



The Only **Strategy** You'll Ever Need

Strategy One delivers AI-powered analytics at scale for top global brands, supporting pixel-perfect reports, bespoke apps, mobile data experiences, and self-service analytics from a modern cloud-native architecture. Beyond advanced dashboards and beautiful visualizations, Strategy thoughtfully integrates AI throughout the data analytics lifecycle. From daily automated workflows to instant insights with natural language queries via our patented HyperIntelligence, Strategy delivers the latest technology in business intelligence software to thousands of customers globally.

With no-code, low-code, and pro-code options, Strategy One maximizes digital transformation value by empowering employees, partners, and customers. Strategy's powerful Semantic Graph ensures reusable, inheritable, and privacy-aware data and business rules for efficient management and trusted enterprise-wide data while avoiding costly technical debt. To simplify adoption and amplify ROI, Strategy offers simplified cloud pricing—a single, all-inclusive price that delivers everything you need, including AI and Hyper, ensuring cost predictability and comprehensive value for your organization.

Four critical challenges with business data:



Data Silos

Companies with multiple tools often have disjointed data, which creates blind spots or data silos.



Dashboard Backlog

Teams using other analytics tools often have too many dashboards, which can muddle decision-making and performance.



Data Overload

Many companies with multiple BI tools waste time switching between dozens of apps and data sources.



Data Security

Companies using ungoverned BI tools can see unreliable data.

One Path to Intelligence Everywhere

In today's world of limitless data, it's critical for decision-makers to access accurate, timely, and readily available data. As businesses grow, they must ensure their data is both personalized and secure, reaching only the right audiences. And with the rise of AI, users now expect an interactive experience, enabling deeper exploration and instant insights from their data.

Strategy One is designed to meet the needs of businesses at every stage of growth and for all types of users. It's the only platform that combines true enterprise-grade reporting, self-service analytics, custom mobile applications, and generative AI-powered bots—all in a single investment. With managed services and seamless quarterly upgrades, Strategy One simplifies maintenance and accelerates time-to-value, helping organizations quickly adopt the latest innovations.

Where Other Solutions Fall Short

Many organizations use a variety of tools, and while using an existing tool for BI may seem cost-effective at first, its capabilities often fall short, and may even lead to hidden costs and inefficiencies as data silos form and tech debt accumulates. Most also lack the advanced capabilities and security needed for reliable enterprise-wide analytics.

Strategy One is a modern, cloud-native platform available on all major cloud providers, AWS, Azure, and GCP, allowing organizations to adapt effortlessly to evolving business needs while leaving the maintenance to Strategy. Its data-agnostic design connects seamlessly to hundreds of data sources, and the powerful Semantic Graph consolidates data into a single source of truth for unmatched insights. With Simplified cloud pricing, everything is included, delivering predictable costs and maximum value.

Unlock the Full Potential of Our Platform's Capabilities

AI AGENTS & APPS

Auto, Strategy's suite of generative AI capabilities, supports the analytics lifecycle for all users: Auto SQL for developers, Auto Dashboard and Auto Narrative for analysts, and Auto Answers and Auto Bot for decision makers.

MULTI-CLOUD

Strategy One is a cloud-native platform with a containerized microservices architecture, deployable on AWS, Azure, or Google Cloud. Fully managed by Strategy for seamless scalability, 24/7 monitoring, and continuous delivery.

DASHBOARDS

Design and deploy state-of-the-art dashboards to deliver interactive, real-time insights with customizable visualizations. Auto Dashboard empowers users of all skills to create visualizations and apps through simple commands.

MOBILE

Provide seamless, on-the-go access to analytics with intuitive, interactive, and responsive dashboards. View real-time data, generate insights, and make informed decisions anytime, anywhere, enhancing productivity and flexibility.

REPORTING

Deliver pixel-perfect, paginated, personalized, and high-scale reporting with robust AI and BI technology. Scale reporting with governed data distribution and seamless integration across business applications.

CUSTOM APPS

Create branded analytic apps using our no-code interface. Guided prompts and data elements enable tailored experiences, while integrated controls and AI ensure easy, natural language interactions.

HYPERINTELLIGENCE

Provide users with instant insights to eliminate context switching with a simple mouse hover. Users can now ask AI questions about their data all from their Hyper Card using natural language prompts.

EMBEDDED

Leap-frog competitors with customizable, branded analytics solutions. No-code, low-code, and pro-code options streamline application development, letting your team focus on solutions while we handle the rest.

DATA GOVERNANCE

Eliminate data silos by seamlessly connecting to hundreds of data sources, transforming raw data into actionable insights. With enterprise-grade governance and security, ensure your data remains protected while reaching the right audiences.



