





Stress, anxiety and burnout

STRESS

3 in 5 Australians experienced at least one personal stressor in the last 12 months¹

ANXIETY

3.4 million Australians reported experiencing anxiety over a 12-month period²

BURNOUT

1 in 2 Australian employees admit to feeling burnt out³

RESILIENCE

91% of Australians are below the protective range of resilience⁴

Getting back to baseline: How the body adapts to stress

The General Adaptation Syndrome (GAS) model of stress explains how individuals try to adapt to stress over time. It consists of three phases:

Alarm Phase: The body's short-term response to stress. The body produces adrenaline and cortisol to help manage the stress.

Resistance Phase: The stressor persists, and the body continues to produce cortisol to try to maintain its resistance to stress.

Exhaustion Phase: After long-term exposure to stress, the body's resources become depleted and the effects of prolonged cortisol secretion become apparent.

DID YOU KNOW?

Long term stress dysregulates the immune response resulting in low-grade chronic inflammation, impaired ability to fight illness and autoimmune disorders.

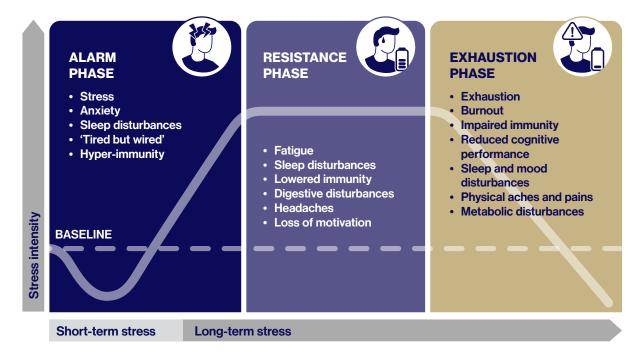


Figure 1. The phases of stress



Key therapeutics for getting back to baseline and building resilience

	PHASE	Reduce stress and/or anxiety		Support immunity, sleep and/or cognitive function			Increases energy levels and/or supports mitochondrial function
		Stress	Anxiety	Impaired immunity	Poor sleep quality	Brain fog	Fatigue
Withania (KSM-66® Ashwagandha)	Resistance Exhaustion	250-600 mg/day	250 - 600 mg/day		300 mg twice daily	300 mg twice daily	
Siberian ginseng (root extract)	Resistance Exhaustion	300 mg - 4 g/day					500 mg four times/day
Relora® (Magnolia and Phellodendron)	Alarm Resistance	250 mg twice daily	250 mg twice daily				
Astragalus (root extract)	Resistance Exhaustion			1g/day			
Saffron (affron® extract)	Resistance Exhaustion		14 mg twice daily		14 mg twice daily or 14-28 mg 1 hour before bedtime		
L-theanine	Alarm Resistance Exhaustion	200 - 400 mg/day	200 - 400 mg/day		200 mg/day	100 - 200 mg/day	
B vitamins	Alarm Resistance Exhaustion	≥2x the Australian RDI*				Consider a B Complex supplement as associated with inadequate intake of B vitamins	Consider a B Complex supplement as associated with inadequate intake of B vitamins
Magnesium	Alarm Resistance Exhaustion	250-400 mg/day	250-400 mg/day		500 mg/day		
Coenzyme Q10/ Ubiquinol	Alarm Resistance Exhaustion						Fatigue: 60-500 mg/day Mitochondrial support: 150 mg/day (Ubiquinol: 100 - 150 mg/day)

Doses in the table refer to adults doses.

To learn more on key ingredients associated with immune health, visit: www.bioceuticals.com.au/product/ingredient

HAVE QUESTIONS?

Contact our Naturopathic Advisory Service: advisory@bioceuticals.com.au | 1300 650 455

References available upon request **www.bioceuticals.com.au**©BioCeuticals 2024 ACN 062 851 683

^{*} For nutrient reference ranges see: https://www.nhmrc.gov.au/about-us/publications/nutrient-reference-values-australia-and-new-zealand-including-recommended-dietary-intakes