

Berlitz Study Abroad

Learn English in the U.S.



01

A Standard Of Excellence Around The World

There is no better way to learn a language than surrounding yourself with its native culture and people. That's exactly the experience Berlitz Study Abroad offers.

Berlitz Study Abroad is the only international study program backed by the power of Berlitz, the most experienced language and cultural services provider in the world. With over 140 years of experience, Berlitz has millions of alumni, including the executives of Fortune 500 companies, famous celebrities, world leaders — and people just like you. So when you choose Berlitz for your study abroad experience, it is a decision you can make with confidence.

Our Global Network Ensures Quality At Every Location

Every Berlitz Learning Center is a part of the Berlitz network, which spans over 70 countries. This worldwide scope allows Berlitz to maintain a standard of quality at every Learning Center — for both language instruction and overall experience — no matter which destination you choose. It also means you can begin your course of study abroad, and then continue it at home, or vice versa.

The Results You Want

A unique mix of curriculum, experience, instructors, and global resources means Berlitz Study Abroad is the most complete, most effective program available.

A complete learning experience

With Berlitz Study Abroad, you learn quickly because you have the opportunity to use your new language inside and outside the classroom. The Berlitz Experience is a multi-faceted learning program that combines the proven Berlitz Method® with world class instructors and progressive course materials through one-on-one and/or group instruction.

The language learning gold standard

The Berlitz Method®, a conversational teaching style based on listening and speaking rather than on rote memorization, has become the standard by which language learning is measured. Delivered through 10 levels of learning proficiency, the method assures global consistency. Berlitz continues to be “the one that works” by routinely refining programs based on customer feedback and adapting the latest technologies.

The Berlitz Method

When you study with Berlitz, you’ll gain the confidence to speak and understand your new language through the world-famous Berlitz Method, proven to be the most natural and effective way to learn a language. All classroom conversation takes place in the target language led by our highly trained native fluent instructors, totally immersing you in your new language. This simulates real-life situations and eliminates the cumbersome process of introducing a concept first in your native language and then transferring it to the target language.

Oral mastery comes first; reading and writing skills follow. This “direct” approach (from concept to language) is the essence of the Berlitz Method. Based on your needs, Berlitz can customize course content incorporating specialized terminology, business presentations, or high-level business and professional writing into its programs. To enhance learning, Berlitz continually evolves its curriculum and multi-media support materials based on years of teaching experience.

What's your English proficiency goal?

Ten Levels of proficiency assure consistency in delivery of the Berlitz Method. Ability levels include:

Functional (Levels 1-2)

Has sufficient knowledge of the language to communicate in a limited way.

Intermediate (Levels 3-4)

Has the ability to follow the general meaning of a conversation about familiar subjects and hold sustained conversation with others.

Upper/Intermediate (Levels 5-6)

Able to initiate, sustain and conclude communication competently and comfortably.

