

# Morningstar Global Equity Classification Structure

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Basic Materials Consumer Cyclical Financial Services Real Estate

#### 2. Defensive

Consumer Defensive Healthcare Utilities

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Communication Services
Energy
Industrials
Technology



#### Introduction

Portfolio diversification is generally thought of in terms of market capitalization and investment style, yet sector diversification is equally important. Pursuing a growth investment style via technology stocks leads to substantially different portfolios—and results—than pursuing growth via healthcare stocks.

In 2011, Morningstar introduced a new sector structure that is more logical, allows for intelligent diversification, and makes it easier to understand the decisions being made by portfolio managers.

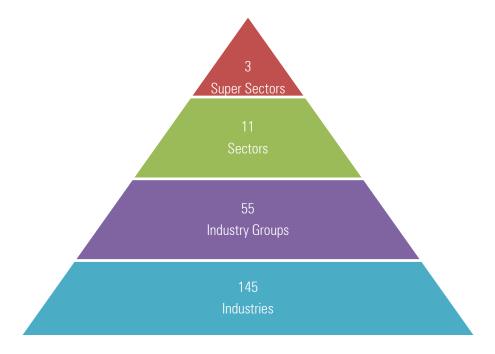
It divides the stock universe into three major economic spheres, or Super Sectors: cyclical, defensive, and sensitive. Within each of these Super Sectors, we define three groups for defensive and four groups each for cyclical and sensitive for a total of 11 sectors. Industry groups and specific industries within each sector permit further analysis, resulting in a unified system that applies to stocks, funds, and portfolios. Investors can quickly evaluate the similarities and differences of funds and portfolios by comparing exposure to the three Super Sectors, but they can also further examine holdings at a very granular level.

Building on this structure, in 2019, Morningstar is making revisions on the industry group and industry level in response to market and technology changes. The revised system calibrates the classifications to align more closely with industry standards, clarifies industry definitions, and better reflects industry trends to allow for a more accurate grouping of companies based on market behavior.



#### **Platform Structure**

The platform structure is a single, unified scheme, with the Morningstar equities universe forming its base. These equities are mapped into their appropriate industries, and the industries themselves are mapped into industry groups. These industry groups are then rolled into sectors. Finally, the sectors are consolidated into Super Sectors.



#### Industries

Each equity is mapped into one of 145 industries, the one that most accurately reflects the company's underlying business. This mapping is based on publicly available information about each company and uses annual reports, Form 10-Ks, and Morningstar Equity Analyst input as its primary source.

Secondary sources of information may include company websites, sell-side research, and trade publications.



## **Industry Groups**

Industries are subsequently mapped into 55 industry groups based on their common operational characteristics. If a particular industry has unique operating characteristics—or simply lacks commonality with other industries—it would map into its own group.

However, any industry group containing just a single industry does not necessarily imply that that industry is dominant or otherwise important. The assignment simply reflects the lack of a sufficient amount of shared traits among industries.

#### Sectors

Industry groups are folded into the following 11 sectors:

Basic Materials
Communication Services
Consumer Cyclical
Consumer Defensive
Energy
Financial Services
Healthcare
Industrials
Real Estate
Technology
Utilities



# Sectors

#### **Basic Materials**

Companies that manufacture chemicals, building materials, and paper products. This sector also includes companies engaged in commodities exploration and processing. Companies in this sector include ArcelorMittal, BHP Billiton, and Rio Tinto.

#### **Communication Services**

Companies that provide communication services using fixed-line networks or those that provide wireless access and services. Also includes companies that provide advertising & marketing services, entertainment content and services, as well as interactive media and content provider over internet or through software. Companies in this sector include AT&T, Verizon Communications, Walt Disney, Netflix, Omnicom Group, Alphabet and Facebook.

# **Consumer Cyclical**

This sector includes retail stores, auto and auto-parts manufacturers, restaurants, lodging facilities, specialty retail and travel companies. Companies in this sector include Ford Motor Co., McDonald's, and Amazon.com Inc.

#### **Consumer Defensive**

Companies that manufacture food, beverages, household and personal products, packaging, or tobacco. Also includes companies that provide services such as education and training services. Companies in this sector include Philip Morris International, Procter & Gamble, and Walmart.

# **Energy**

Companies that produce or refine oil and gas, oilfield-services and equipment companies, and pipeline operators. This sector also includes companies that mine thermal coal and uranium. Companies in this sector include BP, ExxonMobil, Royal Dutch Shell, and China Shenhua Energy.



