



Smith & Wesson®

FOR IMMEDIATE RELEASE

Smith & Wesson® Selected 2023 Innovator of the Year by Guns & Ammo

MARYVILLE, TN., (11/30/2023) – Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI), a leader in firearm manufacturing and design is proud to accept this year's *Guns & Ammo* '2023 Innovator of the Year Award'.

Nominated and voted on by *Guns & Ammo* editors, contributors, and staff, Smith & Wesson is the recipient of this year's award, which recognizes S&W's continued dedication to innovation, through the manufacturing of reliable, high-performing, and affordable firearms.

Product releases that were considered in the voting process include the smooth shooting M&P®9 M2.0 Metal, the easy-to-rack and easy-to-shoot S&W Equalizer™ chambered in 9mm, the M&P®5.7 pistol with advanced Tempo™ Barrel technology, S&W's first introduction of a PCC platform, the M&P® FPC, and the all-new M&P®22 Magnum pistol, with an impressive 30+1 capacity.



"Smith & Wesson is honored to receive the '2023 Innovator of the Year' award from our partners at *Outdoor Sportsman Group* and *Guns & Ammo*. This recognition is a profound acknowledgement of our team's dedication, passion, and relentless pursuit of excellence when it comes to our products. At the core of our mission is a commitment to being consumer-driven where every innovation, every solution, is crafted with a singular focus – to meet the evolving needs of our customers. Innovation is the cornerstone of progress and we will continue to embrace ingenuity as a guiding force to shape our brand's legacy moving forward", said Kyle Tengwall, Vice President of Marketing.

Since 1852, Smith & Wesson has empowered Americans with the freedom, equality, and security promised by the Declaration of Independence and guaranteed by the Bill of Rights. Innovation will remain a cornerstone of Smith & Wesson and its mission to design and produce the finest firearms for self-defense, training, and the hunting sports.

For more information, please visit www.smith-wesson.com.

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About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson® and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit smithwesson.com.

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