

LOL ↻ ESPOUNTS



BASIC RULES & GUIDELINES





MSI 2024 BASIC RULES

Riot encourages our creator community to generate content around our leagues and events. MSI 2024 is no different. However we ask that creators adhere to the following basic guidelines:

- **Creators may post short VODs and/or MSI 2024 reaction content to social media at any point during live Worlds broadcasts using brief broadcast footage clips only (“brief” = 60 seconds or less). Creators may only post up to five (5) such reaction posts per a given Worlds broadcast.**
- **24-hours after each MSI broadcast, creators may include longer MSI broadcast footage clips (“longer” = greater than 60 seconds) within streams or Worlds VOD reviews.**
- **Partner logos may not be obscured, removed, or modified in any way.**
- **In-game audio from broadcast and gameplay footage may be used and published. However, music from the broadcast must be removed or muted.**
- **In addition, all content should follow the rules outlined in [Riot’s Legal Jibber Jabber](#).**

These guidelines are in-line with guidance around past global events. If there is any doubt on whether or not something should or should not be used or how it’s used, please contact creatorsupport@riotgames.com.



THANK YOU AND GLHF!