#### **Financial Services**

Companies that provide financial services include banks, savings and loans, asset management companies, credit services, investment brokerage firms, and insurance companies. Companies in this sector include Allianz, JPMorgan Chase, and Legg Mason.

#### **Healthcare**

This sector includes biotechnology, pharmaceuticals, research services, home healthcare, hospitals, long-term-care facilities, and medical equipment and supplies. Also include pharmaceutical retailers and companies which provide health information services. Companies in this sector include AstraZeneca, Pfizer, and Roche Holding, Walgreens Boots Alliance, and Cerner Corp.

#### **Industrials**

Companies that manufacture machinery, hand-held tools, and industrial products. This sector also includes aerospace and defense firms as well as companies engaged in transportation services. Companies in this sector include 3M, Boeing, and Siemens.

#### **Real Estate**

This sector includes companies that develop, acquire, manage, and operate real estate properties. Companies in this sector include Kimco Realty, Vornado Realty Trust, and Westfield Group.

# **Technology**

Companies engaged in the design, development, and support of computer operating systems and applications. This sector also includes companies that make computer equipment, data storage products, networking products, semiconductors, and components. Companies in this sector include Apple, Microsoft, and IBM.

## **Utilities**

Electric, gas, and water utilities. Companies in this sector include Electricité de France, Exelon and NextEra Energy Inc.



# Super Sectors

Sectors are consolidated into three Super Sectors: cyclical, defensive, and sensitive.

### **Cyclical**

The cyclical Super Sector includes industries significantly affected by economic shifts. When the economy is prosperous, these industries tend to expand, and when the economy is in a downturn they tend to shrink. In general, the stocks in these industries have betas of greater than 1.

#### **Defensive**

The defensive Super Sector includes industries that are relatively immune to economic cycles. These industries provide services that consumers require in both good and bad times, such as healthcare and utilities. In general, the stocks in these industries have betas of less than 1.

#### **Sensitive**

The sensitive Super Sector includes industries that ebb and flow with the overall economy, but not severely. Sensitive industries fall between defensive and cyclical, as they are not immune to a poor economy, but they also may not be as severely affected as industries in the cyclical Super Sector. In general, the stocks in these industries have betas that are close to 1.

These Super Sectors are a broader representation of Morningstar sectors.

1	Cyclical	
	101	Basic Materials
	102	Consumer Cyclical
	103	Financial Services
	104	Real Estate
2	Defensive	
	205	Consumer Defensive
	206	Healthcare
	207	Utilities
3	Sensitive	
	308	Communication Services
	309	Energy
	310	Industrials
	311	Technology



## **Mapping Rules and Maintenance**

# Mapping Rules

Equity industry assignment is based on very transparent rules. By and large, equities are mapped into the industries that best reflect each company's largest source of revenue and income. If the company has more than three sources of revenue and income and there is no clear dominant revenue or income stream, the company is assigned to the conglomerates industry. We also consider business descriptions, assets, and competitors when revenue does not paint a clear picture.

#### Maintenance

Based on Morningstar analyst research or third-party information, Morningstar may change industry assignments to more accurately reflect the changing businesses of companies. All the companies are reviewed at least annually and whenever there is a major corporate action for them.



# 1 Cyclical

Sector	Industry Group	Industry
101	10110	10110010
<b>Basic Materials</b>	Agriculture	Agricultural Inputs
		Companies that manufacture nitrogenous and phosphatic fertilizers,
		pesticides, seed, and other agricultural chemical products.
	10120	10120010
	<b>Building Materials</b>	Building Materials
		Companies that manufacture construction materials, including stone,
		clay, brick products, cement, lime, gypsum, concrete and other
		construction products. Excludes companies that manufacture finished
	10100	and semi finished building products.
	10130 <b>Chemicals</b>	10130010 <b>Chemicals</b>
	Chemicais	
		Companies engaged in basic chemicals manufacturing or diverse chemical and chemical-related operations.
		chemical and chemical-related operations.
		10130020
		Specialty Chemicals
		Companies that use base chemicals to produce value-added chemicals
		that are used in a variety of products. Includes companies that produce
		polishes, adhesives and sealants, explosives, printing ink, paint, carbon
		black, acids, repellants, and cleaning solutions.
	10140	10140010
	Forest Products	Lumber & Wood Production
		Companies that grow timber, mill lumber, and manufacture wood and
		wood products for construction.
		10140020
		Paper & Paper Products
		Companies that manufacture and market paper and paper-related
		products from wood pulp and other fibers. Excludes companies that
		produce paper packaging products and are classified in the packaging
	10150	and containers industry. 10150010
		Aluminum
	Metals & Mining	Companies that produce, refine, market, and distribute aluminum and
		aluminum-based products.
		aluminum-baseu products.
		10150020
		Copper
		Companies engaged in the exploration, mining, smelting, and refining
		of copper ores and related copper products.



