

EMPOWERING TOMORROW

THE FUTURE OF WOMEN IN MACH

WORKSHOP SUMMARY

We held a 3 stream workshop on the future of Women in MACH. These are the results.

FOCUS AREA 1

WHAT DOES THIS MOVEMENT LOOK LIKE IN 1, 3, 5 YEARS?

We want to become an open community. Not a selective community, not a private club, but a place for everyone who wants to step into the world of tech. No matter their background, leadership ambitions or level of seniority.

NEXT 12 MONTHS

- Focus on Women in MACH
- Create a pedestal for female voices: events, speaking opportunities, team learning sessions
- Continue mentorship program
- Bring community events to the globe: Paris, London, North America

AFTER 12 MONTHS

- Grow into Women in MACH PLUS
- Templatize our successful approaches to expand beyond Women in MACH, and become a truly diverse movement, led by its members

FOCUS AREA 2

WHO IS THIS MOVEMENT FOR? TODAY AND IN THE FUTURE?

We focus on serving the female cohort for the near future. We include #maleallies to help to support and further the mission of WiM while ensuring events are still at least 80% female. We are about enabling and empowering the women in here tech to be the best version of themselves, in- and outside of the workplace.

NEXT 12 MONTHS

- Define and communicate purpose
- More educational based events and resources for those looking for actionable steps to drive change
- More events and smaller groups, regionally with focused topics
- Create more diversity by broadening scope into all departments (HR, Product,...)

AFTER 12 MONTHS

- Link with other groups outside of MACH
- Educate about how to leverage Women in MACH
- Expand reach and topics covered by collaborating with external groups
- Focus on education and eventually driving more young girls into technology

FOCUS AREA 3

WHAT WOULD YOU LIKE TO SEE/ HEAR/ DO?

We believe Mentorship, Education, Events and Community are the tracks that meet the needs of the future. Women want the MACH Alliance to structure the space and some of the content, but also want the ability to share/hear share stories, find experts, connect with each other and build their community organically.

NEXT 12 MONTHS

- Mentorship: Continue the mentorship programme but look at setting up some one to many groups that could be run by a facilitator (volunteer within the group)
- Create a platform that can be used to share stories and better 'find' each other.
- Set up an Events calendar/ listing to support in person, local events as well as list scheduled events that support Mentorship, Community and Education

AFTER 12 MONTHS

- Template the approach to scale and ensure new members can find and generate relevant content as well as grow their networks
- Develop some of the excellent content from peer based mentoring groups into Education tracks

Call to action

If you want to get involved with any of the topics outlined above, please get in touch. Simply send an email to womeninmach@machalliance.org and indicate your area of interest. We will do the rest!

Women
IN
MACH