

# Top Data Intensity Discoveries

Data Collected Using The Data Intensity Calculator

## About the Data Intensity Calculator

**WHO**

125 companies have measured their data intensity since its launch in May 2022.

**WHAT**

Scores are calculated based on data size, query latency, query complexity, data ingest speed, and concurrency.

**WHY**

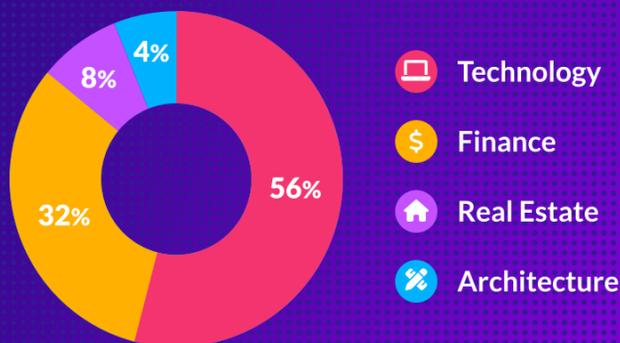
Knowing your data intensity score helps evaluate the readiness of your data infrastructure to deliver the best user experiences today, and tomorrow.



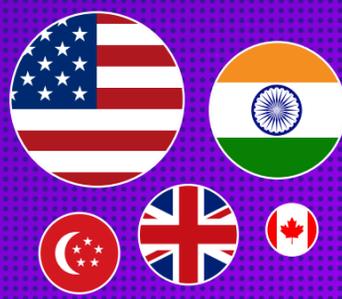
## The Most Data Intensive Roles



## The Most Data Intensive Industries



## The Most Data Intensive Countries



## The Most Common Data Intensive Trends

**1-10TB**

Most common count of data size

**10k-100k**

Most common speed of data ingest (rows/sec)

**10-100%**

Most common expected data growth next year

## More Discoveries from Our Community



**COMPLEXITY**  
Most respondents require 6+ joins per query



**CONCURRENCY**  
Half of the respondents categorize their app as "highly data intensive"



**LATENCY**  
Most respondents need queries to complete in under 1 second

**"DATA COMPLEXITY"**  
IS THE #1 CAUSE OF DATA INTENSITY

Begin Free 3-Minute Assessment