		10150030
		Other Industrial Metals & Mining
		Companies that mine, refine, produce, smelt, and mill industrial ores,
		including lead, zinc, radium, vanadium, nickel, tin, titanium, and other
		related materials.
		10150040
		Gold
		Companies principally engaged in gold exploration, mining, processing,
		extraction, and smelting.
		10150050
		Silver
		Companies principally engaged in silver exploration, mining,
		processing, extraction, and smelting.
		10150060
		Other Precious Metals & Mining
		Companies that mine, refine, produce, smelt, and mill precious metals,
		including platinum, palladium, diamond, and other related minerals.
	10160	10160010
	Steel	Coking Coal
		Companies that produce coking coal.
		10160020
		Steel
		Companies that produce steel plates, steel sheets, bar and rod
		materials, structural steel, steel pipes and tubes, and stainless steel.
102	10200	10200010
Consumer Cyclical	Vehicles & Parts	Auto & Truck Dealerships
		Companies engaged in the specialty retail of new and used
		automobiles, trucks, and other vehicles through the operation and
		franchising of dealerships.
		10200020
		Auto Manufacturers
		Designers and manufacturers of passenger cars and trucks.
		10200030
		Auto Parts
		Companies that manufacture motor vehicle parts and accessories,
		including rubber and plastic products, such as tires and inner tubes,
		but do not manufacture complete car bodies.
		10200040
		Recreational Vehicles
		Companies that manufacture recreational vehicles, including self-
		contained motor homes, campers, all-terrain vehicles, travel/camper
		trailers, and snowmobiles.



10220	10220010
Furnishings,	Furnishings, Fixtures, & Appliances
Fixtures, &	Companies that manufacture and market wooden, metal, and
Appliance	upholstered furniture, mattresses, bedsprings, lighting fixtures,
	wooden flooring, wallpaper, and household products, such as utensils,
	cutlery, tableware, and appliances.
10230	10230010
Homebuilding &	Residential Construction
Construction	Companies that build and renovate residential buildings, such as
	single-family houses, apartments, and hotels.
10240	10240010
Manufacturing-	Textile Manufacturing
Apparel &	Companies that manufacture and mill textile products, including
Accessories	apparel fabrics, bedding and accessories, home furnishing fabrics,
	carpets and rugs, curtains and drapes, and other milled textile
 	products.
	10240020
	Apparel Manufacturing
	Companies that manufacture, design, market, source, and sell all lines
	of clothing for men, women, and children. Also includes companies
	that manufacture or distribute buttons, buckles, and other apparel
	parts.
	10240030
	Footwear & Accessories
	Companies that manufacture, design, market, and sell lines of
	footwear and luggage, handbags and purses, belts, and other leather
	goods.
10250	10250010
Packaging &	Packaging & Containers
Containers	Companies that manufacture and market paper, plastic, metal, and
	glass packaging products, including corrugated boxes, cardboard
	containers, bottles, cans, plastic foam and containers.
10260	10260010
Personal Services	Personal Services
	Companies that provide services of a personal nature or that are
	particularly structured for the individual or group being served,
	including veterinary services, funeral and cemetery services, child care
	services, portrait and photo services, tax preparation and legal
	services, and other miscellaneous personal services.
10270	10270010
Restaurants	Restaurants
	Companies that own, operate, and franchise full-service restaurants
	that engage in the retail sale of prepared food and drink.
 10280	10280010
Retail—Cyclical	Apparel Retail
notan Sychical	
	Companies engaged in the retail sale of clothing shoes and
	Companies engaged in the retail sale of clothing, shoes, and accessories.



