

Virtual Berlitz Seminars

Training solutions for intercultural, management,
and leadership skills



Berlitz[®]

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Virtual seminars: Forward-looking with lasting results

The times are changing, even when it comes to continuing education. Demand for digital solutions is growing in pace with companies' need for training programs that are not tied to any specific place or time.

This is why we also offer you web-based and virtual continuing education solutions aimed at the development of intercultural, management, and leadership skills. Always in keeping with the highest Berlitz quality standards, led by our professional instructors, and completely tailored to your individual needs.

Acquire new knowledge and skills without having to miss out on the human touch of face-to-face instruction. In our virtual seminars, you'll also be able to share information, hold discussions, and practice what you've learned with our instructors and the other participants. This not only boosts your motivation, but also ensures that our seminars leave a lasting impression.

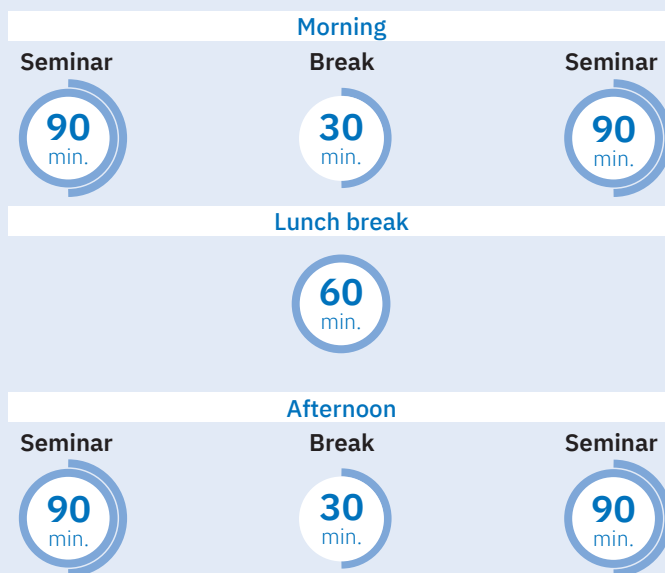
Web-based technical solutions offer a wide range of teaching options. Plenary discussions, group work in breakout rooms, chats, opinion polls, knowledge polls, and interactive presentations on the whiteboard make learning in the virtual classroom an engaging experience.

The Berlitz team will be pleased to work with you to develop a forward-looking learning and development strategy combining proven and closely integrated training formats that are available when you need them. In these changing times, let's move toward the future together!

Sample training format: One-day virtual seminar



Schedule



Platforms

Zoom, Microsoft Teams, Cisco Webex, Adobe Connect, and additional options upon request



Group size

4 to 12 participants, larger groups possible upon request



Are you interested in a virtual Berlitz business seminar?

We will be happy to offer guidance on customized content for your company as well as technical implementation in a virtual classroom. Please contact us at: seminare@berlitz.de.



A multitude of topics: Berlitz Seminars Skill Sets

Because it requires a culture of change and adaptation, the modern, digitalized workplace poses new challenges for employees and leaders alike. To be fully equipped for the working world of today and tomorrow, you need a sharp mindset and well-honed key competences.

Our Skill Sets are for people who want more guidance to get the best possible results from our trainings.



Basics in Daily Work

For all those who want to build a good basis in order to then get the real challenges of the job done.

- Managing Yourself and Your Time
- Digital Productivity and Organization
- Creating Effective Presentations
- Creativity as a Key Competency
- Communication as a Key Competency
- Efficient Communication
- Meeting Design and Facilitation
- Stress Management



New Leadership

For all those who want to be prepared for the realities of the VUCA world and changing leadership roles.

- Coaching Tools for Leaders
- Leading Diverse Teams
- Emotional Intelligence
- Feedback
- Toolbox Delegation
- Resilience at Work
- Business Storytelling
- Problem-Solving and Decision-Making



Customer Focus

For all those who, united with their customers, want the path to the best results.

- Professional Negotiations
- Creating Effective Presentations
- Efficient Communication
- Appreciative Communication
- Assert Yourself with Confidence
- Business Storytelling
- On-Point Business Communication
- Customer Centricity



Global Collaboration

For all those who know that global success only occurs through cooperation across borders.

