Accelerate Your Innovation Journey

What is the Ramp Up Program?

The Ramp Up Program accelerates the implementation of MicroStrategy AI in your organization, delivering a live solution in just six weeks.

Why Should I Join?

- Drive business value at your organization with AI solution
- Take advantage of free consulting services
- Collaborate with MicroStrategy AI experts
- Become a trailblazer in your industry
- Direct influence on our product roadmap

What are the Requirements to Start?

- Be on the latest version of MCE (MicroStrategy Cloud Environment)
- Obtain a MicroStrategy AI license
- Have access to business users for use case validation and testing

How Much Does the Ramp Up Program Cost?

There is no cost to participate in the program itself. However, upon the successful implementation, participants must agree to provide us with a reference.

Program Participants' Success Stories

"By participating in the MicroStrategy Ramp Up Program, we were able to build a solution in just six weeks using the MicroStrategy AI Bot, gaining a 360-degree view of our loyalty members' buying behavior."

–Large Retailer

"In the first few weeks of our participation in the program, we quickly recognized the value of the Bot. It significantly enhanced our ability to identify sales and inventory information for our weekly executive meetings. We particularly appreciated the detailed insights and anomaly tracking the Bot provided instantly."
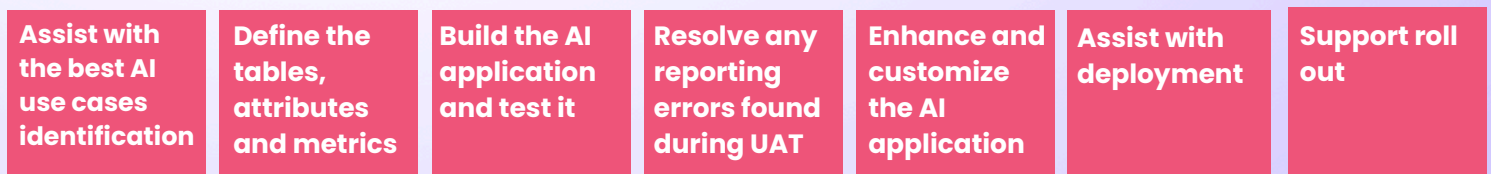
–Large Retailer

Timeline

Go live with AI capabilities in just 6 weeks

1	2	3	4	5	6
Use Case	Dataset	Build & Test	User Testing	Enhance	Deploy	Adoption

Customer's Role

Select best use case to develop	Provide a dataset for the use case	Review the bot and the results of the testing	Conduct 2-3 days of User Acceptance Testing (UAT)	Provide usability feedback from the UAT	Deploy the AI application in production	Drive adoption

MicroStrategy's Role

Assist with the best AI use cases identification	Define the tables, attributes and metrics	Build the AI application and test it	Resolve any reporting errors found during UAT	Enhance and customize the AI application	Assist with deployment	Support roll out

Keys to a Successful Outcome

Participants' Best Practices

- Clearly define use cases and objectives
- Design a dataset for the bot to deliver more precise answers
- Leverage customization capabilities to drive end users' adoption

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Use Case Workshop

Define and select a Ramp Up use case in the first week

Purpose

Identify and prioritize use cases that align with Ramp Up objectives.

Workshop Agenda

The workshop typically lasts one hour, with flexibility to extend as needed.

- **Introduction:** Explain the purpose.
- **Bot Walkthrough**: Show the business users an example of Auto Bot and its features.
- **Use Case Examples**: Show sample use cases and explain its importance to project success.
- **Idea Brainstorming**: Discuss use case ideas and current pain points with business users. *Tip: Extensive, repetitive analysis and processes are good candidates for a Bot.*
- **Use Case Definition**: For 1-3 of the best use case ideas, list 10-15 questions the business users want to ask the Bot.

Key Deliverables

A strong AI use case for the Bot consists of:

- Description of use case
- List of questions to ask the Bot
- Bot user groups
- Business value and key attributes
- Metrics needed to answer the questions

Next Steps

Customer meets with MicroStrategy to review workshop use cases and select a Ramp Up use case for the project.

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