	10280020
	Department Stores
	Companies engaged in the retail sale of a diverse mix of merchandise,
	emphasizing fashion apparel and accessories, home furnishings,
	electronics, and cosmetics.
	10280030
	Home Improvement Retail
	Companies engaged in the retail sale of home improvement items,
	such as lumber, carpets, hardware and other building materials, plants
	and other garden supplies, and various other items for the home.
	10280040
	Luxury Goods
	Companies engaged in the specialty retail of luxury items, including
	jewelry, watches, crystal, designer clothing, handbags, and
	accessories.
	10280050
	Internet Retail
	Companies engaged in the online retail sale of a diverse mix of
	merchandise. Excludes companies that target the travel industry and are classified in travel services.
	10280060
	Specialty Retail
	Companies engaged in the specialty retail of various goods and
	products not covered in a specific industry group. This group includes
	retailers such as bookstores, office-supply stores, gas stations, pawn
	shops, novelty shops, auto-parts stores, electronics stores, home
	furnishing stores, sporting goods stores, toy and hobby stores, music
	and video stores, and many other miscellaneous retailers.
10290	10290010
Travel & Leisure	Gambling
	Companies that own, operate, or manage lawful gaming activities and
	events, such as horse and dog racing, online gaming, bingo, and video
	lottery, as well as companies that supply products or services to
	gaming operators. It excludes companies operating casinos.
	10290020
	Leisure
	Companies that manufacture, design, market, and sell bicycles,
	sporting goods, photographic equipment, recreational equipment, toys,
	and other leisure products or services.
	10290030
	Lodging
	<b>Lodging</b> Companies that develop, manage, own, and operate lodging facilities,
	Lodging



		40000040
		10290040
		Resorts & Casinos
		Companies that own, operate, and manage resort properties, including
		beach clubs, time-share properties, and luxury resort hotels and that
		conduct casino gaming operations.
		10290050
		Travel Services
		Companies that offer travel-related products or services, including
400	40040	online travel services.
103	10310	10310010
Financial Services	Asset Management	Asset Management
		Investment management firms offering diversified services such as
		asset administration, investment advice, portfolio or mutual fund
		management, money management, and venture capital.
	10320	10320010
	Banks	Banks—Diversified
		Global, diverse financial institutions serving the corporate and
		consumer needs of retail banking, investment banking, trust
		management, credit cards and mortgage banking.
		10320020
		Banks—Regional
		Regional financial institutions serving the corporate, government, and
		consumer needs of retail banking, investment banking, trust
		management, credit cards, mortgage banking, savings and loan
		associations, building societies, cooperative banks, and homestead.
		10320030
		Mortgage Finance
		Companies that originate, purchase, sell, and service home mortgage
		and equity loans.
	10330	10330010
	Capital Markets	Capital Markets
		Large, major investment houses offering investment banking, merchant
		banking, underwriting, brokerage, research, advisory, and trading
		services to broad-based national and international markets.
		10330020
		Financial Data & Stock Exchanges
		Companies that operate security exchanges, including companies that
		offer financial data such as ratings, investment research, and other
		research solutions.
	10340	10340010
	Insurance	Insurance—Life
		Companies that underwrite, market, and distribute life insurance and
		related products to individuals and families.



		10340020
		Insurance—Property & Casualty
		Companies that underwrite, market, and distribute fire, marine, and
		casualty insurance for property and other tangible assets.
		10340030
		Insurance—Reinsurance
		Companies that underwrite and sell reinsurance.
		10340040
		Insurance—Specialty
		Companies that underwrite, market, and distribute accident and
		health, sickness, mortgage, and other specialty or supplemental
		insurance to individuals and families.
		10340050
		Insurance—Brokers
		Companies acting primarily as agents or intermediaries in creating
		insurance contracts between clients and insurance companies.
		10340060
		Insurance—Diversified
		Insurance companies with diversified interests in life, health, and
		property and casualty insurance.
	10350	10350010
	Diversified	Shell Companies
	<b>Financial Services</b>	A development-stage company with no or minimal revenue. Includes
		capital pool, blank check, shell, and holding companies.
		10350020
		Financial Conglomerates
		Companies that provide financial services, including banking,
		insurance, and capital markets, but with no dominant business line or
		source of revenue.
	10360	10360010
	Credit Services	Credit Services
		Companies that extend credit and make loans to individuals and
		businesses through credit cards, installment loans, student loans, and
		business loans that are associated with other consumer and business
		credit instruments.
104	10410	10410010
Real Estate	Real Estate	Real Estate—Development
		Companies that develop real estate and same properties held as
		inventory or sold to others after development.
		10410020
		Real Estate Services
		Companies that operate, manage, and lease real property. Includes
		real estate services like brokers and agents but excludes companies
		classified in the real estate – development industry.