POWERED BY THE SEMANTIC GRAPH

Strategy's powerful Semantic Graph integrates data and rules into a reusable framework, ensuring trusted insights and enhancing data governance while reducing technical debt.

From Legacy to Leading-Edge with Strategy One

With help from our team of experts and extensive partner network, hundreds of legacy customers have successfully moved to Strategy One.

Extensive Expertise:

Our experts apply extensive experience from successful legacy modernizations to streamline your migration.

Proven Migration Methodology:

Our proven methodology helps rationalize your legacy reporting resources, replace existing capabilities, and modernize mission-critical reports.

Simple Cloud Pricing:

Our all-in-one solution includes AI, Hyper, and more, while offering predictable costs and exceptional value.

Global Partner Ecosystem:

Our network of partners and experts can accelerate your migration and modernization. We offer a unified team, specialized in legacy conversions to ensure your successful move to Strategy One.

Do More with **One** Investment

Completeness

A Game-Changer in Our Business—Simply the Best

“Strategy has been the best BI and Analytics platform I’ve come across in my 20-year career. I’ve used Cognos, Business Objects, SAS, and Microsoft reporting tools, but none stack up against what Strategy has to offer as a complete package.”

Great Partnership

The Technical Foundation For Our D&A Services

“Strategy have been a partner that has actively listened to our feedback and driven a product that meets our market and needs. Scale and agility on the platform is key to what we do.”

Ease of Use

User-Friendly Tool for Insight Analysis & Enterprise Reporting

“Strategy is very easy to use for end-users- polyvalent and versatile. Robust architecture. Semantic layer and security capabilities. Easy to use data analysis and dashboard creation.”

Price-to-Value

The Best All-in-One Enterprise BI Platform

“We have used Strategy for over a decade, and over time, evaluated other BI platforms. However, nothing comes close to Strategy as it has the best price-to-value ratio with all capabilities in a single package.”

Innovative

A Data Equalizer—AI for Decision-Makers

“We use Strategy AI to accelerate decision making. It empowers people who don’t know how best to use our reporting tools to quickly get the key answers they need.”

Agility

The BI Tool That Changed The Reporting Game

“It has changed reporting and planning completely. We reach users we were never able to onboard before this tool. It has an ease in doing the most complex tasks.”



Embrace the Future of Data-Driven Decision Making

Maximum Impact

Strategy One offers the widest array of solutions for delivering pervasive analytics at scale. With everything from pixel-perfect reporting to bespoke analytic apps to mobile data experiences to modern AI bots, with Strategy One - you will always be able to deliver on your analytics strategy.

Minimum TCO

Our trusted semantic layer ensures that your entire analytics strategy is unified, secure, and easy to manage. And, simple seat-based pricing that includes HyperIntelligence and AI means that you can fuel your strategy without worrying about how much it will cost.

Unmatched Agility

The Strategy One modern open architecture ensures that you can adapt quickly as the demands of your business change. With hundreds of connectors, cloud native availability on four major cloud ecosystems, and a full suite of APIs, there are no limits to where Strategy can take you.

Unlock New Possibilities with One

Strategy One unifies deep learning and AI in a cloud-native platform, streamlining analytics and insights. With enterprise reporting, self-service, embedded analytics, and mobile tools, it drives innovation, smarter decisions, and operational efficiency.



A leading healthcare provider uses Strategy One to enhance analytics and deliver superior patient care. Over 3,000 users leverage advanced data visualization and self-service capabilities. The platform supports near real-time data processing for capacity management, predictive analytics to optimize patient flow, and integration with non-web based EMRs.



A leading retail company adopted Strategy One to improve user experience and manage its merchandising, store operations, supply chain, and finance processes with data. After facing issues with an unsupported version, Strategy's new streamlined pricing and Azure marketplace deal enabled the company to resolve the problem within a week, ensuring business continuity.



A leading financial institution rolled out a customized iPad app which is used daily in 3,600 financial centers across the U.S. to effectively put insights into the hands of banking associates that help enhance the financial lives of customers with every connection.

Ready to Try Strategy One?

➤ **Start a free trial today or contact us online to learn more.**

Strategy One is the world's most comprehensive platform for data analytics at scale, offering the market's broadest array of insight delivery options, including fully integrated Gen AI analytics. It provides the lowest total cost of ownership through robust governance, security, and object-level reusability enabled by its native data fabric. Built on a cloud-native architecture, One simplifies analytics management, empowering everyone with unique, AI-driven data experiences deployed everywhere.

Unlock your full data potential and schedule a demo with us today. Visit our website at <https://www.strategysoftware.com/strategyone>.