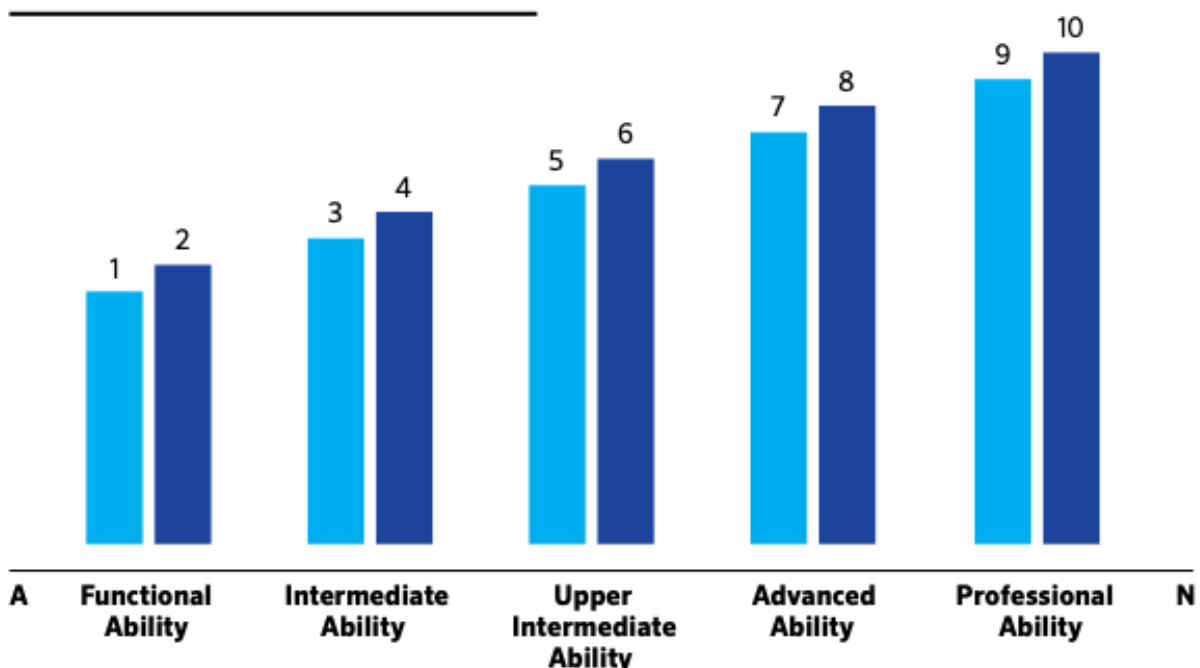
Advanced (Levels 7-8)

Use of the language in more complex and demanding situations, over the phone, socially and in meetings.

Professional (Levels 9-10)

Can engage in fluent communication on a wide range of topics and can meet most personal, academic and professional demands. Language is used appropriately and is well organized.

BERLITZ PROFICIENCY LEVELS



The Berlitz Learning Cycle - A steadfast commitment to quality

Berlitz hires and trains only the best native-fluent language instructors. The Berlitz Learning Cycle ensures consistent delivery of the proven Berlitz Method and teaching techniques.

Needs Analysis

Determines the Berlitz Proficiency Level needed to attain your personal goal.

Program Recommendation

Determines the amount of training required to reach that goal.

Orientations

The participant meet the instructor and receives program materials, including a road map for how the program works.

Counseling & Progress Reports

Formal progress reports and counseling sessions with instructors enable participants to assess their ongoing progress.

Level Checks

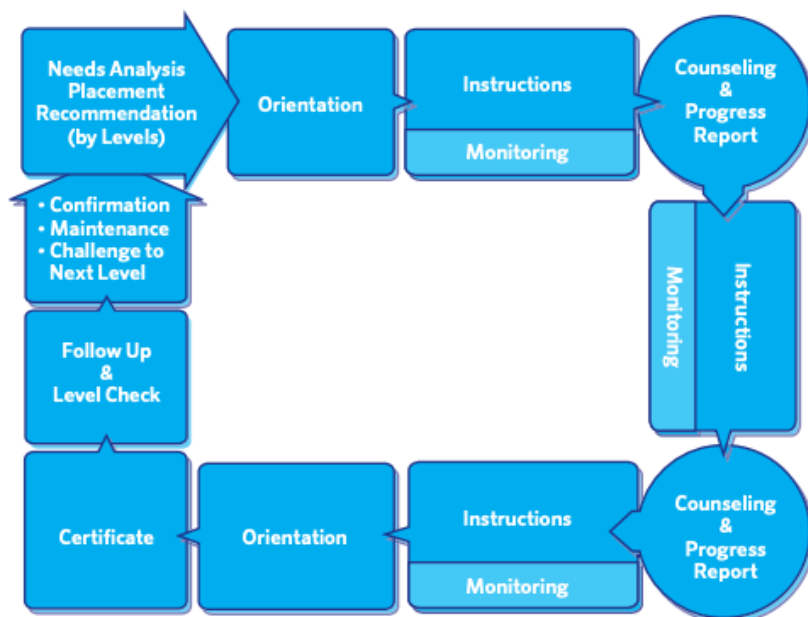
Achievement assessments enable participants to see how well they have mastered their program before moving to the next level.

