

Proof of Value

Executive Summary

This document outlines the results and summary of the SingleStore Proof of Value (POV) and subsequent technical performance and ROI with [CUSTOMER NAME].

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Background

The SingleStore team has been working with [CUSTOMER] to run a Proof of Value (POV) of [SINGLESTORE ENGINE] to prove how we can solve [PROBLEM OR PAIN] that impacts [CHAMPION'S BUSINESS UNIT] and [PROBLEM STATEMENT] by [METRICS] (insert MEDDICC info from SFDC).



Performance

During the POV, we saw how [SINGLESTORE ENGINE] [INCREASED OR DECREASED] the [METRICS] by [PERCENTAGE] (insert details from POV document).



ROI

The SingleStore team worked with [CHAMPION'S BUSINESS UNIT] to calculate existing costs and return on investment following the implementation of SingleStore (insert summary from value template).



Return on SingleStore investment

Quantitative business value

Current costs/year	Current lost (risks)/year	Total cost + lost/year
###	###	###

Cost + risk/month	Cost of SingleStore investment/year	ROI months
###	###	###

In addition to this return on investment, SingleStore brings a number of additional benefits to [CUSTOMER] that were not previously available with existing technologies.

Qualitative business value

Value	Description
Time to insight	Total time from data creation to analytical insight
Decision speed	Time from data availability for queries to decisions being made
Data freshness	Time from data ingest to availability for querying
Data accessibility	Ingest, process and query 100% of your data at a cost-effective price point, using multiple languages, APIs, interfaces and engines