

# AI Ramp Up Program



# Ramp Up Program Overview

Free consulting and direct input on product direction

- Accelerate the implementation of MicroStrategy AI in your organization, delivering a live solution **in just six weeks**
- There is **no cost to participate** in the program itself
  - Upon successful implementation, participants must provide a reference
- Requirements:
  - Be on the latest version of the MicroStrategy Cloud Environment
  - Obtain MicroStrategy AI licenses
  - Have access to business users for use case validation and testing

# Reasons to Join

- 1 Start using AI in your organization in 6 weeks
- 2 Take advantage of free consulting services
- 3 Access to MicroStrategy AI experts
- 4 Become a trailblazer in your industry
- 5 Direct influence on our product roadmap

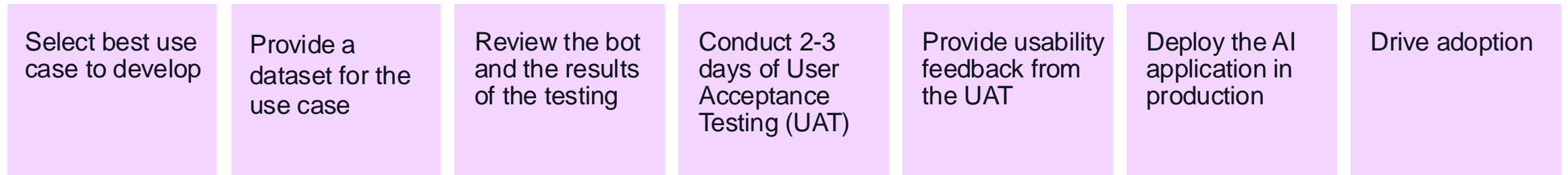


# Ramp Up Program Timeline

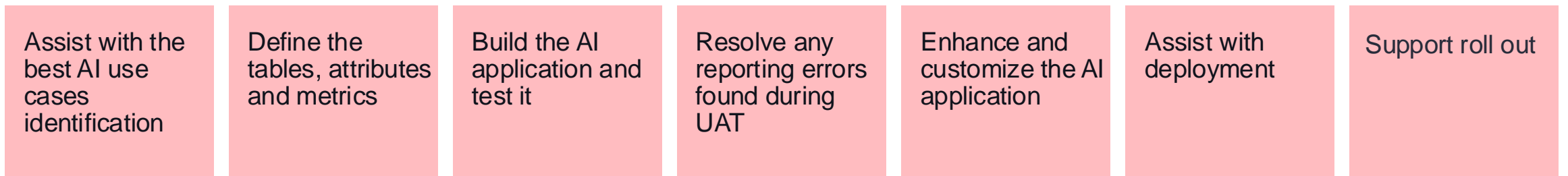
Go live with AI capabilities in just 6 weeks



## Customer's Role



## MicroStrategy's Role



# Use Case Workshop

Define and select a Ramp Up use case in week 1

## Purpose

Identify and prioritize use cases that align with Ramp Up objectives.

## Agenda

**Introduction** (5 min): Explain the purpose.

**Bot Walkthrough** (5 min): Show the business users an example of Auto Bot and its features.

**Use Case Examples** (5 min): Show sample use cases and explain its importance to project success.

**Idea Brainstorming** (10-15 min): Discuss use case ideas and current pain points with business users. *Tip: Extensive, repetitive analysis and processes are good candidates for a Bot.*

**Use Case Definition** (25-30 min per use case): For 1-3 of the best use case ideas, list 10-15 questions the business users want to ask the Bot.

## Key Deliverables

**A strong AI use case for the Bot consists of:**

- Description of use case
- List of questions to ask the Bot
- Bot user groups
- Business value and key attributes
- Metrics needed to answer the questions

## Next Steps

Customer meets with MicroStrategy to review the workshop use cases and select a Ramp Up use case for the project (30 min)

# Best Practices

## Define Use Case and Requirements

- Define and engage with your bot's target audience
- Analyse business gaps where you could drive efficiencies
- Prioritize a use case that offers significant value to your business

## Designing Datasets for the Bot

- Use business-friendly naming to ensure accurate interpretation of user queries
- Curate the dataset to eliminate inconsistencies and missing values
- Focus the data on relevant attributes and metrics for your use case.

## Usability and Personalization

- Tailor your bot using your organization's specific terminology (acronyms, definitions)
- Upload knowledge asset files with your business's specific terminology
- Perform extensive user testing and fine-tuning to ensure usability and precision

## Training and Adoption

- Engage sponsors and stakeholders in the launch and adoption program to maximize value
- Develop educational materials for users, including tips on how to interact with the bot
- Implement a feedback system to assess bot effectiveness and user engagement

The MicroStrategy logo is positioned in the top left corner. It features the word "MicroStrategy" in a bold, white, sans-serif font. A small white starburst icon is placed above the letter "i" in "Micro".

**MicroStrategy**

**Join today.**

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