

MicroStrategy Now Available in the Microsoft Azure Marketplace

Microsoft Azure customers worldwide now gain access to MicroStrategy ONE platform to take advantage of the scalability, reliability and agility of Azure to drive application development and shape business strategies.

TYSONS CORNER, VA., August 23, 2023 - MicroStrategy® Incorporated (Nasdaq: MSTR) (“MicroStrategy” or the “Company”), the largest independent publicly-traded analytics and business intelligence company, today announced the availability of MicroStrategy ONE™ in the Microsoft Azure Marketplace, an online store providing applications and services for use on Azure. MicroStrategy customers can now take advantage of the productive and trusted Azure cloud platform, with streamlined deployment and management.

The [MicroStrategy ONE](#) AI/BI platform brings together the power of business intelligence and artificial intelligence. Designed to enhance productivity, this unified platform offers a wide array of analytics tools integrated with AI-driven workflows for various applications. It provides the means to quickly create and launch AI applications on a large scale, complete with stringent security and governance measures. This approach transforms how users perceive self-service and access, enabling them to concentrate on making a business impact rather than focusing on implementation. It’s a modern, enterprise solution that redefines the way businesses can harness technology to drive growth and efficiency.

MicroStrategy’s [integration](#) with Azure offers Azure customers access to cutting-edge AI-driven analytics capabilities. Leveraging the Microsoft Azure OpenAI Service, MicroStrategy ONE offers a range of innovative, AI-powered functionality, including natural language capabilities for generating new visualizations and dashboards, as well as productivity enhancements for code generation, workflow, schema, and content creation. By deploying MicroStrategy ONE on Azure, users can harness these powerful capabilities to make faster, more informed decisions, and accelerate the development of new analytics applications.

Organizations deploying MicroStrategy ONE on Azure will also benefit from high service level standards, proactive monitoring, and seamless upgrades with architecture managed by MicroStrategy experts. With MicroStrategy working hand in hand with Azure, organizations can confidently embrace the power of cloud intelligence and drive innovation within their businesses.

Mel Zeledon, Executive Vice President of Channels and Alliances at MicroStrategy, highlighted the significance of this collaboration: "As a global leader in [enterprise analytics](#), MicroStrategy is demonstrating its commitment to providing customers with choice, flexibility, and value by enabling them to seamlessly license their software in the environments they use. Our presence in the Microsoft Azure Marketplace will help our customers transform their businesses while broadening the reach of our [AI-powered](#) analytics and business intelligence solutions to the global market."

Jake Zborowski, General Manager, Microsoft Azure Platform at Microsoft Corp., said, "We're pleased to welcome MicroStrategy to the Microsoft Azure Marketplace, which gives our partners great exposure to cloud customers around the globe. The Azure Marketplace offers world-class quality experiences from global trusted partners with solutions tested to [work seamlessly with Azure.](#)"

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is the largest independent publicly traded analytics and business intelligence company. The MicroStrategy analytics platform is consistently rated as the best in enterprise analytics and is used by many of the world's most admired brands in the Fortune Global 500. We pursue two corporate strategies: (1) grow our enterprise analytics software business to promote our vision of Intelligence Everywhere and (2) acquire and hold bitcoin, which we view as a dependable store of value supported by a robust, public, open-source architecture untethered to sovereign monetary policy.

MicroStrategy and MicroStrategy ONE are either trademarks or registered trademarks of MicroStrategy Incorporated in the United States and certain other countries. Other product and company names mentioned herein may be the trademarks of their respective owners.

For more information, please visit [https://azuremarketplace.microsoft.com/en-us/marketplace/apps/microstrategy.microstrategy_cloud?tab=Overview] or contact [Hugh Owen (howen@microstrategy.com)].