Certificate of Completion

Acknowledges the achieved level of proficiency.

Reassessment

Goals for continued learning are reassessed and recommendations for goal achievement are provided.



The Cultural Orientations Indicator (COI) online assessment

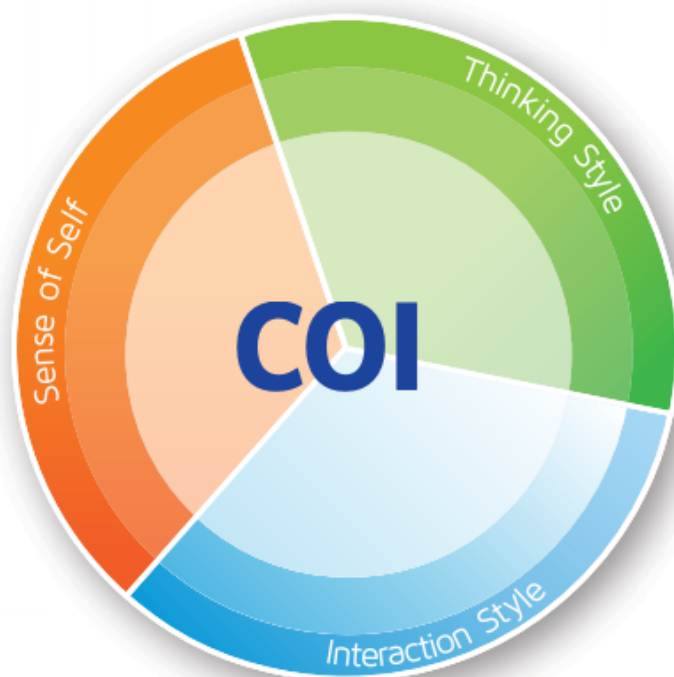
The Cultural Orientations Indicator (COI) assessment is an added value option which can be incorporated into your Berlitz Study Abroad program. The COI is not a test; it is a statistically validated cultural assessment which identifies your cultural preferences that you can then compare to the preferences of people in other countries. The assessment is done online and takes about 20 minutes to complete, the results will help you understand and leverage cultural diversity when you travel to the U.S. or Canada. It is an excellent assessment tool that is typically used by business professionals who work across cultures and need to develop cultural competence and global leadership skills.

The COI assessment is available in 11 languages: Chinese (Mandarin), English, French, German, Italian, Japanese, Korean, Polish, Portuguese (Brazilian), Spanish (Americano Latino), and Spanish (Español).

Is your study abroad business related?

If your need to learn a language is driven by a business goal, it's important for you to know that Berlitz also has several training solutions designed to help businesses succeed in the global marketplace. Our Global Leadership Training programs and services include solutions that address global leadership development, international relocation readiness, cultural diversity issues, and cross-cultural communications.

Ask your Berlitz representative about our Global Leadership Training capabilities. If your business is looking to expand globally, or is struggling in its efforts to operate in other countries – we can help.



02

A Wide Variety Of Program Options

Berlitz Study Abroad English program options in North America range from small groups programs to customized private programs.

Total Immersion

Berlitz Total Immersion, our most elite program, is our fastest and most intense language learning experience and is completely customized to meet your individual needs. Offered only by Berlitz, this truly unique language learning program is so effective you will begin to communicate in most business and social settings in as little as one to three weeks.

Total Immersion Features:

- Pre-course survey helps us determine your personalized study plan designed to match your unique learning style and goals
- Full-day intensive language instruction based on the conversational Berlitz Method®
- Berlitz Total Immersion certified instructors
- Scheduled team teaching with two instructors at one time for experience with three-way conversations
- Berlitz Action Module role plays of realistic business and social situations
- Leisurely lunch with your instructor every day offering opportunities to practice in a social setting
- Daily counseling to help you stay on track and achieve your language goals
- Total Immersion is offered at all Berlitz Learning Centers

Berlitz Private Instruction

With Berlitz Private Instruction, you'll experience language learning custom-designed to meet just one schedule and one set of objectives — yours. You'll receive one-on-one coaching and concentrate on reaching your objectives with a flexible language program personalized exclusively for you.

