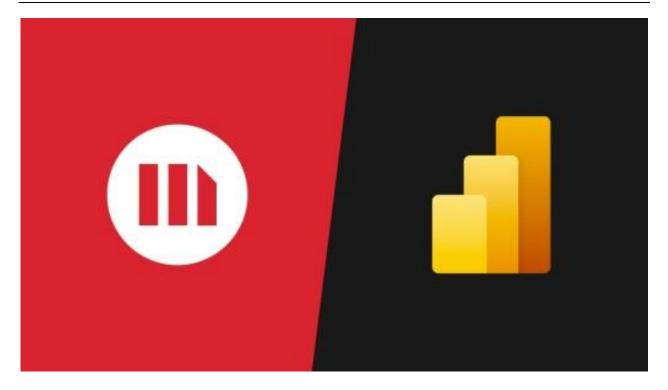# SUMMER 2023 DOSSBOSS

MICRO CHALLENGE

MicroStrategy vs. PowerBI

Which **Micro** is the Best? **Strategy** or **Soft**?

The customers have spoken – MicroStrategy consistently receives the Gartner PeerInsights Customers' Choice designation and outperforms Power BI in average customer ratings. Do you agree that MicroStrategy is your preferred BI tool? If so, we'd like to hear about your experience and why you think MicroStrategy outperforms Power BI.

Project Elements

To enter the Summer 2023 DossBoss Micro Challenge, you will submit the following deliverables for evaluation: a link to a **demo video** and a link to a **dossier** (optional) in MicroStrategy Library.

> **Demo Video**—Produce a video (1-5 minutes long) showcasing your MicroStrategy and Power BI experience and where you think MicroStrategy functionality outperforms Power BI's. Follow the full video guidelines below to ensure that your video highlights ALL required elements in your project environment.
>
> **(Optional) Dossier**—If you've created a dossier for your demo, please publish your dossier to MicroStrategy Library and submit your dossier for consideration via a sharing link.

Requirements

Ensure that you follow the guidelines below and include all required elements in your project environment.

Data Source—Connect to any public data set. You can use dummy data or any publicly available data and any topic is fine—it's up to you. Winning projects may be featured on the MicroStrategy website. Please ensure your dataset is cleaned (i.e. anonymized, pseudonymized, etc.) and able to be featured to a public audience.

Video—Film a short product demo (5 minutes or less) showcasing your MicroStrategy and Power BI experience and where you think MicroStrategy functionality outperforms Power BI's. Keep your video engaging yet concise. The style of the video is up to you— you can choose to narrate your video or let the demo speak for itself—just share your experience with how MicroStrategy compares to Power BI. Bonus points will be awarded for submissions that show a side-by-side comparison between MicroStrategy and Power BI. You may optionally submit a dossier if you have built and used one in your demo video. Evaluations will be primarily based on the video you submit. Any dossiers used in the video should show ONLY the modern stack of interface products: Workstation, Library, and HyperIntelligence. Please do not show Web or Developer in your demo.

Competition Timeline & Prizes

- You may start this challenge at any time.

- To enter the contest and be eligible for the prize, you must submit your project through the submission form by **12:00 PM EDT on June 16th, 2023**.

- The winning submission will receive a $100 gift card and a free MicroStrategy Education pass. The winning submission videos will be featured on the MicroStrategy website as well as The DossBoss Gallery.

Submitting Your Project

Follow the steps below to submit your project, including shareable link(s) to your video and optional dossier. You must submit your project by **12:00 PM EDT on June 16th, 2023**. Note that if you work with others, only one submission per team is necessary.

1. Record and publish your video with the applicable naming convention below in a location in which you can generate a shareable link (YouTube, Wistia, OneDrive, etc.):

    • FirstName LastName DossBoss Summer 2023 (for example, John Smith DossBoss Summer 2023)

2. (Optional) If you used a dossier in your demo video, upload your dossier:

    • Save your dossier with the same naming convention as your video.

    • Publish your dossier to Library. Use Library's sharing capabilities to generate a link to your dossier.

3. Submit your project to the challenge inbox:

    • Visit https://mstr.wufoo.com/forms/wekgrue0qvc7x9/ and follow the instructions to share your video link and upload your dossier if you made one for your demo video.

    • Answer the questions about your project and submit!

If you have any questions, please post them in the DossBoss Community Group or reach out to Community@MicroStrategy.com.

MicroStrategy®

Intelligence Everywhere