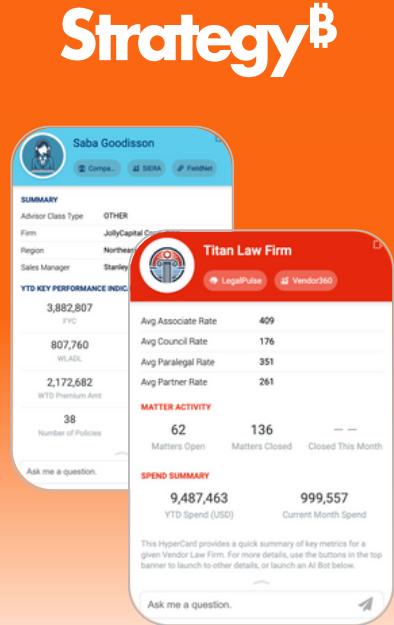


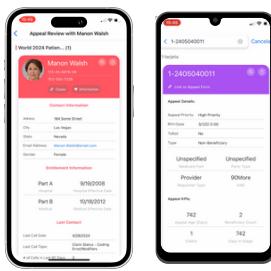
# HyperIntelligence

HyperIntelligence is a one-of-a-kind technology patented by Strategy. It redefines embedded analytics with zero-code integration across business applications like Salesforce, Microsoft Office, Workday, and more, eliminating the need to switch between tools. As a seamless system overlay, Hyper cards deliver key insights directly on web and mobile with a simple hover.

Now enhanced with AI, Hyper allows users to ask natural language questions and get answers within the context of a Hyper card. These cards are highly customizable and can be built in minutes, bringing actionable data directly to the frontlines and eliminating the inefficiencies of context switching for business users.

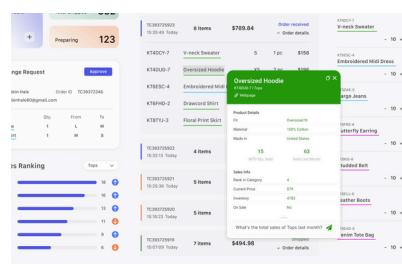


## HyperIntelligence is Everywhere and Smarter Than Ever



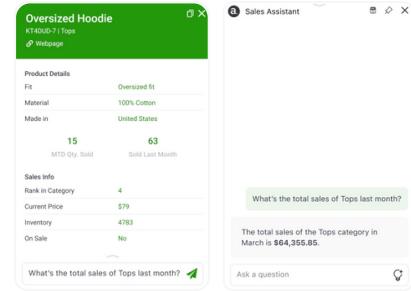
### Mobile

Real-time insights directly on your device to make informed decisions on the go.



### Web, Apps and Dashboards

From web browsers to apps to dashboards, simply hover for zero-click insights.



### HyperIntelligence + AI

Ask natural language questions and receive AI-driven answers directly from the Hyper card.

## Work Smarter, Faster, and More Effectively with Seamless Data Integration

### Instant Insights

Surface information automatically when hovering over highlighted keywords or objects, providing zero-click intelligence.

### Democratized Data Access

Make critical data accessible to everyone in the organization, regardless of technical expertise, through an intuitive interface.

### Simple No-Code Installation

Zero-code integration for effortless deployment within existing business applications, ensuring a smooth and seamless experience.

### Streamlined Workflows

Access relevant data directly from the tools and workflows users already use, eliminating the need to open dashboards or apps.

### Trusted Insights via the Semantic Graph

Align users with trusted, instant data insights using organizational-wide definitions and metrics from the Semantic Graph.

### Integration with Strategy Ecosystem

Seamlessly unite and utilize data from dashboards, reports, Hyper cards, apps, AI, and more for a cohesive and modern data experience.

## Discover the Endless Opportunities for Business Value



### Boost Call Center Efficiency and Positive Customer Interactions

A leading pharmaceutical company transformed its call center operations with HyperIntelligence, providing agents with instant, trusted insights through Hyper Cards. This empowered agents to deliver faster, more accurate responses, enhancing customer interactions and significantly improving operational efficiency.



### Real-Time Access to Critical Data While Reducing Time and Costs

A major global retailer leverages HyperIntelligence Cards with real-time shipping APIs to track crucial supply chain data, including container ship geolocation. This streamlined process has led to significant cost savings, cutting over \$20,000 annually in logistics expenses.



### Streamline Operations and Improve Accuracy

A leading insurance company has 1,500+ employees using Strategy to streamline operations. They use seven Hyper Cards to accelerate claims and client services with one card even consolidating data from over seven screens, saving reps from navigating multiple apps during customer calls.



### Democratize Data and Empower Frontline Knowledge Workers

A large manufacturing company leverages HyperIntelligence to track inventory in real time on the warehouse floor. The company improves inventory accuracy, streamlines operations, and ensures efficient decision-making directly on the frontline.

## HyperIntelligence Delivers Actionable Data to Customers

"Our ambition, within data and analytics, is to deliver seamless access to relevant information to our business users. That's what the Strategy One AI-powered HyperIntelligence capability does. The platform integrates actionable information into the daily routines of our deal and investment teams, without requiring them to access back-end transactional systems."

- Aidan Millar  
Senior Director of Data & Advanced Analytics  
Mubadala Investment Company

"We are using HyperIntelligence to ensure that our frontline workers have trusted, relevant, and accurate information. These Hyper cards provide our representatives with all the relevant information that they need during a call so that they don't have to jump between applications trying to figure out what is important for a doctor or a hospital administrator."

- Inigo Aznar  
Director, Analytics Strategy  
Pfizer

For more details, visit us at  
<https://www.strategysoftware.com/strategyone/hyperintelligence>

