



2100 Roosevelt Avenue
PO Box 2208
Springfield, MA 01102-2208

2023 SMITH & WESSON SHIELD YOUR POCKET HOLIDAY REBATE

Offer limited to one (1) rebate per each NEW eligible Smith & Wesson® firearm purchased between November 1, 2023 and December 31, 2023 (collectively the “Promotion”). Notwithstanding anything herein to the contrary, for purposes of this Promotion, if the initial order for an eligible firearm is placed online, via phone, or some other method that necessitates the buyer to receive the firearm from a Federal Firearm Licensee (“FFL”) at a later date, the firearm date of purchase will be deemed the date upon which such firearm is actually conveyed to the buyer by said FFL and must fall between November 1, 2023 and December 31, 2023 to be eligible for this Promotion. Furthermore, the initial order must also occur between November 1, 2023 and December 31, 2023 to be eligible for this Promotion. ”See Appendix A for eligible sku list with applicable rebate value. Rebates may be redeemed either online or by mail. To redeem by mail, follow Steps 1 – 4 (below) to complete and submit rebate coupon. Rebate coupon must be postmarked by January 31, 2024. To redeem online, visit www.swrebates.com. Online rebate must be submitted by January 31, 2024. Please allow at least eight to ten (8-10) weeks for fulfillment of valid rebate requests. Offer valid only in the United States of America (excluding United States Territories) and excluding any jurisdiction (whether state or local) where applicable, and only for those persons who are legally able to own and possess firearms. Please review all applicable local laws and regulations before participating in this Promotion. Good for actual purchases of new firearms (used models will be denied) by end users; excludes resellers and distributors of firearms, and any groups, organizations, businesses, or government agencies. Rebate coupons* are made available for printing to qualifying end-user purchasers in the United States. Smith & Wesson is not responsible for late, lost, mutilated or misdirected mail. All counterfeit, unauthorized duplicates, or invalid coupons (including but not limited to incomplete, inaccurate or illegible coupons and/or required sales receipt), or claims that fail to include valid and legible proofs of purchase as specified in the submission instructions will be automatically rejected. Online Order Confirmations, Online Invoices, Shipping Packing Slips, etc, are not valid sales receipts for purposes of this Promotion. Only Dated IN-STORE Sales Receipts with Store Name that Clearly Identifies Item(s) Purchased will be accepted, along with the actual Box Label or photo of the Box Label. Please note that online or mobile receipts are only allowed when accompanied by an instore receipt with submissions. If you return any of the eligible firearms you purchased in this Promotion, you may be charged for the cost of the promotional items received. Any corrections to a submitted claim that was initially rejected due to incomplete, inaccurate, or illegible submissions, or that failed to include a valid and legible proof of purchase must be submitted by January 31, 2024. No rebate claims, or requests to correct a previously submitted claim, will be accepted or considered after January 31, 2024. Fraudulent submissions could result in prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341-1342) or in accordance with other applicable law. Void where prohibited by law, subject to tax, or otherwise restricted. Smith & Wesson reserves the right to discontinue or change this Promotion at any time. **THIS PROMOTION OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION OR DISCOUNT.** *Card is issued by MetaBank®, N.A., Member FDIC. No cash access or recurring payments. Card valid for up to six (6) months; unused funds will forfeit after the valid thru date. Card terms and conditions apply, see card for details. MetaBank does not endorse or guarantee the products or services herein.

