



Smith & Wesson®

FOR IMMEDIATE RELEASE

Smith & Wesson® Announces New Distribution Partnership with Orion Wholesale

SPRINGFIELD, MA., (7/13/2023) Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI), a leader in firearm manufacturing and design, today announced that it has entered into a new distribution partnership with Orion Wholesale.



“Smith & Wesson is proud to add Orion Wholesale as a distributor partner,” said Sue Cupero, Vice President of Sales for Smith & Wesson. “Orion Wholesale demonstrates the attributes we look for in a partner and we’re excited to work with their team of professionals to represent our Brand as their premier line.”

Founded in 2012, Orion Wholesale has grown into a nationwide distributor of firearms, ammo, optics, knives, and accessories, with a commitment to customer service, competitive pricing, and timely deliveries. In 2021, the company expanded its headquarters and corporate offices to a new 130,000 square foot distribution facility, located near the Ohio River in southern Indiana, that further supports the company’s streamlined inventory, shipping, and receiving processes.

“Orion is honored to be partnering with Smith & Wesson as a new distributor. Smith & Wesson is a top-tier manufacturer in our industry and we couldn’t be more excited to service our loyal dealers with their world-class firearms,” added Brent Taylor, CEO Orion Wholesale.

For more information about Orion Wholesale, visit <https://www.orionfflsales.com/>. To stay up to date on all the latest news and events, be sure to follow Smith & Wesson on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

For Media Inquiries:

Dave O’Connor
Media - Partnership Relations Manager
media@smith-wesson.com

About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson® and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit smith-wesson.com.

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