	10410030  Real Estate—Diversified
	Companies engaged in multiple real estate activities, including development, sales, management, and related services. Excludes companies classified in real estate development and real estate services.
10420	10420010
REITS	REIT—Healthcare Facilities  Self-administered real estate investment trusts engaged in the development, acquisition, management, and disposition of healthcare properties, including long-term-care facilities, acute-care and rehab
	hospitals, psychiatric facilities, and substance-abuse centers.  10420020
	<b>REIT—Hotel &amp; Motel</b> Self-administered real estate investment trusts engaged in the development, acquisition, management, and disposition of lodging
	properties, including full- and limited-service hotels and motels.  10420030
	REIT—Industrial
	Self-administered real estate investment trusts engaged in the development, acquisition, management, and disposition of industrial properties, including bulk warehouses, self-storage facilities, distribution facilities, and other light industrial facilities.
	10420040
	REIT—Office
	Self-administered real estate investment trusts engaged in the development, acquisition, management, and disposition of office properties, including office buildings, complexes, and centers.
	10420050
	REIT—Residential  Self-administered real estate investment trusts engaged in the development, acquisition, management, and disposition of residential properties, including apartments, multifamily and single-family, manufactured housing, mobile-home parks, and other residential properties.
	REIT—Retail Self-administered real estate investment trusts engaged in the development, acquisition, management, and disposition of retail properties, including community shopping centers, factory outlet shopping centers, enclosed shopping malls, strip centers, restaurants, and other retail properties.



10420070 **REIT—Mortgage** Self-administered real estate investment trusts engaged in the acquisition, management, and disposition of mortgage-backed securities. Also includes companies that provide financing for incomeproducing real estate by purchasing or originating mortgages and mortgage-backed securities; and earns income from the interest on these investments. 10420080 **REIT—Specialty** Self-administered real estate investment trusts engaged in the acquisition, management, and disposition of properties not classified elsewhere. Includes trusts that operate, lease, and invest in telecom towers, advertising spaces, timberland properties, and other properties not classified elsewhere. 10420090 **REIT**—Diversified Self-administered real estate investment trusts engaged in the acquisition, management, and disposition of diversified property holdings, with no specific portfolio composition.



# 2 Defensive

205 <b>Consumer Defensive</b>	20510 Beverages—	20510010  Beverages—Brewers
	Alcoholic	Companies that manufacture, sell, and distribute malt-based
		beverages, beers, and ales. 20510020
		Beverages—Wineries & Distilleries
		Companies that manufacture, sell, and distribute distilled liquors and
		wine.
	20520	20520010
	Beverages—Non-	Beverages—Non-Alcoholic
	Alcoholic	Companies that manufacture, sell, and distribute soft drinks, carbonated and spring water, fruit juices, and other nonalcoholic
	0000	beverages.
	20525	20525010 Confectioners
	Consumer Packaged Goods	Companies that manufacture and refine raw sugar, syrup or finished
	rackayeu doous	cane and beet sugar, candy and chewing gum, chocolate, and cocoa
		products.
		20525020
		Farm Products
		Companies that produce, raise, and grow agricultural and farm-based
		food products, including fruits, vegetables, other crop products, cattle, and eggs. Also includes seafood products.
		20525030
		Household & Personal Products
		Companies that manufacture and market soaps and other detergents, polishing and sanitation goods and produce glycerin from vegetable and animal fats and oils. Also includes companies that manufacture and market personal-care products, including perfume, cosmetics, and other toilet preparations, infant and adult sanitary paper products, shaving razors and blades.
		20525040
		Packaged Foods
		Companies that process and package food products, including frozen foods, grain products, canned foods, snack foods, health supplements, vitamins, and pet products.
	20540	20540010
	Education	Education & Training Services Companies that provide educational and training services, including college and junior-college courses, higher-education programs, technical and vocational training, and other education services.



	20550	20550010
	Retail—Defensive	Discount Stores
		Companies engaged in the retail sale of a variety of merchandise at
		low and discounted prices.
		20550020
		Food Distribution
		Companies primarily engaged in the distribution and supply of food products, including packaged goods, meat, dairy products, frozen foods, and related groceries to grocery stores, restaurants, and other
		food-service centers.
		20550030
		Grocery Stores
		Companies engaged in the retail sale of groceries, including dry goods, meat, produce, frozen foods, dairy products, seafood, deli/bakery, and nonfood items.
	20560	20560010
	<b>Tobacco Products</b>	Tobacco
		Companies that manufacture and market cigarettes, e-cigarettes,
		snuff, cigars, chewing tobacco, and all other tobacco products.
206	20610	20610010
Healthcare	Biotechnology	<b>Biotechnology</b> Biotech and biopharmaceutical companies engaged in research,
		discovery, development, and production of innovative drug and drug- related technologies.
	20620	20620010
	Drug	Drug Manufacturers—General
	Manufacturers	Major, global pharmaceutical manufacturers offering a broad and diverse line of drug and healthcare products; industry leaders that have made a significant commitment to the research and development of a long pipeline of drugs.
		20620020
		Drug Manufacturers—Specialty & Generic
		Companies engaged in development and discovery of branded forms of
	drug, drug-related products, generic drug products, and animal-related drugs. Also includes companies that cultivate, process, and farm cannabis.	
	20630	20630010
	Healthcare Plans	Healthcare Plans
	nounnour ruid	Companies that offer a wide variety of managed health products and services, including HMOs, PPOs, and other health insurance plans, and are largely U.Sdomiciled.