- Intercultural Competence Workshop
- Working on International Projects
- Working in Virtual Teams / Leading Virtual Teams
- Resilience at Work
- Successful Collaboration with ...
- Conflict Management
- Working in Diverse Teams / Leading Diverse Teams
- Intercultural Training for Expatriates



Solution Finding

For all those who want their own horizons unblocked by hills.

- Problem-Solving and Decision-Making
- Feedback
- Impactful Business Visualization
- Resilience at Work
- Creativity as a Key Competency
- Dealing with Change
- Coaching Tools for Leaders
- Communication as a Key Competency



Self-Management

For all those who know that behind every respected success stands a respectful person.

- Dealing with Change
- Emotional Intelligence
- Mindfulness
- Self-Guidance for More Efficiency
- Assert Yourself with Confidence
- Stress Management



Efficient Meetings

For all those who have no time for time thieves, but great enthusiasm for effective dialogue.

- Meeting Design and Facilitation
- On-Point Business Communication
- Intercultural Competence Workshop
- Presenting with Confidence
- Impactful Business Visualization
- Feedback
- Facilitating Virtual Meetings
- Conflict Management
- Virtual Presentation Skills



New Work

For all those who want to meet the challenges of the new working world with courage, foresight and self-confidence.

- Collaboration in Agile Teams
- Emotional Intelligence
- Problem-Solving and Decision-Making
- Intercultural Competence Workshop
- Working in Virtual Teams
- Digital Productivity and Organization
- Creativity as a Key Competency
- Dealing with Change
- Peer Group Advice
- On-Point Business Communication



Teamwork

For all those who see more in the “we” than just “me and others”.

- Successful Teamwork
- Conflict Management
- Working in Diverse Teams
- Appreciative Communication
- Collaboration in Agile Teams
- Feedback
- Peer Group Advice

Our virtual instruction formats at a glance: The freedom to learn as you please

Training formats	Facts at a glance
Single- or multi-day instructor-led seminars	
The entire spectrum of Berlitz seminars, held live and virtually by qualified Berlitz instructors. Interaction and participatory exercises ensure learning retention.	Format: Virtual group instruction with max. 12 participants Languages: German or English Booking: For corporate groups
Half-day instructor-led seminars (Berlitz Online Live Seminars)	
The condensed virtual seminar format: intensive, interactive, and in line with real-world business practices. Targeted training that's especially easy to integrate into your daily work routine.	Format: Virtual group instruction with max. 12 participants Languages: German or English Booking: Open enrollment and for corporate groups
Self-guided learning (e-learning)	
Flexible, independent study of special learning content. Select the Cultural Navigator® for intercultural skills or the video lectures by Pink University for business skills.	Format: Independent study Languages: German or English Booking: Individual or as part of a corporate package
Hybrid learning (Berlitz Blended Seminars)	
Our latest seminar format combines intensive Online Live Seminars and short e-learning lessons in a holistic, modern solution that can easily be integrated into any work routine.	Format: Virtual group instruction with max. 12 participants Languages: German or English Booking: Open enrollment and for corporate groups



E-learning with Video Lectures

Video-based e-learning programs have become an established part of modern corporate learning strategies. Now Berlitz is making such leadership and management training available to you as a further high-impact, multimedia, interactive learning format.

These short video lessons have a lasting positive impact on the learning process. Plus the educational videos are fun, flexible, and convenient to use on any mobile device. With our video lectures, you can learn new skills and brush up on your knowledge whenever you like.

These learning nuggets are high-quality educational productions that you can take immediate advantage of, offering you flexible, self-guided learning at your own pace. In-demand content is continuously developed and made available.

We offer this video-based online training in cooperation with Pink University, an innovative and multiple award-winning e-learning provider. Its main focus lies in educational development and the high-quality production of video-based training media.



