



Smith & Wesson®

FOR IMMEDIATE RELEASE

## Smith & Wesson® Receives NASGW Award in Recognition of Innovation

**MARYVILLE, TN., (11/15/2023)** – Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI), a leader in firearm manufacturing and design is proud to accept the 2023 Innovator of the Year award presented by the *National Association of Sporting Goods Wholesalers*.

NASGW is a collective group of wholesalers, manufacturers, independent sales representatives, and media and service providers with a unified focus on shooting sports equipment/accessories and a mission of connecting buyers and sellers.



Wholesale members' evaluations are based on the manufacturer's performance within four main categories; distribution policy; marketing, sales, and promotion; logistics and operations; and NASGW and industry support.

"We are honored to be recognized as the 2023 'Innovator of the Year', which is a testament to the hard work and accomplishments of the entire Smith & Wesson team. Our steadfast commitment to enhancing our brand by introducing innovative products, optimizing our manufacturing processes, and improving our sales strategies to offer superior services to our partners has been instrumental in achieving this recognition. We would like to sincerely thank the NASGW and its members for this year's distinguished award," said Mark Smith, President & CEO.

For 2023, Smith & Wesson released exciting new platforms that include the M&P®5.7, designed around Tempo™ barrel technology, the M&P® FPC (Folding Pistol Carbine), the all-new M&P®22 Magnum pistol, and most recently, the Response® pistol caliber carbine with proprietary FlexMag™ adaptable magwells.

For more information, please visit [www.smith-wesson.com](http://www.smith-wesson.com).

Be sure to check out Smith & Wesson on social media [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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### About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson® and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit [smithwesson.com](http://smithwesson.com).