Step 1: Print Rebate Coupon <https://www.smith-wesson.com/rebates>

Step 2: Fully Complete Coupon



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Serial & SKU #'s Required

Step 3: Enclose:

- (1) Dated IN-STORE Sales Receipt with Store Name that Clearly Identifies Item Purchased Required
- (2) Photo of Box Label OR Actual Box Label Required

Step 4: Mail to:

SMITH & WESSON SHIELD YOUR POCKET HOLIDAY PROMO
 OFFER #23-19041 • PO BOX 540011
 EL PASO, TX 88554-0011

APPENDIX A

\$50.00 USD prepaid card for each eligible NEW Smith & Wesson purchased

SHIELD PLUS		
SKU Number	Description	Rebate Value
13951	M&P Shield Plus OR, CT Optic Bundle	\$50.00 USD Prepaid card
13246	M&P 9 Shield Plus Thumb Safety BLK 9mm Luger 3.1in 10/13rnd	\$50.00 USD Prepaid card
13247	M&P 9 Shield Plus Thumb Safety BLK 9mm Luger 3.1in 2x10rnd MA Compliant	\$50.00 USD Prepaid card
13248	M&P 9 Shield Plus No Thumb Safety BLK 9mm Luger 3.1in 10/13rnd	\$50.00 USD Prepaid card
13249	M&P 9 Shield Plus No Thumb Safety BLK 9mm Luger 3.1in 2x10rnd MA Compliant	\$50.00 USD Prepaid card
13250	M&P 9 Shield Plus Nts No Thumb Safety BLK 9mm Luger 3.1in (1)10/(2)13rnd	\$50.00 USD Prepaid card
13251	PC M&P9 SHIELD PLUS 4" NTS FO SIGHTS,OR	\$50.00 USD Prepaid card
13252	PC M&P 9 Shield Plus Fiber Optics Sights No Thumb Safety BLK 9mm Luger 4in 10/13rnd	\$50.00 USD Prepaid card
13253	PC M&P 9 SHIELD PLUS 4" NTS FO OR PORTED	\$50.00 USD Prepaid card
13254	PC M&P 9 SHIELD PLUS TS FO PORTED	\$50.00 USD Prepaid card
13255	PC M&P 9 SHIELD PLUS TS FO PORTED EDC KIT	\$50.00 USD Prepaid card
13558	M&P 9 Shield Plus OR, Night Sight, No Thumb Safety Blk 9mm Luger 3.1in 10rnd	\$50.00 USD Prepaid card
13559	M&P 9 Shield Plus OR, Night Sight, Thumb Safety Blk 9mm Luger 3.1in 10rnd	\$50.00 USD Prepaid card
13534	M&P 9 SHIELD PLUS, NS OR NTS	\$50.00 USD Prepaid card
13536	M&P 9 SHIELD PLUS, NS OR TS	\$50.00 USD Prepaid card



