



## Adaptive AI commerce solution for guided, high-conversion shopping

# Alokai Compass

Compass is the agentic commerce platform that turns static storefronts into adaptive, AI-guided experiences across storefronts and native AI channels — while keeping merchants in control.

## Who is it for?



For Alokai storefronts

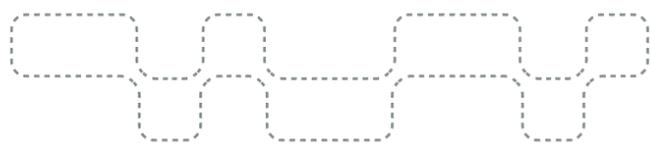
Compass is deeply integrated across the Alokai platform, ensuring faster implementation, stable performance, and consistent intelligence across every experience.



For SAP Commerce Cloud ecommerce

Not ready for a full storefront migration? You can still benefit from agentic commerce. SAP merchants can reduce friction and improve conversions today, while preparing for a more adaptive, AI-native future.

## The problem: Static storefronts aren't enough anymore



Customers leave when they can't find the right product, don't understand the differences, or hit friction too early in the journey.

They abandon the storefront and turn to AI-powered interfaces to research, compare, and decide what to buy.

This way, merchants lose control over product context, recommendations, and brand experience. And as such, they lose revenue.

## The solution: Alokai Compass

Compass is an advanced end-to-end CX AI platform that enhances the entire buying journey: from discovery in AI-native channels to guided experiences on the storefront.



Adaptive CX



New sales channels

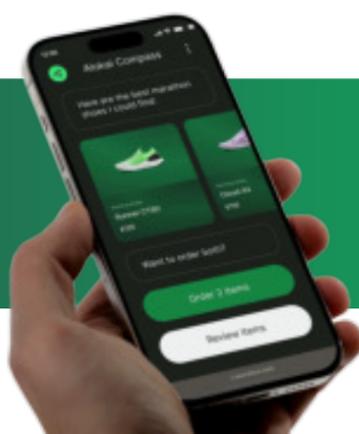


Unified analytics

- ✓ Real-time shopper intent detection across search, navigation, and browsing
- ✓ Adaptive search, filters, rankings, comparisons, and content

- ✓ AI-guided product explanations and comparisons in plain language
- ✓ Commerce-ready AI agents using live catalog, pricing, and rules

- ✓ Cross-agent analytics with unified customer and journey insights
- ✓ Workflow orchestration across storefront and AI interfaces



[Learn more about Alokai Compass →](#)

# Use cases



B2C

## Intent-based shopping

Shopper is searching for "shoes for a marathon"

- ✓ Compass refines filters that matter for their use case and budget, then explains the top picks in plain language.

## Personalized recommendations

A returning customer browses accessories

- ✓ Compass surfaces relevant add-ons based on past purchases.

B2B

## Bulk order handling

Buyer uploads a .csv file or an invoice

- ✓ Compass matches SKUs, confirms quantities, rebuilds the order, and flags issues.

## Smart comparisons

Procurement compares similar items

- ✓ Compass summarizes tradeoffs and compliance fit, then suggests alternatives.

# Business impact



Faster time to purchase



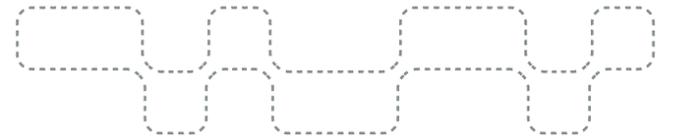
Higher conversion rates



Control over AI-driven journeys

# Availability & next steps

Compass is evolving rapidly and is available for enterprise teams seeking to deploy modern, AI-native commerce.



Keep learning about Compass:

[Check the launch video →](#)

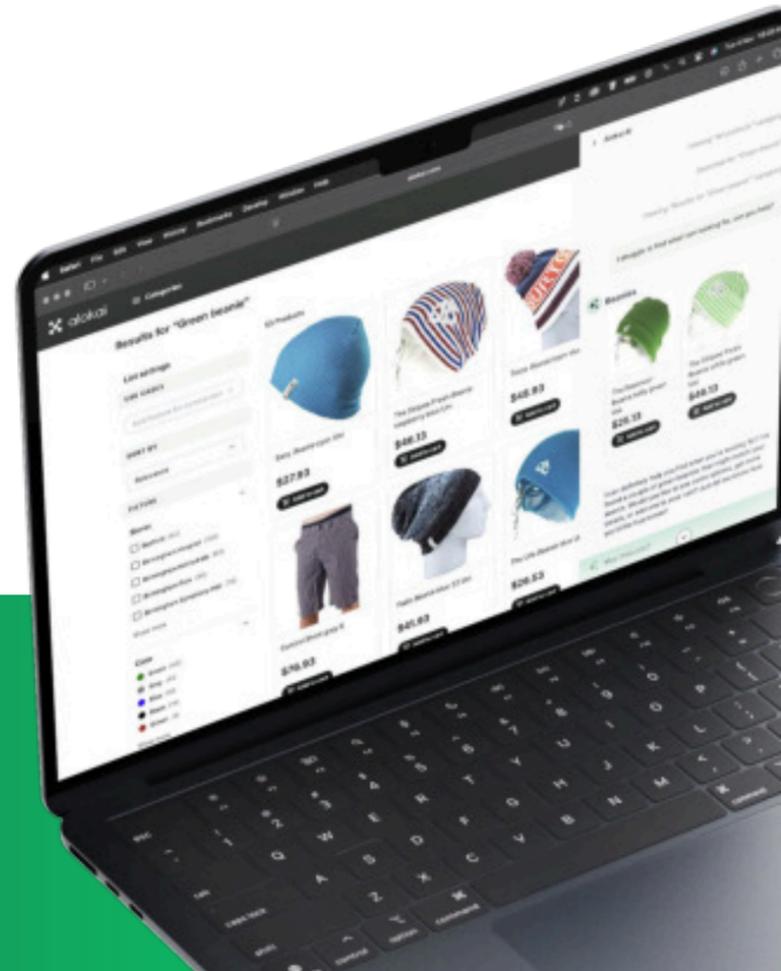
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[Learn more about the product →](#)



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[Schedule a call →](#)



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