	20645	20645010
	Healthcare	Medical Care Facilities
	Providers &	Companies that provide medical services through the ownership and
	Services	operation of hospitals, and other auxiliary healthcare-related services,
	361 VICES	including healthcare staffing and ambulatory services. Also includes
		companies that operate long-term-care facilities, such as assisted-
		living centers, nursing and retirement homes, substance-abuse
		centers, and centers for rehabilitation services.
		20645020
		Pharmaceutical Retailers
		Companies engaged in the retail sale of prescription drugs and patent
		medicines as well as a number of related lines, such as cosmetics,
		toiletries, and novelty merchandise.
		20645030
		Health Information Services
		Companies that develop and provide comprehensive physician practice
		management systems and software for hospitals, medical practices,
	00050	and managed-care organizations.
	20650	20650010
	Medical Devices &	Medical Devices
	Instruments	Companies that develop, manufacture, and market medical and
		surgical equipment and machinery, including orthopedic products,
		respiratory care equipment, x-ray equipment, laser systems, implants,
		pacemakers, and other major medical machines and apparatus.
		20650020
		Medical Instruments & Supplies
		Companies that develop, design, manufacture, and market medical
		and dental instruments and supplies, including wheelchairs, catheters,
		needles, syringes, eyewear and eyecare products, and other health-
	00000	related supplies.
	20660	20660010
	Medical	Diagnostics & Research
	Diagnostics &	Companies that provide laboratory testing services through imaging
	Research 20670	and other diagnostic services to the medical industry.  20670010
	Medical	Medical Distribution
	Distribution	Companies primarily engaged in the distribution and supply of medical
		instruments and supplies, ophthalmic goods, and other health-related
207	20710	items to the medical and healthcare industry.
207	20710	20710010
Utilities	Utilities—	Utilities—Independent Power Producers
	Independent Power	Companies that own and operate merchant power generation facilities
	Producers	and sell electricity into retail and wholesale markets.



	20710020
	Utilities—Renewable
	Companies that generate, produce, or transmit electric energy from
	renewable sources, including hydropower, wind, geothermal, biomass,
	solar, tidal, and wave.
20720	20720010
Utilities—	Utilities—Regulated Water
Regulated	Companies that distribute water for sale, including water-treatment
	companies.
	20720020
	Utilities—Regulated Electric
	Companies that generate, transmit, or distribute electric energy for
	sale.
	20720030
	Utilities—Regulated Gas
	Companies that transmit, store, or distribute natural gas.
	20720040
	Utilities—Diversified
	Companies engaged in the regulated generation, transmission, or
	distribution of electricity and natural gas, merchant power generation
	facilities, and energy marketing operations.



# 3 Sensitive

308	30810	30810010
Communication	<b>Telecommunication</b>	Telecom Services
Services	Services	Companies that provide local, national, international, and long-distance
		phone services, as well as companies offering wireless services. Also
		includes companies that provide services for faxing, prepaid phone
		cards, pay phones, and directory assistance, or that provide Internet
		access services.
	30820	30820010
	Media—Diversified	Advertising Agencies
		Companies engaged in full-service advertising operations, including the
		planning, creating, producing, and placing of advertising in media such
		as TV, radio, and print. Also includes companies providing marketing
		services, including outdoor advertising, promotional materials, direct-
		mail services, digital marketing, event management services, and
		marketing research services.
		30820020
		Publishing
		Companies that publish periodicals, such as magazines, comic books,
		trade journals, books, pamphlets, e-publications, and newspapers.
		30820030
		Broadcasting
		Companies that own or operate radio broadcast stations and provide
		and produce radio programming services, television programming
		services, and television broadcast stations. Also includes companies
		providing Internet-based video on demand and pay-per-view
		programming services.
		30820040
		Entertainment
		Companies that produce and distribute movies, television programing,
		videos, provide cable television services, and operate movie theaters.
	30830	30830010
	Interactive Media	Internet Content & Information
		Companies that provide content, Internet navigation services, and
		reference guide information for the World Wide Web through its
		platforms, including social media, search engines, and networking
		platform companies.



