



Build on SingleStore: Contest Rules

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INSERT INTO promotions (winner_id, prize, awarded_date)
SELECT id, "Trip to New York for 3", CURRENT_DATE
FROM participants
ORDER BY rank
LIMIT 1;

-- Rank participants by score and entry date
SELECT
  p.id,
  p.name,
  pr.prize,
  pr.awarded_date,
  p.rank,
  p.entry_date
FROM participants p
JOIN promotions pr ON p.id = pr.winner_id
ORDER BY pr.score DESC, p.entry_date ASC) AS
```

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. Sponsor

The SingleStore NOW 2025 Contest ("Contest") is sponsored by SingleStore, Inc., 123 Mission Street, San Francisco, CA 94105 ("Sponsor").

2. Eligibility

The Contest is open only to legal residents of the United States and Canada (excluding Quebec) who are at least 18 years of age at the time of entry. Employees, officers, and directors of Sponsor and its affiliates, subsidiaries, advertising and promotion agencies, vendors, and promotional partners, as well as their immediate family members (spouse, parents, siblings, and children) and/or persons living in the same household, are not eligible to participate. This Contest is void in Quebec and where prohibited or restricted by law.

3. Entry Period

The Contest begins on July 31, 2025 and ends at 11:59 PM Pacific Time on September 2, 2025 ("Entry Period"). All applications to participate must be submitted by 11:59 PM PT on August 13, 2025.

4. How to Enter

Participation is by invitation only. To apply, eligible individuals must complete the application form available at <https://www.singlestore.com/singlestore-now-contest-2025/>. Selected participants will receive confirmation via email and may begin building their submission upon acceptance.

5. Submission Requirements

Participants must build a customer-facing data or AI application using SingleStore's platform. Submissions must:

- Be the original work of the participant or team;
- Include a demo link or presentation (e.g., GitHub repo, video walkthrough, deck, etc.);
- Be submitted via email to now@singlestore.com by 11:59 PM PT on September 2, 2025;
- Include a brief description of how SingleStore was used in the project.

Incomplete, late, or noncompliant submissions may be disqualified at Sponsor's sole discretion.

6. Judging Criteria

Eligible entries will be evaluated by a panel of judges selected by Sponsor based on the following weighted criteria:

- Originality of the idea (25%);
- Relevance to solving a real-world problem (25%);
- Depth and effectiveness of SingleStore integration (25%);
- Clarity and quality of the demo or explanation (25%).

Judging scores are final and not subject to appeal.

7. Prizes

Grand Prize: One (1) winning team (up to 3 individuals) will receive a trip to SingleStore NOW 2025 in New York City on October 1, 2025. Prize includes round-trip airfare, two nights of hotel accommodations, and event passes (maximum value \$2,000 USD per team member). Approximate Retail Value ("ARV"): \$6,000.

Second Prize: One (1) popular gaming console. ARV: \$399.

Third Prize: One (1) \$100 USD gift card. ARV: \$100.

Total ARV of all prizes: \$6,499.

No substitution, transfer, or cash equivalent for any prize is permitted, except at the Sponsor's sole discretion. All federal, state, provincial, and local taxes are the sole responsibility of the winners. U.S. residents receiving prizes valued at \$600 or more will be issued a Form 1099.

8. Intellectual Property

Participants retain ownership of their submissions. However, by entering the Contest, participants grant Sponsor a non-exclusive, worldwide, royalty-free license to use, display, and publish their submission (including team names, logos, and demo materials) in connection with Contest marketing, publicity, and promotional efforts.

9. General Conditions

Sponsor reserves the right to cancel, suspend, or modify the Contest if any fraud, technical failure, or other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor reserves the right to disqualify any individual it finds to be tampering with the entry process, acting in violation of these Official Rules, or otherwise engaging in disruptive or unethical behavior.

10. Privacy

Personal information collected in connection with this Contest will be used solely for administering the Contest and in accordance with Sponsor's Privacy Policy available at: <https://www.singlestore.com/privacy-notice/>

11. Limitations of Liability

Sponsor is not responsible for lost, late, incomplete, illegible, corrupted, or misdirected entries; technical malfunctions; or any other errors or problems of any kind. By participating, entrants agree to release and hold harmless Sponsor from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize.

12. Governing Law

All issues concerning the Contest will be governed by the laws of the State of California, without regard to its conflict of laws principles. Any disputes shall be resolved exclusively in the state or federal courts located in San Francisco County, California.

Questions regarding these Official Rules may be directed to: now@singlestore.com