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13560	M&P 9 SHIELD PLUS TS BUNDLE PACK	\$50.00 USD Prepaid card
13562	M&P 9 SHIELD PLUS TS BUNDLE PACK	\$50.00 USD Prepaid card
13565	M&P 9 SHIELD PLUS TS 30YRS NRA	\$50.00 USD Prepaid card
13593	M&P 9 SHIELD PLUS W/BUGOUT BAG, FIRST-AID	\$50.00 USD Prepaid card
13633	M&P 9 SHIELD PLUS W/H-265 FDE FRAME	\$50.00 USD Prepaid card
13634	M&P 9 SHIELD PLUS NTS (FDE FRAME/SLIDE)	\$50.00 USD Prepaid card
13635	M&P 9 SHIELD PLUS TS (FDE FRAME & SLIDE)	\$50.00 USD Prepaid card
13636	M&P 9 SHIELD PLUS TS H-265 FRAME (FDE)	\$50.00 USD Prepaid card
13637	M&P 9 SHIELD PLUS TS (GRAY FRAME)	\$50.00 USD Prepaid card
13638	M&P 9 SHIELD PLUS TS (OD GREEN FRAME)	\$50.00 USD Prepaid card
13639	M&P 9 SHIELD PLUS TS (MAGPUL FDE FRAME)	\$50.00 USD Prepaid card
13649	M&P 9 SHIELD PLUS OR NS TS AI DARK EARTH	\$50.00 USD Prepaid card
13669	M&P 9 SHIELD PLUS OR Thumb Safety Burnt Bronze 9mm Luger 3.1in 10/13rnd	\$50.00 USD Prepaid card
13671	M&P 9 SHIELD PLUS OR No Thumb Safety Burnt Bronze 9mm Luger 3.1in 10/13rnd	\$50.00 USD Prepaid card
13672	M&P 9 SHIELD PLUS OR No Thumb Safety Crushed Orchid 9mm Luger 3.1in 10/13rnd	\$50.00 USD Prepaid card
13643	M&P 9 SHIELD PLUS OR EDC Kit Thumb Safety Blk 9mm Luger 3.1in 10/13rnd	\$50.00 USD Prepaid card
13473	S&W Shield Plus OR, Night Sight, Thumb Safety, Blk 30 Super Carry 3.1in 16rnd	\$50.00 USD Prepaid card
13474	S&W Shield Plus OR, Night Sight, No Thumb Safety, Blk 30 Super Carry 3.1in 16rnd	\$50.00 USD Prepaid card
14022	Shield Plus Robins Egg Silver	\$50.00 USD Prepaid card
14026	Shield Plus Rose Gold	\$50.00 USD Prepaid card
14137	Shield Plus Purple Black	\$50.00 USD Prepaid card
13790	M&P 9 Shield Plus No Thumb Safety BLK 9mm Luger 3.1in 2x10rnd MA Compliant	\$50.00 USD Prepaid card
13792	M&P 9 SHIELD PLUS, NS OR NTS	\$50.00 USD Prepaid card
13770	S&W Shield Plus OR, Night Sight, No Thumb Safety, Blk 30 Super Carry 3.1in 16rnd	\$50.00 USD Prepaid card
SHIELD EZ		
SKU Number	Description	Rebate Value
180023	M&P 380 Shield EZ M2.0 No Thumb Safety Blk .380 Auto 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card



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11663	M&P 380 Shield EZ M2.0 Ambi Blk .380 Auto 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
12717	PC M&P 380 Shield EZ Ported Black Barrel .380 Auto 3.75in 8rnd TLCI SAO MA Compliant	\$50.00 USD Prepaid card
12718	PC M&P 380 Shield EZ Ported Shield Silver Barrel .380 Auto 3.75in 8rnd TLCI SAO MA Compliant	\$50.00 USD Prepaid card
12719	PC M&P 380 Shield EZ Ported Shield Gold Barrel .380 Auto 3.75in 8rnd TLCI SAO MA Compliant	\$50.00 USD Prepaid card
13944	M&P 9 Shield EZ, Northern Lights, Tan Handgun Case, 4 - 8rnd magazine Bundle	\$50.00 USD Prepaid card
12436	M&P 9 Shield EZ M2.0 Blk 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
12437	M&P 9 Shield EZ M2.0 No Thumb Safety Ambi Blk 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
12438	M&P 9 Shield EZ M2.0 CT Red Laserguard Ambi Blk 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
12439	M&P 9 Shield EZ M2.0 CT Red Laserguard® No Thumb Safety Blk 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13001	M&P 9 Shield EZ M2.0 No Thumb Safety TRUGLO PRO Nts Ambi Blk 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13002	M&P 9 Shield EZ M2.0 TRUGLO® PRO Nts Blk 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13223	PC M&P 9 Shield EZ M2.0 Ported Black Barrel 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13225	PC M&P 9 Shield EZ M2.0 Ported Silver Barrel 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13224	PC M&P9 SHIELD EZ PORTED BLACK NTS	\$50.00 USD Prepaid card
13226	PC M&P9 SHIELD EZ PORTED SILVER NTS	\$50.00 USD Prepaid card
13227	PC M&P9 SHIELD EZ PORTED GOLD TS	\$50.00 USD Prepaid card
13228	PC M&P9 SHIELD EZ PORTED GOLD NTS	\$50.00 USD Prepaid card
13652	M&P9 SHIELD EZ TS H-294 MIDNIGHT BRONZE	\$50.00 USD Prepaid card
13699	SW SHIELD EZ .30 SC TS (RMEF EDITION)	\$50.00 USD Prepaid card
13314	M&P9 SHIELD EZ TS H265 FDE FRAME/SLIDE	\$50.00 USD Prepaid card
13315	M&P9 SHIELD EZ TS H265 FDE FRAME	\$50.00 USD Prepaid card
13317	M&P9 M2.0 SHIELD EZ TS H175 FRM H151 SLD	\$50.00 USD Prepaid card
13318	M&P9 M2.0 SHIELD EZ TS H148 BURNT BRZ	\$50.00 USD Prepaid card
13329	M&P9 SHIELD EZ TS H314 FRAME	\$50.00 USD Prepaid card
13330	M&P9 SHIELD EZ TS H314 FRM H151 SLD	\$50.00 USD Prepaid card
13114	M&P380 SHIELD EZ RANGE KIT	\$50.00 USD Prepaid card
13282	M&P380 SHIELD EZ TS H141 FRAME (Pink) H151 SLIDE (Satin Alum)	\$50.00 USD Prepaid card