		30830020  Electronic Gaming & Multimedia  Companies that primarily develop or publish video games and other multimedia software applications for devices that include personal computers, video game systems, cellphones, tablets, and other portable media players.
309 Energy	30910 <b>Oil &amp; Gas</b>	30910010  Oil & Gas Drilling  Companies primarily engaged in the drilling for petroleum and natural gas.
		30910020  Oil & Gas E&P  Energy companies which are primarily engaged in oil and gas exploration and production.
		30910030  Oil & Gas Integrated  Major energy companies engaged in the diverse aspects of oil and gas operations, including crude oil and gas exploration, production, manufacturing, refining, marketing, and transportation.
		30910040  Oil & Gas Midstream  Companies that own and operate oilfield pipelines and are involved in the gathering, processing, and transportation of natural crude petroleum.
		30910050  Oil & Gas Refining & Marketing  Companies that refine, gather, market, and sell petroleum and petroleum products.
		30910060  Oil & Gas Equipment & Services  Companies that provide oilfield services and equipment for activities such as contract drilling and seismic surveys. Also includes equipment and tool rental, pumping and processing services, and inspection and contracting services.
	30920 Other Energy Sources	30920010  Thermal Coal  Companies that mine thermal coal, which is used for generating energy. Excludes companies that mine coking coal to make steel.  30920020  Uranium
		Companies that mine, refine, produce, and mill uranium and uranium-related materials.



	31010010
Aerospace &	Aerospace & Defense
Defense	Companies that manufacture aerospace and defense products,
	including aircraft and aircraft parts, tanks, guided missiles, space
	vehicles, ships and marine equipment, and other aerospace and
	defense components and systems, as well as companies supporting
	these products through repair and maintenance services.
31020	31020010
<b>Business Services</b>	Specialty Business Services
	Companies that provide services to the commercial or business
	market, including information distribution, warehousing, graphic
	design, accounting, printing, and miscellaneous services.
	31020020
	Consulting Services
	Companies that provide management, research, and consulting
	services to businesses and other agencies. Includes companies
	engaged in strategic and management consulting services, interior
	design, and information and analytics. 31020030
	Rental & Leasing Services
	Companies that rent or lease durable goods to the commercial and
	consumer market, including cars and trucks, medical and industrial
	equipment, appliances and tools, and miscellaneous goods.
	31020040
	Security & Protection Services
	Companies that provide security and protective services, including
	protective or preventive devices, security guards and inspection
	services, security alarm and monitoring systems, detention and
	correction facilities, and other security-based services.
	31020050
	Staffing & Employment Services
	Companies that provide staffing and employment services, including
	temporary staffing and permanent placement, outsources workforce
	and other employment-related services to businesses and
	government. Also includes companies providing online staffing
	services.
	31030010
Conglomerates	Conglomerates
	Companies that are in several separate lines of business with no
21040	single line providing the dominant source of revenue or income.
	31040010
Construction	Engineering & Construction Companies engaged in the design, construction, or contracting of
	industrial and nonresidential structures, streets and highways,
	bridges and tunnels, docks and piers, dams and water projects,
	utility lines, and other large building projects. Also includes
	companies that provide engineering consulting and architectural
	services to consumer and commercial clients.
	31020



	31040020
	Infrastructure Operations
	Companies that develop, finance, maintain, or manage infrastructure
	operations such as ports, airports, and roadways.
	31040030
	Building Products & Equipment
	Companies that manufacture building and construction products and
	materials, including ceramic floor and wall tiles, plumbing, HVAC,
	framing structures, and doors. Excludes companies that are
	classified in the building materials industry.
31050	31050010
Farm & Heavy	Farm & Heavy Construction Machinery
Construction	Companies that manufacture agricultural and construction
Machinery	machinery, including tractors, planting and harvesting machines,
wideliniery	cranes, earthmovers, excavators, and related equipment and
	machinery. Includes truck manufacturers that provide local and long-
	haul trucking and transfer services for freight and cargo.
31060	31060010
Industrial	Industrial Distribution
Distribution	Companies primarily engaged in the distribution and supply of
Diotribution	industrial equipment, including construction and farming machinery,
	garden equipment and supplies, and other industrial items to a
	diversified market of redistributors and end users.
31070	31070010
Industrial Products	Business Equipment & Supplies
	Companies that manufacture and market office and business
	machines, such as copiers, fax machines, postage meters, point-of-
	sale terminals, and ATMs.
	31070020
	Specialty Industrial Machinery
	Companies engaged in diversified machinery manufacturing
	operations, including paper and food production machines, printing
	machinery, engines and turbines, air and gas processors, blowers
	and fans, furnaces and ovens, and other general and special industry
	machines.
	31070030
	Metal Fabrication
	Companies that fabricate, stamp, or form iron, steel, or other metals
	into products.
	31070040
	Pollution & Treatment Controls
	Companies that manufacture equipment designed to control
	pollution, including control systems, hazardous waste disposal
	systems, recovery systems, treatment processes, filtration systems,