You'll receive your instructor's undivided attention 100% of the time, spending approximately 50% of the time listening and 50% of the time speaking. As instruction progresses, the instructor hones in on specific areas of needed improvement, providing spontaneous, targeted solutions. This personalized, one-on-one language program can even include specialized vocabulary and business expressions related to your area of business.

Berlitz Private Instruction Features:

- Personalized coaching based on the conversational Berlitz Method®
- Highly trained Berlitz instructors
- Flexible scheduling based on your objectives — Berlitz Study Abroad Private programs are available in full-day and half-day options.
- Learning at your own pace — you decide how fast or slow to take this language course
- Berlitz Private instruction is offered at all Berlitz Learning Centers

Combination Program

This program offers the best of both worlds — Small Group instruction in the morning, and Private Instruction in the afternoon.

Berlitz Study Abroad Combination students spend their mornings participating in Small Group intensive classes focused on General English. The small group size ensures plenty of speaking time for all participants. You'll receive the personal attention and motivation you need from your Berlitz instructor while enjoying this shared learning experience.

In the afternoon you'll experience Berlitz Private Instruction. Receive one-on-one coaching and concentrate on reaching your objectives with a flexible language program personalized exclusively for you.

Combination Instruction Features:

- Interactive language instruction based on the conversational Berlitz Method®
- Engaging native-fluent instructors specially trained to motivate and inspire you
- Morning Small Group sessions:
 - Personalized learning with small class size (maximum 6 students per class)
 - Morning schedule Monday-Friday
- Afternoon Private sessions:
 - One-on-one coaching focused on your individual goals
 - Learn at your own pace
- Berlitz Combination programs are offered at BSA Centers in Coral Gables, New York City, Orlando and Washington, D.C.



Small Group Program

The more you speak a new language, the faster you learn. Berlitz Small Group programs feature general English instruction in a small group setting ensuring plenty of speaking time for all participants. Receive the personal attention and motivation you need from your Berlitz Instructor while enjoying this shared learning experience.

- Engaging native-fluent instructors specially trained to motivate and inspire you
- Convenient schedules:
 - Berlitz Small Group instruction is offered at our BSA Centers in Coral Gables, New York City, Orlando and Washington, D.C.

Small Group Instruction Features:

- Interactive language instruction based on the conversational Berlitz Method®
- Individualized learning engages all participants with a maximum of 6 students per class.



03

Berlitz Study Abroad Locations

Miami-Coral Gables Florida

Coral Gables, The City Beautiful, features lush green avenues with Mediterranean Revival architectural style and has the distinction of being one of the first planned communities in the U.S. The Berlitz Learning Center is located in the heart of the city.

Coral Gables is renowned for its “Miracle Mile” which features shopping, restaurants and art galleries with festive public openings the first Friday of every month. Year-round sun makes Coral Gables the perfect place to relax at one of the nearby beaches, play golf at the Biltmore Golf Course or enjoy the many outdoor parks and attractions.



Accommodation Options:

Luxury, Moderate,
and Budget Hotels;
Short-term Apartment
Rentals

Mean Temperature:

68° – 84° F,
20° – 29° C

Top 10 Things To Do In Miami-Coral Gables

- No visit to Miami would be complete without a visit to South Beach, the famous and fun Miami hot spot offering shopping, fine dining and exciting nightlife!
- Miracle Mile in Coral Gables offers designer shops, art galleries, live theatre and great restaurants.
- The famous and beautiful Miami Beaches offer fun in the sun! Enjoy swimming, boogie boarding, a walk along the beach or just relax and take it all in.
- The Fairchild Tropical Botanic Garden provides an unforgettable experience featuring collections of flowering trees, tropical fruits and vines.
- Sports enthusiasts will enjoy Florida Marlins baseball, Miami Heat basketball, Miami Dolphins football, Florida Panthers hockey.
- Tour The Everglades National Park, home to 14 rare and endangered species, including the American Crocodile and the Florida Panther.
- Zoo Miami (formerly known as Miami Metro Zoo) is home to a wide variety of animals from Asia, Australia and Africa.
- Plan a visit to Vizcaya Museum and Gardens, a historical 50-acre National Historic Landmark. This breathtaking European-style mansion was built in 1910 and offers a glimpse of turn-of-the-century life in South Florida.
- When you visit Coral Gables, a must see is the Venetian Pool, the most glamorous municipal pool in the world.
- Swim with the dolphins at the Miami Seaquarium, a world-class marine life entertainment park located between downtown Miami and Key Biscayne.

