

FOR IMMEDIATE RELEASE

Smith & Wesson® Launches New Revolver Rebate



OFFER VALID FEBRUARY 1st - APRIL 30th, 2024

MARYVILLE, TN., (2/1/2024) - Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI), a leader in firearm manufacturing and design, announced today the start of its 'Wheelgun Wonderland Rebate'. This offer is limited to one rebate per each new eligible S&W firearm purchased between February 1st and April 30th, 2024.

Select J-Frame, K-Frame, N-Frame, L-Frame, and Governor revolvers will have corresponding rebates of \$50 or \$75 available through online or mail-in rebate submissions. Whether it's a classic Model 10 in .38 Special, a new carry option with an Airweight® J-frame, or a Performance Center® Model 629 Hunter for your next hunt, this rebate has a wheelgun for you. Take advantage of this great offer and add a quality Smith & Wesson revolver to your collection!

For full Terms & Conditions and an eligible SKU list with corresponding offers, visit www.swrebates.com.

To check out all Smith & Wesson® products, visit www.smith-wesson.com.

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About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson® and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit smithwesson.com.

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