	31070050
	Tools & Accessories
	Companies that manufacture small, hand-held tools, including
	power-driven drills, welding apparatus, lawn and garden equipment,
	and other power or manually operated tools and accessories, such
	as hardware, nuts, bolts, rivets, and other fasteners.
	31070060
	Electrical Equipment & Parts
	Companies that manufacture electrical equipment such as smart-
	grid electrical equipment, utility metering, high- and low-voltage
	electrical equipment, transmission control devices, switches, and
	lighting distribution boxes, batteries, electrical wires and cables, and
	automation controls.
31080	31080010
Transportation	Airports & Air Services
	Air transportation companies that provide related air services,
	including helicopter transportation, air-charter services, in-flight
	catering services, and air emergency and business-related services.
	31080020
	Airlines
	Major international passenger airline companies that fly a wide
	range of domestic and international routes.
	31080030
	Railroads
	Companies that provide transportation of freight by line-haul railroad
	as well as related railroad equipment and repair services. Includes
	companies offering passenger services via railway and roadways.
	31080040
	Marine Shipping
	Companies that transport freight and cargo via water. Includes
	companies that provide passenger services via water.
	31080050
	Trucking
	Companies that provide local and long-haul trucking and transfer
	services for freight and cargo.
	31080060
	Integrated Freight & Logistics
	Companies that transport freight and cargo via diversified methods
	such as railroads, airlines, and waterways.
31090	31090010
Waste	Waste Management
Management	Companies that collect, treat, store, transfer, recycle, and dispose of
	waste materials, as well as companies that provide supporting
	environmental, engineering, and consulting services.



311	31110	31110010
Technology	Software	Information Technology Services
		Companies that provide computer-system design, network and
		systems operations, repair services, technical support, computer
		technology consulting, development, and implementation services.
		31110020
		Software—Application
		Companies that primarily design, develop, market, and support
		application software programs, including those that are cloud-based,
		for specific consumer and business functions.
		31110030
		Software—Infrastructure
		Companies that develop, design, support, and provide system
		software and services, including operating systems, networking
		software and devices, web portal services, cloud storage, and
		related services.
	31120	31120010
	Hardware	Communication Equipment
		Companies that design, develop, manufacture, and market
		equipment for the communication industry, including fiber-optic
		cable; telecom peripherals; voice and data transmission and
		processing equipment; satellite products and equipment; video-
		conferencing systems and equipment; and interactive
		communication systems. Also includes companies that offer
		networking products that provide connectivity solutions for multi-use
		computing environments.
		31120020
		Computer Hardware
		Companies that design, manufacture, and market computer
		systems, high mainframe servers, supercomputer, and 3D printers
		and scanners. Also includes companies that manufacture and market data storage products and other storage and backup devices
		for computers. 31120030
		Consumer Electronics
		Companies that manufacture and market mobile communication
		products and household audio and video equipment, including radios,
		stereos, televisions, DVD players and personal use drones. Excludes
		electric household appliances.
		οιοστίο ποαδεποία αμμιαπόεδ.



	04400040
	31120040
	Electronic Components
	Companies that design, develop, manufacture, and market electronic devices, including electron tubes; electronic capacitors; electronic resistors; electronic coil and transformers; sensors; LED, TFT, and
	LCD displays; electronic connectors; printed circuit boards; circuit assemblies; and other general-purpose electronics components and products.
	31120050
	Electronics & Computer Distribution
	Companies primarily engaged in the distribution, supply, and support of computers and computer systems, peripheral equipment, and software and other technological goods, including electronic
	equipment and appliances, electrical cable, wires, and other components to various consumer, commercial, and manufacturing
	customers.
	31120060
	Scientific & Technical Instruments
	Companies that design, develop, manufacture, and market sophisticated electronics of a technical nature, including lab
	apparatus, process and flow control devices, precise measurement and signal processing tools, search and navigation equipment, and other scientific or technical analytical or measuring devices.
31130	31130010
Semiconductors	Semiconductor Equipment & Materials
	Companies that design, develop, manufacture, and market equipment, spare parts, tools, cleaning devices, and related materials for the semiconductor industry.
	31130020
	Semiconductors
	Semiconductor companies that design, manufacture, and market integrated circuits, microprocessors, logic devices, chipsets, and
	memory chips for a wide variety of users.
	31130030
	Solar
	Companies that design, manufacture, market, or install solar power
	systems and components.

