

MICROSTRATEGY 2020™

THE PLATFORM FOR THE INTELLIGENT ENTERPRISE

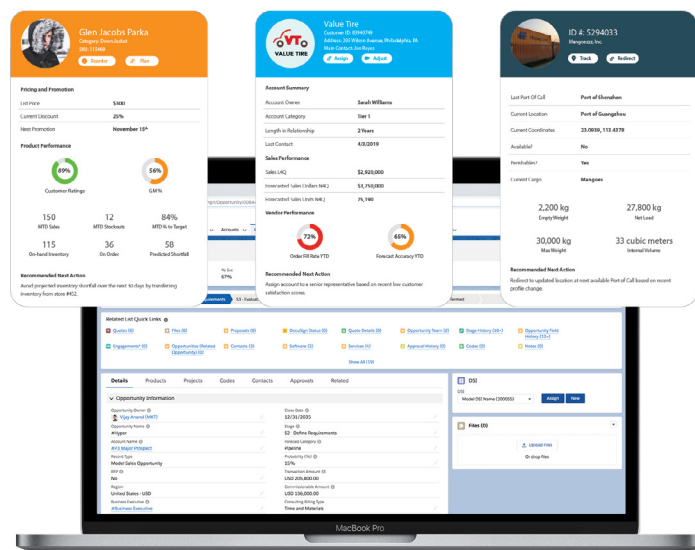
MicroStrategy 2020 is the market-leading platform for the Intelligent Enterprise. Our latest release encompasses a full suite of software and services that deliver the technology, technique, and expertise you need to drive results across your organization.

Your support plan includes upgrade services to help you make a seamless move to MicroStrategy 2020. You can use these benefits for a variety of advisory engagements designed to help you take advantage of our latest features—and achieve Intelligence Everywhere.

The MicroStrategy Platform

Discover why MicroStrategy 2020 is the #1 platform for the Intelligent Enterprise.

Our latest release features revolutionary innovations like HyperIntelligence®—each designed to modernize your intelligence experience and accelerate the actions you take using those insights. Designed with an open, enterprise-grade architecture that's built to scale, our platform is the only solution capable of delivering on the vision of Intelligence Everywhere.



What is HyperIntelligence?

HyperIntelligence is a revolutionary new way of consuming and acting on intelligence directly within the websites, applications, and devices people use every day—making your workforce 100X smarter and faster.

How is HyperIntelligence changing the industry?

HyperIntelligence consolidates trusted enterprise data into bite-sized insights that inspire one-click actions. Hundreds of customers are taking advantage of this powerful new product to help their workforce take smarter, data-driven actions on the spot—from the sales floor to the job site and the boardroom.

Deploy intelligence to 100% of your workforce with the world's leading platform for Intelligence Everywhere.

As the industry's first and only platform for HyperIntelligence, transformational mobility, and federated analytics, MicroStrategy 2020 leverages a powerful, open architecture to deliver trusted information for everyone from business users to data scientists—securely and at scale.

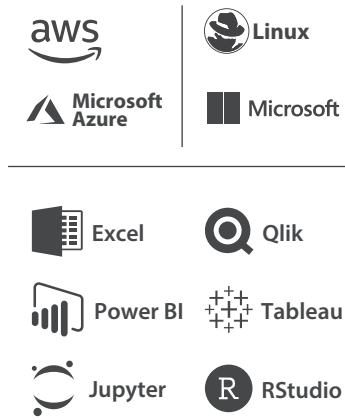


Dossier lets you rapidly create and publish personalized, interactive applications.

Modern Analytics

Consumer-grade intelligence for everyone.

MicroStrategy delivers a comprehensive suite of applications for compelling, dynamic analytics experiences on every device. Our platform offers a powerful array of capabilities to deliver trusted, governed insights across your enterprise. Build beautiful applications with Dossier® using a free-form canvas and responsive design capabilities that let you deploy anywhere. Create customized, workflow-friendly productivity apps for mobile, deliver contextual insights with HyperIntelligence, and more.

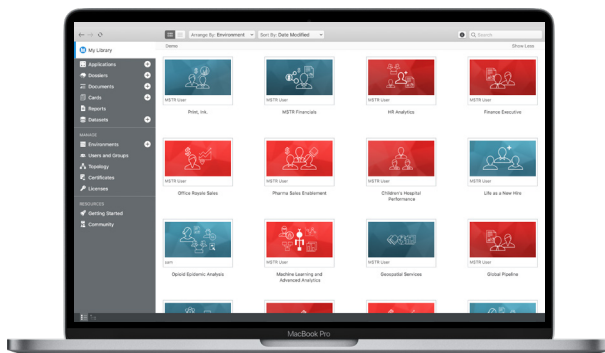


Federated analytics connectors bring trusted, governed data to popular analytics tools.

Open Architecture

Embrace popular tools and technologies.

MicroStrategy offers the multi-platform flexibility you need to deliver across your enterprise—all in one solution. Maximize efficiency by deploying our optimized platform on AWS or Azure. Leverage our native suite of 200+ APIs and SDKs. Empower everyone from developers to data scientists to use your governed, certified enterprise data alongside popular tools and emerging technologies.



Workstation serves as a one-stop shop for administration, user management, data governance, and more.

Enterprise Platform

Trusted, sub-second answers at scale.

Our #1-rated enterprise platform offers the industry's best performance and security, providing the flexibility and scalability you need to deliver timely, trusted insights to 100% of the organization. Power a single version of the truth with managed, reusable objects from a single administrative portal. Plus, deploy personalized analytics securely and without compromising performance—whether you serve 50 users or 50,000.

The MicroStrategy Way

Our experts are here to help you rapidly realize results using our latest release.

As your enterprise partner, we work to ensure that you make the most of your investment in MicroStrategy. We are committed to helping you upgrade to our latest release each year.

Work with our experts to seamlessly upgrade to the latest version of our platform. We help you stay up to date so that you can take advantage of the latest trends that make MicroStrategy 2020 the leading platform for enterprise intelligence.

Using native tools and proprietary techniques, upgrades by our experts can make your adoption of MicroStrategy 2020 quick and easy—just ask the hundreds of customers who we've helped move to the latest release with zero downtime.



MicroStrategy 2020 is the single platform that enables you to deliver a suite of personalized, best-in-class applications spanning your organization's use cases.

Build three powerful apps in a week.

Discover how MicroStrategy 2020 drives results—and can change how you do business. We'll build three intelligence applications just for you that demonstrate capabilities like HyperIntelligence, transformational mobility, responsive design for Dossier, and more. Request your free proof of concept at microstrategy.com/2020 and deploy across your enterprise in just a month.

Schedule your upgrade.

Speak with our experts about how we can help you quickly and smoothly transition to MicroStrategy 2020—and get your upgrade scheduled. Over 500 certified professionals are standing by to help customers like you move to the latest release. Contact your representative directly or visit us at microstrategy.com/upgrade to request your upgrade today.

Discover your benefits.

You are entitled to upgrade and advisory services as a support plan perk—to help you pilot new features, jump-start your next big initiative, and more. Visit microstrategy.com/request-benefits or contact your MicroStrategy account team to learn more.

