panama City Beach area,” said Tom Nelson, President and CEO of Orange Lake Resorts. “We understand that hygiene kits are some of the most sought-after commodities post-storm, and our team members jumped right in to help supply the area with these much-needed necessities.”

“When natural disaster’s strike like the devastating events of Hurricane Michael, access to hygiene is critical and ongoing,” said Aleic Grant, Director of Corporate Social Responsibility of Clean the World. “With our great partner, Holiday Inn Club Vacations, we are moving to offer immediate relief with the assembly and distribution of hygiene kits into the Florida Panhandle region.”

Orange Lake Resorts owns and operates two resorts in the area: Holiday Inn Club Vacations Panama City Beach Resort and Holiday Inn Club Vacations at Bay Point Resort.

To learn more about our Corporate Social Responsibility hygiene kit programs, visit:

<https://www.youtube.com/watch?v=rblAZsuXJJ8&feature=youtu.be>



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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit holidayinnclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

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