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13283	M&P380 SHIELD EZ TS H175 FRAME (R E Blue) H151 SLIDE (Satin Alim)	\$50.00 USD Prepaid card
13290	M&P380 SHIELD EZ TS H175 FRAME and SLIDE H148 (Burnt Bronze)	\$50.00 USD Prepaid card
13291	M&P380 SHIELD EZ NTS H175 FRAME and SLIDE H148 (Burnt Bronze)	\$50.00 USD Prepaid card
13327	M&P380 SHIELD EZ TS H314 FRAME	\$50.00 USD Prepaid card
13328	M&P380 SHIELD EZ TS H314 FRAME H151 SLD	\$50.00 USD Prepaid card
13338	M&P380 SHIELD EZ TS H-226 FRAME	\$50.00 USD Prepaid card
13395	M&P380 SHIELD EZ TS H151 SLIDE H217 FR	\$50.00 USD Prepaid card
13397	M&P380 SHIELD EZ TS BAG/MAG BUNDLE (5000)	\$50.00 USD Prepaid card
13398	M&P380 SHIELD EZ NTS BAG/MAG BUNDLE (3000)	\$50.00 USD Prepaid card
13654	M&P380 SHIELD EZ M2.0 H-349 AZTEC TEAL	\$50.00 USD Prepaid card
13726	380EZ Range Kit	\$50.00 USD Prepaid card
13642	M&P9 SHIELD EZ TS H-294 MIDNIGHT BRONZE	\$50.00 USD Prepaid card
13458	S&W Shield EZ Thumb Safety, Blk 30 Super Carry 3.675in 10rnd	\$50.00 USD Prepaid card
13459	S&W Shield EZ No Thumb Safety, Blk 30 Super Carry 3.675in 10rnd	\$50.00 USD Prepaid card
14020	380 EZ Robins Egg Silver	\$50.00 USD Prepaid card
14017	380 EZ Purple Black	\$50.00 USD Prepaid card
14024	380 EZ Rose Gold	\$50.00 USD Prepaid card
14021	9EZ Robins Egg Silver	\$50.00 USD Prepaid card
14094	9EZ Purple Black	\$50.00 USD Prepaid card
14025	9EZ Rose Gold Rose Gold	\$50.00 USD Prepaid card
14114	Shield 9EZ Bug Out Bag, pull through cleaner, eyes, ears	\$50.00 USD Prepaid card
13796	M&P 380 Shield EZ M2.0 No Thumb Safety Blk .380 Auto 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13787	M&P 380 Shield EZ M2.0 Ambi Blk .380 Auto 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13788	M&P 9 Shield EZ M2.0 Blk 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13789	M&P 9 Shield EZ M2.0 No Thumb Safety Ambi Blk 9mm Luger 3.675in 8rnd TLCI SAO	\$50.00 USD Prepaid card
13938	M&P9 M2.0 SHIELD EZ TS W/RANGE BAG	\$50.00 USD Prepaid card
SHIELD 2.0 / SHIELD CA		



