

2027 SANS

AI-Focused Sponsorship Opportunities

**Upcoming 2027 events
and research projects for
AI security and AI-driven
security operations**

Why Partner with SANS?

Sponsoring a SANS AI Security program delivers strong ROI by aligning your organization with the leading authority on both securing AI systems and using AI to strengthen cybersecurity operations. You gain targeted visibility with practitioners and decision makers seeking solutions for AI risk, model governance, and AI-powered detection, response, and automation.

Five Reasons to Sponsor a SANS AI Security Program

- ✓ **Reach a highly targeted audience of AI-focused security leaders:** Engage directly with practitioners and decision makers responsible for securing AI models, governing AI risk, and evaluating AI-powered defensive tools.
- ✓ **Position your brand at the center of AI security innovation:** Align with SANS to elevate your credibility in both AI security and AI-driven security operations.
- ✓ **Accelerate pipeline growth with high-intent buyers:** Gain access to organizations actively investing in AI governance, model security, and AI-powered detection/response technologies.
- ✓ **Influence industry education and emerging best practices:** Showcase your expertise and help shape conversations around securing AI workflows and mitigating AI-based threats.
- ✓ **Expand long-term visibility through multi-channel thought leadership:** Benefit from exposure across SANS webcasts, papers, events, and communities.

ROI Opportunities

By aligning with SANS, your organization invests in brand visibility, customer acquisition, and long-term thought-leadership—making this one of the highest-ROI opportunities in the cybersecurity market. SANS' robust and diverse offerings allow us to align perfectly with your strategic direction. Whether you are looking for in-person events, speaking opportunities, or research content, SANS has an offering that will place your solutions directly in front of your target audience. Sponsors routinely report 7–10 times their investment in high-qualified opportunities specifically with decision makers or decision influencers.



Contact Us to Reserve Your Spot

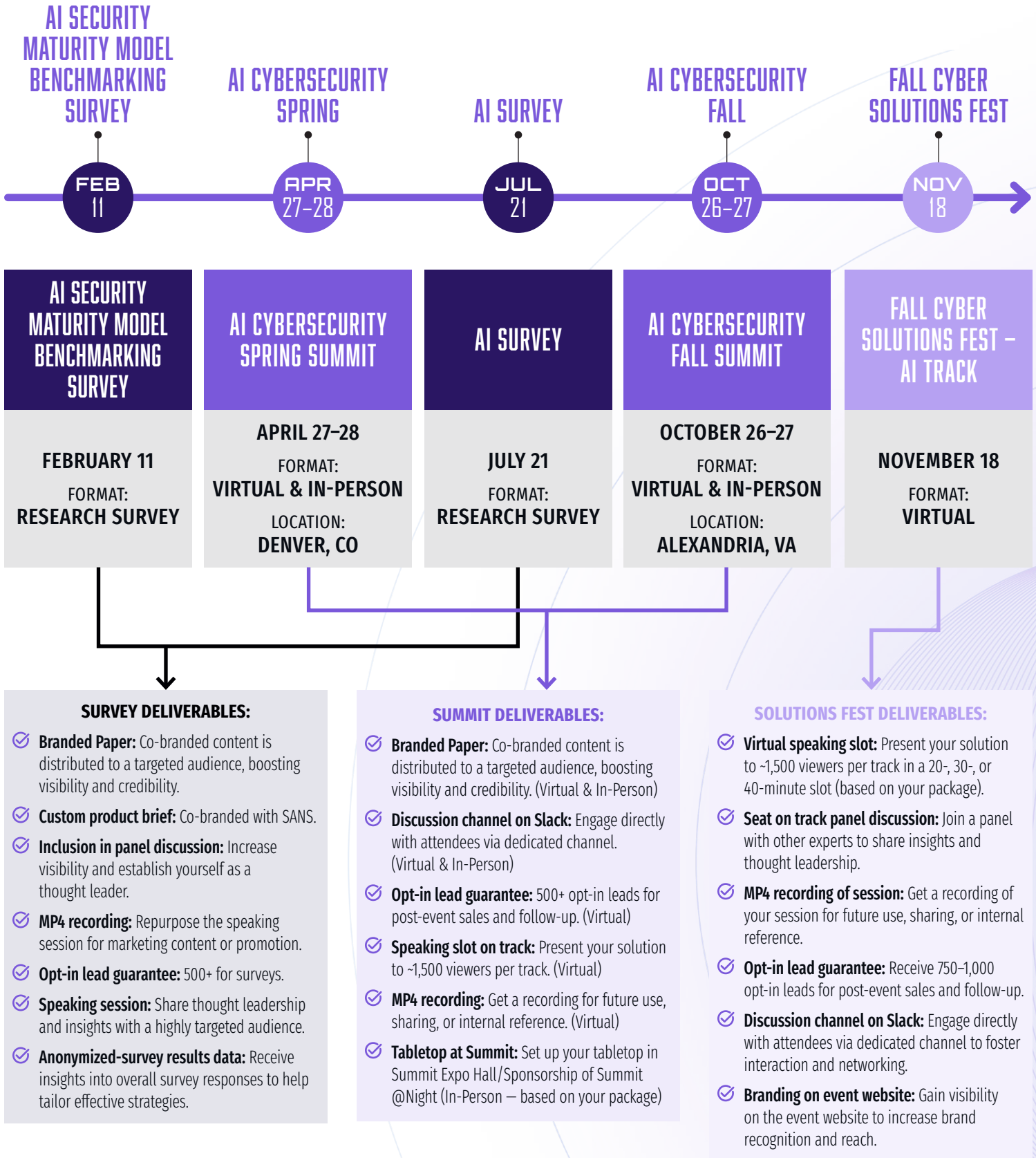


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