The main areas of focus

- Agility
- Communication
- Leadership
- Soft skills
- Sales



E-learning content – it's all in the mix

- Acted scenes provide a connection to your workplace reality
- Presenters and renowned experts lead learners through the video lecture, delivering important information and sharing valuable expertise
- Animated instructional films vividly illustrate academically grounded models, theories, and contexts
- Fun exercises and transfer activities help you apply what you've learned and make learning a pleasure
- In-depth lessons provide important additional information and summaries
- Progress check and certificate



Would you like to achieve even more lasting progress?

Book video lectures in combination with a virtual seminar, for example as a refresher following your training. Please contact us if you'd like more information: seminare@berlitz.de.

E-Learning with our Cultural Navigator®

Our Cultural Navigator® e-learning platform is an ideal way for you to prepare yourself for working with people of different cultures.

One of the core elements of the Cultural Navigator® is the Cultural Orientations Indicator® (COI®), an online assessment questionnaire that identifies your personal cultural predispositions in the work environment. A report created using this data will let you identify cultural differences within your team and in comparison with other nations – and help you bridge the gaps.

You will also benefit from business-relevant know-how on more than 100 nations and strengthen your intercultural skills through a comprehensive e-learning program covering topics such as intercultural competence, diversity and inclusion, and intercultural teamwork. Our portfolio is rounded off by many further offerings such as English-language podcasts and interactive exercises as well as comprehensive background information.

Good to know: The COI® can be used in combination with many of our seminars. Take advantage of this opportunity to optimize intercultural competence in any number of business areas.

An example of how the COI® can be used with seminars: Team Culture Analysis Workshop

The way we work is growing more mobile and flexible. Most interaction takes place in virtual spaces, with in-person meetings becoming less and less common. How do you create a sustainable team culture online that also embraces the different cultural backgrounds of your team members? How do you meet divergent needs and expectations; how do you address differences without creating further tensions? In this workshop, the COI® analysis is used to develop new strengths and synergies in your team with the aim of establishing shared standards for how you work together smoothly.



Interested in learning more?

More information about our Cultural Navigator® as well as our video explaining how the COI® can be applied in different fields can be found at www.berlitz.de/intercultural.

Berlitz Blended Seminars: For maximum flexibility

Welcome to the new Berlitz blended-learning seminars! We have developed a training format specifically for today's new normal. Our virtual solution is particularly flexible and intensive, while still maintaining a high level of focus and engagement through the use of well-structured learning modules.

In the Berlitz Blended Seminars, we combine our intensive Online Live Seminars with short, interactive video lectures. Our modules are efficient, flexible, quickly available learning nuggets that are particularly easy to integrate into your daily work routine.

A kick-off session during the first Online Live Seminar provides guidance and familiarizes participants with the topic. The Online Live Seminars led by qualified Berlitz instructors take place on scheduled dates with a virtual group; the accompanying video lectures provided by Pink University can be completed independently to boost learning retention.

The result is a modern, flexible continuing education module that is integrated into your corporate learning strategy and unites all the advantages of micro-learning within a high-quality, holistic solution.

Would you like to learn more about our Berlitz Blended Seminars? Go to www.berlitz.de/bols-en for the latest information and topics. You'll also find a contact form that you can use to get in touch with us at any time.