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SKU Number	Description	Rebate Value
12471	S&W Pistol PC M&P M2.0 Shield Ported 9mm 8rd 3.1" MS Everyday Carry Kit	\$50.00 USD Prepaid card
11812	M&P 40 Shield M2.0 Blk .40 S&W 3.1in 7rnd SF	\$50.00 USD Prepaid card
11814	M&P 40 Shield M2.0 No Thumb Safety Blk .40 S&W 3.1in 7rnd SF	\$50.00 USD Prepaid card
180022	M&P 45 Shield M2.0 Blk .45 Auto 3.3in 7rnd SF	\$50.00 USD Prepaid card
11704	M&P 45 Shield M2.0 Blk .45 Auto 3.3in 7rnd SF MA Compliant	\$50.00 USD Prepaid card
11531	M&P 45 Shield M2.0 No Thumb Safety Blk .45 Auto 3.3in 7rnd SF	\$50.00 USD Prepaid card
11726	M&P 45 Shield M2.0 No Thumb Safety, Nts, 3 Magazines Blk .45 Auto 3.3in 3x7rnd SF	\$50.00 USD Prepaid card
11868	PC M&P 40 Shield M2.0 Ported Blk .40 S&W 3.1in 7rnd SF	\$50.00 USD Prepaid card
12473	PC M&P 45 Shield M2.0 Ported No Thumb Safety Blk .45 Auto 3.3in 7rnd SF	\$50.00 USD Prepaid card
11796	PC M&P 40 Shield M2.0 Fiber Optics Sights Blk .40 S&W 4in 7rnd SF	\$50.00 USD Prepaid card
11864	PC M&P 45 Shield M2.0 BBL Blk .45 Auto 4in 7rnd SF	\$50.00 USD Prepaid card
187021	M&P 9 Shield Blk 9mm Luger 3.1in 8rnd TLCl SF CA Compliant	\$50.00 USD Prepaid card
11905	M&P 9 Shield HI VIZ Blk 9mm Luger 3.1in 8rnd SF TLCl CA Compliant	\$50.00 USD Prepaid card
187020	M&P 40 Shield Blk .40 S&W 3.1in 7rnd SF TLCl CA Compliant	\$50.00 USD Prepaid card
11906	M&P 40 Shield HI VIZ Blk .40 S&W 3.1in 7rnd TLCl SF CA Compliant	\$50.00 USD Prepaid card
11671	M&P9 SHIELD CT INT RED LASER W/THMB SFTY	\$50.00 USD Prepaid card
11786	M&P9 SHIELD M2.0 4IN C.O.R.E. FIBER OPTI	\$50.00 USD Prepaid card
11787	M&P9 SHIELD M2.0 NTS 4IN FO SIGHTS PC	\$50.00 USD Prepaid card
11788	M&P9 SHIELD M2.0 NTS 4IN FO SIGHTS PORTD	\$50.00 USD Prepaid card
11797	M&P40 SHIELD M2.0 4IN HIVIZ PRO COR	\$50.00 USD Prepaid card
11798	M&P40 SHIELD M2.0 PRO 4IN HIVIZ PORTED C	\$50.00 USD Prepaid card
11806	M&P9 SHIELD M2.0 WD	\$50.00 USD Prepaid card
11807	M&P9 SHIELD M2.0 MA COMP TS	\$50.00 USD Prepaid card
11808	M&P9 SHIELD M2.0 NTS	\$50.00 USD Prepaid card
11810	M&P9 SHIELD M2.0 NTS NS	\$50.00 USD Prepaid card
11816	M&P40 SHIELD M2.0 NTS NS	\$50.00 USD Prepaid card



