MicroStrategy®

Modernize without Compromise

Staying Still is Not an Option

SAP BusinessObjects 4.3 is approaching end of life. Although SAP announced the release of BusinessObjects BI 2025, this is simply a stop gap.

SAP customers are being aggressively encouraged to move to SAP Analytics Cloud. This option falls short.

Do More with ONE Investment

MicroStrategy ONE offers a mature award-winning platform for enterprise reporting coupled with modern features on a containerized cloud platform.

- Enterprise grade reporting
- Self-service portals
- Data discovery
- Mobile apps
- HyperIntelligence
- Generative AI bots
- Microsoft Office integrations

Your Move, Made Easy

MicroStrategy and our partners have deep experience helping disappointed BOBJ customers future proof their reporting environments and transform their BI capabilities.

Future Proof Enterprise Reporting with MicroStrategy ONE

Organizations across the globe are investing in digital transformation to increase agility and drive innovation. Technology consolidation, IT architecture modernization, and AI adoption are key tenants of such efforts. With the uncertainty around the future of SAP BusinessObjects (BOBJ), many organizations are trying to understand how to best move forward with their mission critical needs.

The Brutal Facts

Legacy solutions like BOBJ have simply not kept pace with modern analytics and lack foundational architecture investments like containerization needed to take full advantage of modern cloud.

The planned release of SAP BusinessObjects BI 2025 is intended to extend the life of customers' investments, but innovation and core BI functionality haven't kept pace — so it's only an interim option. SAP's lack of investment in maintaining parity for mission critical enterprise reporting capabilities is disappointing. Current options with BOBJ include:

- Deprecation of existing Office workflows
- Removal of pixel-perfect report design options
- Subpar mobile experiences, browser-based only
- Inability to analyze data across multiple sources, creating silos
- No offline reporting capabilities
- No investment in innovation

Customers are ultimately encouraged to migrate to SAP Analytics Cloud (SAC), but this solution falls short on key requirements for mature, governed enterprise reporting. Their de-emphasis of core enterprise capabilities such as pixel-perfect reporting, personalized bursting, and streamlined embedding is to the detriment of many organizations that fail to meet their needs with tools that simply weren't designed for the scope, scale, and quality they require.

The Bottom Line

BOBJ customers need to adopt one, or both, of SAP's alternatives in the next 2 years. You'll need to rebuild your business logic for both, and you'll still sacrifice key capabilities.

Only MicroStrategy ONE offers the ability to maintain the integrity of your enterprise reporting investments while creating a clear path forward for innovation.

MicroStrategy ONE Delivers Enterprise Reporting at Scale

The future of enterprise reporting must serve all aspects of an organization's data needs while preserving the integrity of its investments. Only one platform delivers on all these promises today: the all-new MicroStrategy ONE.

Mature Enterprise Reporting

Everything you have come to expect from a mature reporting platform including pixel-perfect and paginated reports, personalized bursting, and streamlined embedding functionality.

Modern Consumer Experiences

Keep up with disruptive tech trends, like generative AI and HyperIntelligence, empowering your constituents with real-time, interactive insights for a competitive edge.

Lower Cost of Ownership

Built on a reusable data fabric, we make it easy to manage large environments at scale. Centrally executed changes immediate flow through to everything from reports to bespoke applications and AI bots.

The Freedom to Innovate

Maintain agility with the freedom to choose AWS, Azure or GCP as your preferred cloud provider.

Where Other Solutions Fall Short

It might be tempting to think that you can simply leverage your existing BI tool for enterprise reporting too. However, most tools simply provide the ability for users to print PDF versions of existing dashboards. They lack any of the functionality needed to support enterprise reporting.

Other vendors such as Microsoft continue to support at least some reporting capabilities but offer a subpar experience and come at an additional cost. For example, plagued by scalability issues, Microsoft continues to deprecate capabilities from their reporting platform SSRS. Critical functionalities such as paginated reports, Excel data ingestion, and mobile are no longer supported. Fabric is presented as a solution but it is really just a product bundle of multiple tools —not a unified product.

MicroStrategy ONE Offers a Future Proof Path Forward

Consumer expectations have changed dramatically over the past decade. In addition to timely personalized reports, consumers expect robust self-service capabilities. And, with the rise of Gen AI, the expectation for connected interactive experiences is only increasing.

Only MicroStrategy ONE supports everything from true enterprise grade reporting to self-service, and custom mobile applications to generative AI-powered bots all from one investment. Further, the MicroStrategy Semantic Graph establishes a unified data fabric for your entire organization – centrally managed changes automatically flow everywhere drastically decreasing the cost of ownership. Data savvy individuals benefit from trusted, governed, ready-to-use data, and frontline workers benefit from pervasive insights and interactive AI bots that support them throughout their day.

You Are in Great Company

With help from our team of experts and extensive partner network, hundreds of former SAP BusinessObjects customers have successfully moved to MicroStrategy ONE.

- Extensive Expertise: Our experts apply extensive experience from successful legacy modernizations to streamline your migration.
- Proven Migration Methodology: Our proven methodology helps rationalize your legacy reporting resources, replace existing capabilities, and modernize mission-critical reports.
- Global Partner Ecosystem: Our deep bench of experts can accelerate your migration and modernization. We offer a unified team, specialized in legacy conversions to ensure your successful move to ONE.

MicroStrategy ONE is the world's most comprehensive platform for data analytics at scale. ONE offers the market's broadest array of insight delivery options, including fully integrated Gen AI analytics, and provides the industry's lowest total cost of ownership thanks to governance, security, and object-level reusability enabled by its native data fabric. Built on a containerized cloud-native architecture, ONE eliminates the chaos of managing analytics at scale: making it easy to empower everyone with unique, AI-driven data experiences deployed everywhere.

Visit us at **microstrategy.com** to learn more.