MicroStrategy World 2025 Terms and Conditions

Each **MicroStrategy World Pass** includes:

• Entry for one (1) person to our exclusive conference party
• 80+ customer and product sessions
• Hands-on workshops
• Fast-track education courses & certifications
• Meetings with experts
• Analytics and innovation keynotes
• Bitcoin for Corporations keynotes & sessions
• Women in Technology & Industry Networking Events
• Welcome Reception
• Breakfast, lunch, & refreshments
• Discounted hotel rates & fees

Payment by Credit Card

Conference registration fees must be paid in full prior to attending the conference. You will receive a payment confirmation and receipt via email once your credit card is processed and payment is complete. Payment methods include American Express, MasterCard, and Visa. Please email registration@microstrategy.com with questions or if you need information regarding MicroStrategy World 2025.

Payment by Invoice

Payment by invoice is available for larger groups or companies not able to pay by credit card. Please email registration@microstrategy.com for more details on this option. Please note, payment needs to be processed prior to attending the conference.

Conference Cancellation Policy

Conference cancellation requests must be submitted in writing. All cancellation requests received by March 31, 2025 will be subject to a $250.00 service charge (not applicable in combination with a promotional code). Cancellation requests received after March 31, 2025 or no-shows are subject to the full registration fee (not applicable in combination with a promotional code). All refunds will be issued after the conference. Please email all cancellation requests to registration@microstrategy.com.

Conference Substitution & Admittance Policy

Substitutions for the conference will be permitted at any time until a pass holder checks into the conference. Substitutes must work for the same company as the original registrant and payment information must stay the same. Substitutions are not valid for attendees already checked into the conference. Sharing of attendee passes is not permitted. This conference is organized by MicroStrategy which reserves the right, in its sole discretion, to limit or deny access to the conference to any entity or individual. MicroStrategy's receipt of registration and/or payment does not constitute acceptance. Registrations and payments that are not accepted will be returned. Please email registration@microstrategy.com for more information.

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Public Sector Registrants

The following applies for registrants in the public sector of the U.S. or any foreign country (i.e., those who (i) work in local, state, federal or national government agencies or offices, nonprofits, or educational institutions; (ii) hold or are a candidate for a political office or official party; or (iii) are acting on behalf of any government agencies or offices) who are registering using a discount code provided by MicroStrategy: by registering with such discount code, you are confirming that you have received any required approvals to attend the event and accept the discount on behalf of the relevant public sector entity.

Social Media

All of the social conversation and imagery shared during MicroStrategy World will be captured, moderated, shared with attendees, and possibly rebroadcast to MicroStrategy followers. Should you share socially about MicroStrategy World and your experiences at MicroStrategy World, you hereby irrevocably grant MicroStrategy permission to include your posts/imagery about the event both onsite as well as online. This includes all photos taken and shared on social media relating to MicroStrategy World.

Release of Contact Information to Third Parties

By registering and submitting your contact information, you give MicroStrategy consent to share that contact information (e.g., name, title, phone number, e-mail, fax number) with MicroStrategy's contractors who may use such information solely in connection with the production of MicroStrategy World; such contact information will not be used for any commercial purposes. If you have any questions about what this entails, please contact microstrategyworld@microstrategy.com.

Privacy Information

The data collected through the registration process for MicroStrategy World 2025 is stored and processed in the United States. However, we have put in place appropriate technological and organizational measures to ensure that your data is kept strictly confidential and will only use or process your personal data to the extent allowed by the applicable data protection laws governing your personal data including, without limitation, the EU's General Data Protection Regulation (GDPR) and the California Privacy Rights Act (CPRA). We will only use your personal data to provide you access to the event for which you register, as well as to communicate with you about MicroStrategy World sessions or activities in general. Also, by consenting to these Terms, you are agreeing that your personal data may be shared with our sponsoring partners with whom you have interacted during the event, including registering for and attending partner sessions, visiting sponsored booths, etc. In addition, and only if you have given your consent during the registration process to receive marketing material from MicroStrategy, we may use your personal data for the purpose of distribution of publications, newsletters, invitations or other marketing or sales activities.

