FOR IMMEDIATE RELEASE

Smith & Wesson® Releases New Performance Center® M&P®9 Metal M2.0® Spec Series

MARYVILLE, TN., (11/28/2023) – Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI), a leader in firearm manufacturing and design, today announces the release of its latest Spec Series Kit with the new Performance Center M&P9 Metal M2.0.

True to its design, this pistol not only sets a new benchmark for the Spec Series line but also places a heightened focus on performance, ensuring users encounter the pinnacle of what Smith & Wesson's Performance Center models have to offer.

Upgraded features integrated into this Spec Series pistol include a built-in Faxon© compensator to mitigate felt re-coil and muzzle rise, custom lightening cuts in the slide to reduce weight and improve reliability while being compensated, an enhanced sear for a lighter, crisp trigger let-off, suppressor height sights, and a sharp OD Green Cerakote© finish. Within its sleek new look lies a testament to durability – a robust all-metal frame that can withstand the elements while still maintaining a well-balanced feel in the hand.

"Our M&P polymer handguns have long been recognized for their reliability and ergonomic design. By combining these trusted attributes with the durability of the Metal M2.0 platform and adding modern performance upgrades, we were able to elevate the Spec Series to next level. This design is a bridge between tradition and progress, and offers a distinct edge across today's dynamic shooting environments," said Corey Beaudreau, Product Manager.

The PC M&P9 Metal M2.0 Spec Series ships in a custom hardcase and includes two 23-round magazines, two 17-round magazines, C.O.R.E™ plate system for mounting optics, a karambit style knife, and custom M&P Spec Series Challenge Coin. The MSRP for this kit is $999.

For more information on the Performance Center M&P9 Metal M2.0 Spec Series, visit https://www.smith-wesson.com/.

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About Smith & Wesson Brands, Inc.
Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson® and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit smithwesson.com.

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