How to Efficiently Migrate from SAP BusinessObjects to MicroStrategy
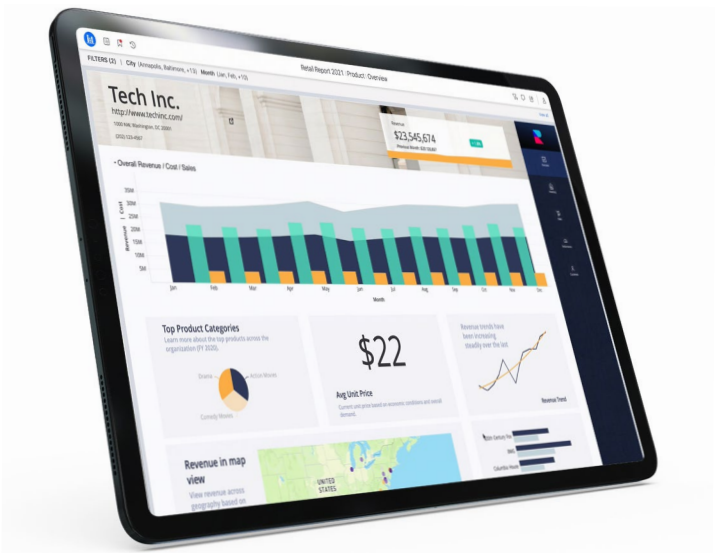
Why Migrate Now?

Analytics modernization is an essential component of digital transformation for growth-oriented companies. Those that are not adopting effective, data-driven solutions are falling behind industry leaders that have raced to embrace this viewpoint. Organizations with legacy BI solutions like BusinessObjects (BOBJ) now require a modern, open, enterprise replacement that meets the evolving needs of their analytics solutions.

Why MicroStrategy?

Our mission is to make every enterprise a **more intelligent enterprise**. We provide software solutions and expert services that **empower every individual with actionable intelligence**.

No Product Sunsetting

With more than 30 years of experience delivering enterprise-grade analytics to large user populations— MicroStrategy offers unmatched reliability and product continuity so you can upgrade your technology every quarter with confidence.

Superior User Experience

MicroStrategy's self-service BI and data visualization abilities offer consumer-grade experiences for business users. A low-learning curve for analysts. And military-grade security. Combined, these empower organizations to embed, extend, and inject analytics into every workflow.

Exceptional Migration Support

MicroStrategy's comprehensive migration program is tailored to your organization's unique needs. So you can migrate and modernize your existing reporting and analytics — with zero downtime or disruption to your users.

Lower Cost

Stop overpaying for maintaining outdated, labor-intensive platforms with siloed architecture that can't integrate with modern technology. Migrating to MicroStrategy's open platform can lower your operational costs while protecting your investments.

Key Differences

INTEGRATION OF MULTIPLE SOLUTIONS REQUIRED

VS

SINGLE PLATFORM

SAP BusinessObjects	
Lumira	Dashboards
Crystal Reports	Design Studio
BI Platform	Cloud Analytics
Analysis MS Office	Mobile

- Multiple technology acquisitions
- Multiple product UIs
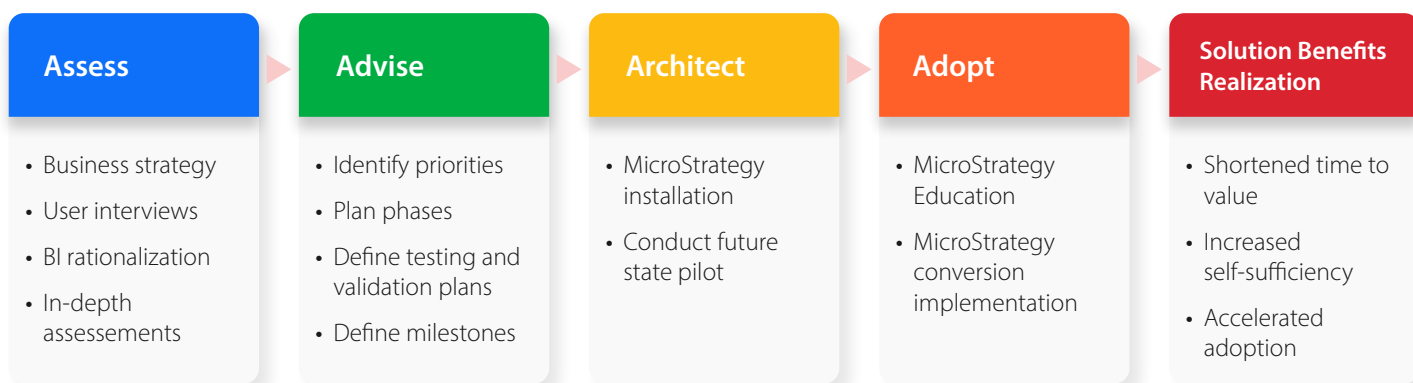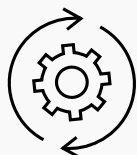- Multiple metadatas
- Multiple migrations

- Organic architecture
- No acquisitions
- Single metadata
- Single admin & security architecture
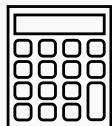
Step-by-Step Approach

MicroStrategy has developed a comprehensive set of best practices, tools, and processes that deliver effective conversions and accelerate business benefits. We work with your team to evaluate your current SAP BusinessObjects Reports, Universes, and Platforms—then assess opportunities for reducing reports and universes as well as new capabilities with MicroStrategy. The next step is to stand up and test a proof environment either on-premise or in the cloud. For the deployment, we can help your organization migrate to your preferred environment with zero downtime for your users.

Assess	Advise	Architect	Adopt	Solution Benefits Realization
• Business strategy • User interviews • BI rationalization • In-depth assessements	• Identify priorities • Plan phases • Define testing and validation plans • Define milestones	• MicroStrategy installation • Conduct future state pilot	• MicroStrategy Education • MicroStrategy conversion implementation	• Shortened time to value • Increased self-sufficiency • Accelerated adoption

GET A COMPLIMENTARY ASSESSMENT FROM MICROSTRATEGY

Proven Methodology

ROI Conversion Calculator

Dedicated & Experienced Staff

Speak with an expert

To get more information, visit **our website** and write to:
info@microstrategy.com