The Business Value of SANS

IDC's study demonstrates how SANS training can boost efficiency across various teams. SANS helps organizations enhance cybersecurity and compliance, achieve significant cost savings, and improve employee satisfaction. Additionally, SANS training enables scalability and flexibility to manage increased security demands and complexity.

KEY RESULTS

$52,700
annual value generated per SANS trained staff member

427%
three-year return on investment

4.2x
faster threat detection for security teams trained with SANS

CUSTOMER QUOTE:

"SANS training helped us shift to proactive threat identification, enhance security monitoring, and improve incident response times. We also saw reduced false positives, cost-effective vulnerability remediation, better security automation, and lower cyber premiums."

CYBERSECURITY BENEFITS

- **51.6%** faster cybersecurity teams to respond to threats
- **43.8%** faster cybersecurity teams to remediation threats

- **$990,600** in fraud damages and costs avoided annually
- **$893,700** in external cybersecurity investment avoided annually

CUSTOMER QUOTE:

"SANS training is perceived as an investment in employees' skills, making them more marketable and improving retention. We've observed a 30% increase in technical staff satisfaction, a 50% improvement in career development satisfaction, a 40%–50% boost in job role confidence, and a 50% rise in perceived organizational investment."

BENEFITS OF TRAINING

- **36.8%** longer employment tenure with organization of SANS trained staff

- **51.6%** faster or more capable threat response

- **$124,000** in hiring process costs avoided annually linked to longer employee tenure

Read the full white paper