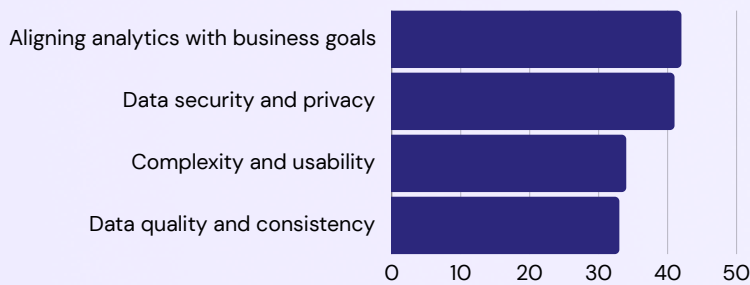


Retail Reimagined with AI

The world of retail is brimming with opportunities—if only these common data challenges are overcome. Data silos, usability and security are top concerns for retailers. Can Gen AI be the solution?

Top Analytics Challenges Faced by Retailers



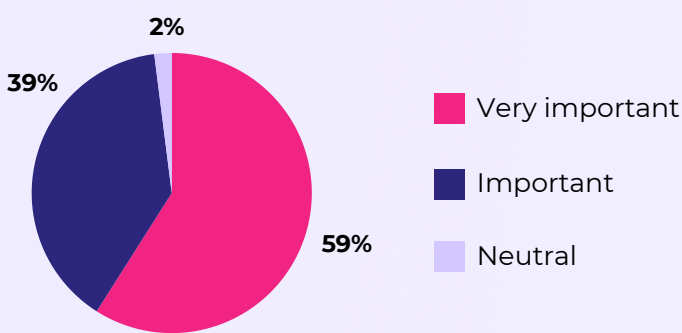
42%

of retailers struggle to align data analytics with business goals



The vast majority of retailers worldwide understand how important data analytics is to running a successful business.

The Extreme Importance of Analytics in Retail



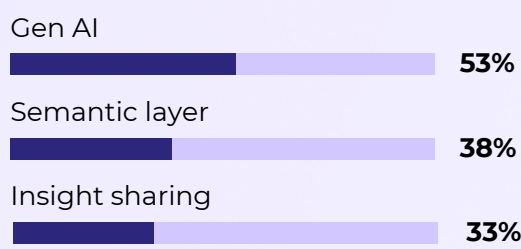
98%

of retailers cite BI as very important or important to their success

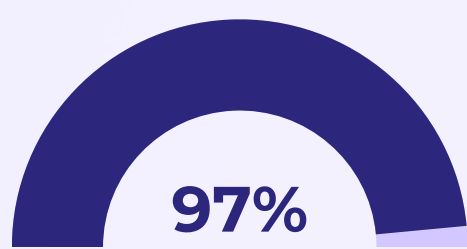


Among the top BI capabilities retailers value is a unified data fabric powered by a semantic layer to enable governed insight sharing. Tellingly, even more retailers are turning to Gen AI-powered analytics to tame the chaos and bring teams together.

TOP BI Capabilities Leveraged by Retailers

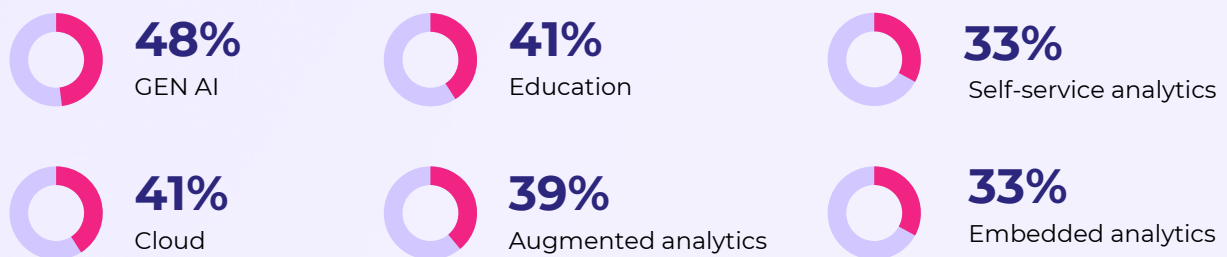


Most Retailers are embracing Gen AI



Most people think of Gen AI as chatbots—but it means so much more. Since AI-powered analytics can bring data to everyone who needs it, it's no wonder it's now the #1 priority for retailers.

Top Retail Investment Priorities in the next 12 months



AI won't be a rip-and-replace solution. Instead, it will be injected into current processes to improve efficiency and generate incremental sales.

Michael Relich

Strategic Advisor & Former Retail CIO
MicroStrategy Retail Solutions

Find out more.

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