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11865	M&P45 SHIELD M2.0 4IN PRO C.O.R.E	\$50.00 USD Prepaid card
11866	M&P45 SHIELD M2.0 4IN PORTED C.O.R.E. FI	\$50.00 USD Prepaid card
11867	M&P9 SHIELD M2.0 3.1" PORTED HIVIZ PC	\$50.00 USD Prepaid card
11811	M&P9 SHIELD M2.0 TS GR LG	\$50.00 USD Prepaid card
11869	M&P9 SHIELD M2.0 3.1" PORTED NS PC	\$50.00 USD Prepaid card
11870	M&P40 SHIELD M2.0 PC PORTED 3.1" TS NS	\$50.00 USD Prepaid card
11901	M&P9 SHIELD M2.0 TS CT GREEN LASER	\$50.00 USD Prepaid card
12468	M&P9 SHIELD M2.0 CT RED LASER 10# TGR	\$50.00 USD Prepaid card
13004	M&P9MM Shield 1.0 CA Compliant (FDE)	\$50.00 USD Prepaid card
13219	M&P9 SHIELD Satin Aluminum Cerakote Slide	\$50.00 USD Prepaid card
13285	M&P9 SHIELD S&W GRAY FR/SL CALI COMP 11905	\$50.00 USD Prepaid card
13286	M&P9 SHIELD H267 SLD/FRM MAGPUL FDE CALI 11905	\$50.00 USD Prepaid card
13287	M&P9 SHIELD OD GREEN FRAME CALI COMPL 11905	\$50.00 USD Prepaid card
13288	M&P 9MM SHIELD WD SIGHTS FR & Sld H148 Burnt Bronze 180021	\$50.00 USD Prepaid card
13299	M&P9 SHIELD TS (MIDNIGHT BRONZE) SLIDE 180021	\$50.00 USD Prepaid card
13581	M&P9 SHIELD M2.0 H-237 SLIDE	\$50.00 USD Prepaid card
13582	M&P9 SHIELD CA COMP H315 FRAME	\$50.00 USD Prepaid card
13583	M&P9 SHIELD CA COMP H175 FRAME H151 SLD	\$50.00 USD Prepaid card
13674	M&P9 SHIELD CA COMP (H-311 PINK SLIDE)	\$50.00 USD Prepaid card
13675	M&P9 SHIELD CA COMP (H-197 FRAME)	\$50.00 USD Prepaid card
13676	M&P9 SHIELD CA COMP ROBIN EGG BLUE FRAME	\$50.00 USD Prepaid card
13677	M&P9 SHIELD CA COMP (AZTEC TEAL FRAME)	\$50.00 USD Prepaid card
13688	M&P9 SHIELD CA COMP H265 FDE FRAME	\$50.00 USD Prepaid card
13689	M&P9 SHIELD CA COMP H250 DARK EARTH FR	\$50.00 USD Prepaid card
13690	M&P9 SHIELD CA COMP H250 DARK EARTH	\$50.00 USD Prepaid card
13691	M&P9 SHIELD CA COMP H236 OD GREEN	\$50.00 USD Prepaid card
13692	M&P9 SHIELD CA COMP H214 SHARK GRAY FRAM	\$50.00 USD Prepaid card



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13693	M&P9 SHIELD CA COMP H148 BURNT BRONZE SL	\$50.00 USD Prepaid card
13694	M&P9 SHIELD CA COMP H148 BURNT BRONZE FR	\$50.00 USD Prepaid card
13919	M&P 40 Shield M2.0 Blk .40 S&W 3.1in 7rnd SF	\$50.00 USD Prepaid card
13918	M&P 40 Shield M2.0 No Thumb Safety Blk .40 S&W 3.1in 7rnd SF	\$50.00 USD Prepaid card
13902	M&P 45 Shield M2.0 Blk .45 Auto 3.3in 7rnd SF	\$50.00 USD Prepaid card
13901	M&P 45 Shield M2.0 No Thumb Safety Blk .45 Auto 3.3in 7rnd SF	\$50.00 USD Prepaid card