MicroStrategy ONE™ Platform Now Available in AWS Marketplace, Empowering Businesses with AI-Driven Business Intelligence

Customers worldwide can now deploy MicroStrategy ONE on AWS and use MicroStrategy's generative AI capabilities for business intelligence.

TYSONS CORNER, VA., November 7, 2023 – MicroStrategy® Incorporated (Nasdaq: MSTR) ("MicroStrategy" or the "Company"), the largest independent publicly-traded analytics and business intelligence company, today announced the availability of MicroStrategy ONE in the AWS Marketplace. By bringing together MicroStrategy's powerful generative artificial intelligence (AI) capabilities for business intelligence (BI) and the scalability and reliability of Amazon Web Services (AWS), customers can now access a ready solution for deploying trusted AI at scale for analytics.

The AWS Marketplace is a digital catalog with thousands of software listings from independent software vendors that make it easy to find, test, buy, and deploy software that runs on AWS.

MicroStrategy ONE is a cutting-edge AI/BI platform that combines a strong BI foundation with innovative generative AI functionalities. MicroStrategy's combination of AI and BI allows businesses to build custom AI-powered business applications on trusted data, helping them extend data access and deliver more engaging user experiences.

Enabling Reliable AI Transformation for Businesses

MicroStrategy ONE's availability in the AWS Marketplace represents a significant step forward in making advanced analytics and AI accessible to businesses of all sizes. Designed to enhance productivity, the latest innovations in MicroStrategy ONE provide:

- Automated data processes, such as automated dashboard design and self-service reporting with personalized AI chatbots.
- Intuitive user experiences with embedded AI to make analytics accessible to all users in an enterprise.
- Faster time to market for trusted AI apps on the back of AI-assisted code generation and content creation.

Organizations deploying MicroStrategy ONE on AWS can also benefit from high service level standards, proactive monitoring, and seamless upgrades with architecture managed by MicroStrategy experts. MicroStrategy ONE on AWS further enhances MicroStrategy's cloud-native architecture and containerization capabilities, allowing organizations to confidently embrace the power of cloud intelligence and drive innovation within their businesses.

Mel Zeledon, Executive Vice President of Channels and Alliances at MicroStrategy, highlighted the significance of this collaboration: "MicroStrategy is committed to helping our customers embrace innovation while maintaining the flexibility and value of seamlessly licensing software in the environments they already use. With MicroStrategy ONE on the AWS Marketplace, more companies across the globe can transform their businesses using our AI-powered analytics and business intelligence solutions."

Learn more about [MicroStrategy in the AWS Marketplace](#)

About MicroStrategy Incorporated
MicroStrategy (Nasdaq: MSTR) is the largest independent publicly traded analytics and business intelligence company. The MicroStrategy analytics platform is consistently rated as the best in enterprise analytics and is used by many of the world's most admired brands in the Fortune Global 500. We pursue two corporate strategies: (1) grow our enterprise analytics software business to promote our vision of Intelligence Everywhere and (2) acquire and hold bitcoin, which we view as a dependable store of value supported by a robust, public, open-source architecture untethered to sovereign monetary policy.

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