New York City

New York

Visit the Big Apple where the Berlitz Learning Center is located in the heart of midtown Manhattan! There's something for everyone with attractions that include shopping, visiting renowned art museums, experiencing live music and entertainment as well as exciting sports events with the New York Yankees and Mets baseball, Rangers hockey and Knicks Basketball.

New York has many close-knit neighborhoods, each with a distinct feel and unique charm. In addition to Chinatown and Little Italy, neighborhoods such as Chelsea, Greenwich Village, and Harlem contribute their own energy to the spirit of New York. Diversity and culture abound in New York, which makes it the perfect environment for learning a new language



Accommodation Options:

Luxury, Moderate,
and Budget Hotels;
Short-term Apartment
Rentals

Mean Temperature:

33° – 77° F,
0.5° – 25° C

Top 10 Things To Do In New York

- Times Square signifies all that New York City represents — it doesn't have to be New Year's Eve to enjoy the excitement, glamour and entertainment in this "crossroads of the world".
- No trip to New York is complete without seeing a Broadway show! Choose from a variety of timeless musicals and cutting edge dramas, and there is never a shortage of star power!
- Take a stroll or enjoy a bike ride through Central Park. There are plenty of recreational activities and there's always something special going on in the park.
- New York is host to several World Class Museums, including The Metropolitan Museum of Art, The Natural History Museum, The Guggenheim, The Modern Museum of Art and many more.
- Have a Great Shopping Experience when you browse the exclusive shops of Madison and 5th Avenues, explore famous department stores in midtown and enjoy the SoHo and NoLita boutiques.
- New York has so many Customary Historical Landmarks including the Statue of Liberty, Ellis Island, The Empire State Building and The World Trade Center Memorial just to name a few.
- Rockefeller Center is a great place to visit, known for its Christmas tree, ice skating, Top of the Rock Observation Deck, Radio City Music Hall and numerous shopping and dining opportunities.
- Visit Grand Central Station, the historic landmark transportation hub where you'll enjoy unique shops and a wonderfully diverse selection of dining options.
- As one of the premiere concert halls in the nation, Carnegie Hall is a national institution offering world class entertainment year round.
- Enjoy a relaxing tour around the Island of Manhattan on a Circle Line Cruise, a great way to see the city and learn fun facts about New York's famous bridges.

Orlando Florida

Berlitz Orlando is the ideal place to learn a new language in one of America's most entertaining cities. Orlando's attractions, shopping, dining, and nightlife offer a world of opportunities to immerse yourself in the local culture while you study.

The Berlitz Orlando Learning Center is centrally located and convenient to Orlando International Airport, the attractions, and downtown. Whether you want to learn English, here, where it is the native language or study one of our other language courses, Berlitz Orlando is the best place to learn a new language in an entertaining environment.



Accommodation Options:

Luxury, Moderate,
and Budget Hotels;
Short-term Apartment
Rentals

Mean Temperature:

