Contact: MicroStrategy Incorporated Shirish Jajodia Vice President, Treasury and Investor Relations ir@microstrategy.com

MicroStrategy Announces Earnings Release Date and Live Video Webinar for Third Quarter 2024 Financial Results

TYSONS CORNER, Va., October 16, 2024 - <u>MicroStrategy</u>[®] (Nasdaq: MSTR), the largest corporate holder of bitcoin and the world's first bitcoin development company, today announced it will report its financial results for the third quarter of 2024 after the U.S. financial markets close on Wednesday, October 30, 2024 and will host a live Video Webinar at 5:00 p.m. Eastern Time to discuss the results.

A live Video Webinar of the event can be accessed under the "Events and Presentations" section of MicroStrategy's investor relations website at <u>https://www.microstrategy.com/investor-relations</u>. The Video Webinar will be conducted on the Zoom platform and questions will only be taken from Video Webinar participants. Log-in instructions will be available after registering for the event. An archived replay of the event will be available beginning approximately two hours after the call concludes.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) considers itself the world's first Bitcoin development company. We are a publiclytraded operating company committed to the continued development of the Bitcoin network through our activities in the financial markets, advocacy and technology innovation. As an operating business, we are able to use cashflows as well as proceeds from equity and debt financings to accumulate bitcoin, which serves as our primary treasury reserve asset. We also develop and provide industry-leading AI-powered enterprise analytics software that promotes our vision of Intelligence EverywhereTM, and are using our software development capabilities to develop bitcoin applications. We believe that the combination of our operating structure, bitcoin strategy and focus on technology innovation provides a unique opportunity for value creation. For more information about MicroStrategy, visit <u>www.microstrategy.com</u>.

MicroStrategy is a registered trademark of MicroStrategy Incorporated in the United States and certain other countries. Other product and company names mentioned herein may be the trademarks of their respective owners.