Use of RFID Technology

MicroStrategy uses RFID badge scanning technology in the conference badge at MicroStrategy World to determine session attendance, deliver session surveys, manage session capacity, and to potentially enforce session restrictions. The data may also be used to improve session delivery for future events and to help MicroStrategy to better understand attendees' interest in products and services. The RFID technology is administered pursuant to the terms of our privacy information clause above.

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Exhibitor Use of Badge Scanning

MicroStrategy also allows Exhibitors to do their own badge scanning at MicroStrategy World. MicroStrategy is not responsible for Exhibitor scanning. When an Exhibitor scans your badge at the exhibitor booth or at the entrance to an Exhibitor function, you are consenting to allow that Exhibitor to use your contact information to communicate with you about their services and special offers in accordance with the Exhibitor's Privacy Policy. Note: EXHIBITOR SCANNING OF ATTENDEE BADGES IS OPTIONAL FOR THE ATTENDEE, AND ATTENDEES MAY REFUSE TO HAVE THEIR BADGES SCANNED AT BOOTHS AS WELL AS AT THE ENTRANCE TO EXHIBITOR FUNCTIONS.

Expectations for Attendees

MicroStrategy expects all attendees and participants at MicroStrategy World to adhere to an appropriate standard of professionalism during the event. We expect the cooperation of everyone to help promote a safe environment and a productive conference experience for everyone.

Please do:

• Maintain a respectful, considerate, and courteous attitude towards everyone you engage with online, at the conference, and at the venue

• Secure your belongings and be mindful of your surroundings and of your fellow participants

• If there is a situation that looks concerning or could be dangerous, notify conference organizers in a prompt manner

• Provide clear, valuable, honest information

Please do not:

• Demean, discriminate, abuse, harass, or threaten those who you engage with online, at the conference, or at the venue

• Spam conference participants

• Post content that is obscene, violates anyone's privacy, or is otherwise objectionable

• Use MicroStrategy World for commercial or advertising purposes. Conference organizers reserve the right to escort any individual from the conference who is reported to be soliciting and who is not a MicroStrategy exhibitor at the conference.

• Post copyrighted content without permission from the owner

MicroStrategy World Anti-Harassment Policy

MicroStrategy is dedicated to a harassment-free MicroStrategy World experience for everyone. MicroStrategy does not tolerate sexual harassment or any other form of harassment. Harassment is verbal or physical conduct that denigrates, intimidates, offends or shows hostility or aversion toward an individual because of a person's race, national origin, color, religion, sex, sexual orientation, gender identity, transgender status, disability, or any other protected status. Examples of what may constitute such harassment include: verbal conduct, such as jokes, threats, derogatory comments or sexual comments and advances; visual conduct, such as electronic messages, photographs, or gestures that are sexual, hostile, or offensive; and physical conduct, such as assault, unwanted touching or stalking.

Participants engaging in such conduct may be sanctioned or expelled without a refund at MicroStrategy's discretion.

MicroStrategy employees are also subject to MicroStrategy's policies governing employee conduct.

If you would like to report harassing or other conduct, please submit the report to worldconduct@microstrategy.com. Any report will be confidential to the extent possible and viewed by MicroStrategy staff, legal counsel, and others only as needed to properly review, investigate, and respond to the report. Please put "CONFIDENTIAL" in the subject line, and include the following details to assist MicroStrategy's review and investigation: description of conduct at issue; name(s) of individual(s) engaging in such conduct; date of conduct; location of conduct; contact information for any witnesses; preferred contact information for individual subjected to conduct at issue*; preferred contact information for individual reporting conduct* (*if the participant chooses to provide; reports may be made anonymously).

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Reporting Violations of these Terms and Conditions

If you have been (or notice that someone else has been) impacted by someone failing to adhere to these terms or have additional concerns, please contact a member of the MicroStrategy Events Team onsite or by emailing microstrategyworld@microstrategy.com. If you would like to report harassing or other conduct, please submit the report to worldconduct@microstrategy.com.

In the event of an emergency situation, please contact local authorities immediately.

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