49° – 92° F,
10° – 33° C

Top 10 Things To Do In Orlando

- Brushing the clouds at an astonishing 400 ft tall, ICON Orlando is easily the highest observation wheel on the east coast. If you're looking to indulge in incredible, Floridian skyline views, then hopping aboard one of the air-conditioned pods is a must.
- The former Downtown Disney is now a renowned dining and entertainment mecca. With 102 shops, 60 restaurants and eateries, and 25 shows and events daily, Disney Springs overflows with fun activities from sunup to sundown.
- Visit the legendary Universal Orlando's Resort - it has it all from witches and wizards to Marvel superheroes. Great for families, film fans and kids alike.
- The Orlando Museum of Art is the home of various permanent collections of art, including African art, contemporary and the outstanding "Art of the Ancient Americas."
- The Kennedy Space Center Visitor Complex offers guests the chance to vicariously live the star-spangled life of an astronaut.
- Orlando's serene Eola Park and its Centennial Fountain have been a focal point for city life since the earliest settlers used to water their cattle here.
- Visiting Orlando without going to Walt Disney World Resort would be like heading to Paris and missing the Eiffel Tower. See its four famous theme parks—Magic Kingdom, EPCOT, Hollywood Studios and Animal Kingdom.
- The best-known beach among locals, New Smyrna, lies along Florida's Central Atlantic Coast. A little over an hour from Downtown Orlando, this charming surf community boasts white sand beaches and a quaint downtown bursting with artsy boutiques and outdoor cafés.
- A short drive north of Orlando, Winter Park has evolved from a place for the wealthy to holiday into a hotbed of independent retailers and world-class restaurants.
- Trendy and eclectic, Thornton Park is a cluster of bars and restaurants around East Central Boulevard, and a favorite for a fun night out.

Washington District of Columbia

Welcome to the capital of the United States, Washington, D.C. — where historical attractions, monuments, famous museums, and festivals attract millions of visitors from all over the world. The Berlitz Learning Center is located just fifteen minutes away from the White House. Your tour of the city should include the scenic pedestrian Mall and the museums of The Smithsonian Institute where you'll see amazing art, artifacts, and exhibits.

Among the many performing arts venues in DC are The Kennedy Center for Performing Arts where you can see internationally acclaimed performers, and the infamous Ford's Theatre, where Abraham Lincoln was assassinated. Dedicated to honoring history and great leadership, Washington D.C. offers a truly inspiring setting for language learning.



Accommodation Options:

Luxury, Moderate,
and Budget Hotels;
Short-term Apartment
Rentals

Mean Temperature:

33° – 78° F,
0.5° – 25.5° C

Top 10 Things To Do In Washington D.C.

- Visit the National Air and Space Museum to learn about the history of aviation. Exhibits range from the plane the Wright Brothers piloted over Kitty Hawk to supersonic jets and spacecraft.
- Discover the history of the natural world from giant dinosaurs to the tiniest insects and organisms at the National Museum of Natural History. Don't miss the Hope Diamond and the Butterfly Pavilion.
- The National Zoo has over 2,000 animals including Tian Tian and Mei Xiang, the famous giant pandas, and also features an authentic recreation of a South American rainforest ecosystem.
- Enjoy people watching at the fountain in Dupont Circle. The historic neighborhood surrounding the park boasts beautiful architecture and a mix of galleries, shops and restaurants of all ethnicities.
- Plan a day at the National Gallery of Art which features masterpieces dating from the Renaissance to through to modern and contemporary art as well as a Sculpture Garden.
- Explore the cobblestone streets of Georgetown and enjoy shopping at the many unique boutiques and restaurants. At night the neighborhood comes alive with a diverse nightlife scene.
- The Newseum offers 14 galleries displaying over 500 years of journalism and news history. You'll experience state-of-the-art interactive exhibits—you may even see a live news broadcast!
- Alexandria, Virginia is just a short Metro ride away. You can tour the many historic sites in Old Town, spend the day shopping or dine on the Potomac River while enjoying the view of Washington D.C.
- Visit the Eastern Market, Washington DC's oldest public market where weekends bring the excitement of live music, and over 100 exhibitors with crafts and jewelry and fresh market fare.
- Discover The Library of Congress where you'll see the Gutenberg Bible on display along with historic drafts of the Declaration of Independence and George Washington's copy of the Constitution

Berlitz Learning Centers

- ***Coral Gables, Florida**
- Houston, Texas
- ***New York City, New York**
- Odenton, Maryland
- ***Orlando, Florida**
- Palo Alto, California
- Princeton, New Jersey
- Tysons Corner, Virginia
- ***Washington, D.C.**

*BSA location

