



# Introducing Frontline Stays on Airbnb

Your organization can use this sample email template, Twitter post, and approved images to promote Frontline Stays, a new program with specially prepared places to stay for COVID-19 responders.

## Specially prepared stays for COVID-19 responders

Airbnb hosts are offering their places to healthcare staff and first responders, so they can be close to their workplace and safely distanced from their own families.

Hi [First name],

We wanted to share some information with you about a new program called Frontline Stays, which includes hosts on Airbnb who’ve specially prepared their places for COVID-19 responders.

Hosts in the program have agreed to follow an extensive cleaning checklist for preventing the spread of COVID-19, before and after every stay. Hosts set their own pricing for Frontline Stays, which are listed for free, at a discount, or at the standard nightly rate. To help lower costs, Airbnb is waiving their service fees on the first 100,000 bookings by responders through this program.

To get started, visit:  
<https://www.airbnb.com/covid19relief-guests>  
After you tell us about your COVID-19 work info, you’ll be able to book a Frontline Stay.

## Tweet about Airbnb’s Frontline Stays

Copy and paste this tweet to share Frontline Stay info with first responders.



**Tweet:**

#COVID19 responders searching for places to stay can now book directly on @Airbnb. If you’re a first responder, sign up to learn more.  
<https://www.airbnb.com/covid19responder>

## Images

You can use the logo and image below for your communications to your members about Airbnb’s Frontline Stays Program. The trademark(s) provided herein are the property of Airbnb. Unauthorized use beyond the intended purpose is strictly prohibited.