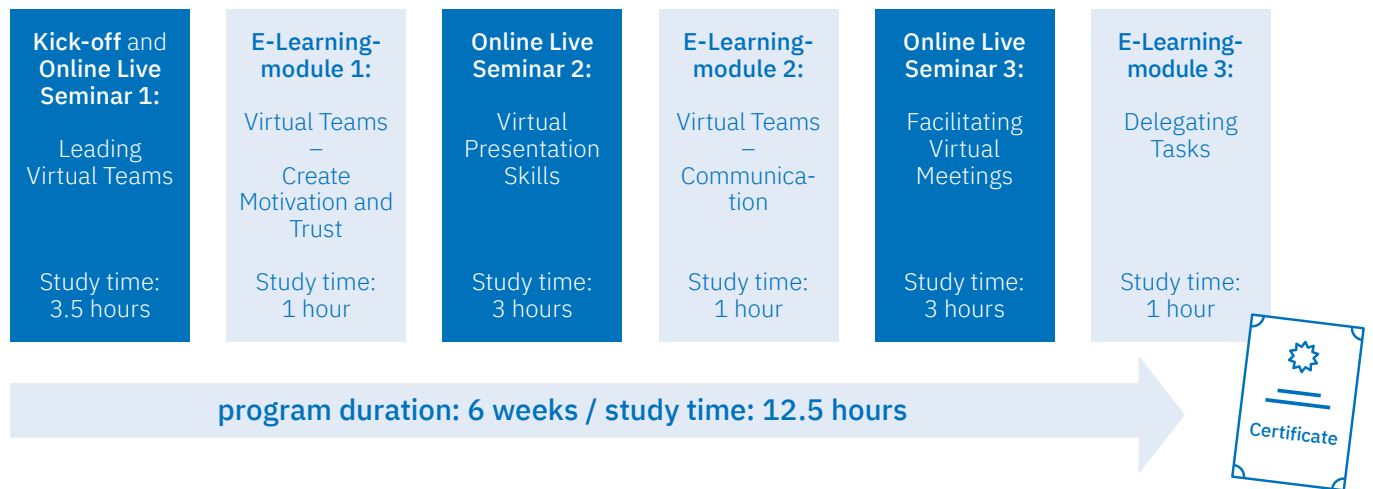


Facts at a glance

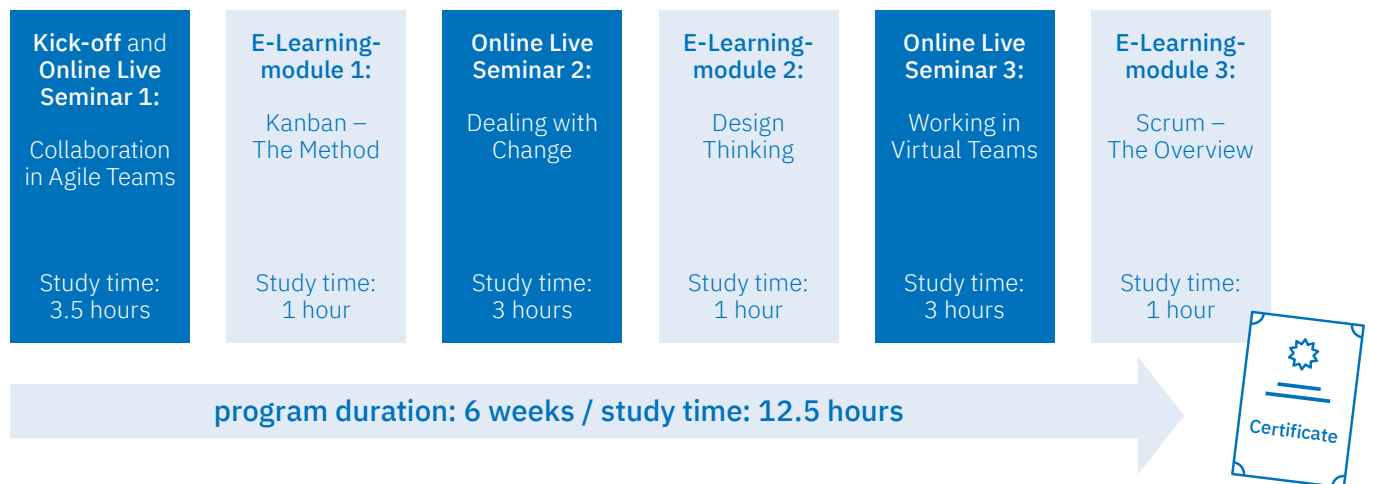
- Learning modules with lessons that build on one another
- Highly relevant topics
- Three Online Live Seminars
- Three e-learning modules from Pink University
- Fixed learning groups (in-house and open-enrollment)
- Kick-off session during first Online Live Seminar
- Total of 12.5 hours of instruction over 6 weeks
- Languages: German or English
- Certificate of completion



Learning program example: Remote Leadership



Learning program example: Working Agile in the Future



DZ BANK Case Study: Concept for virtual training

The pandemic has turned vast swathes of our familiar work life upside-down – the physical has become virtual; our daily office routines have been replaced by remote working. DZ BANK also had to shift its in-house professional development programs to online training almost overnight.



The challenge

Providing 140 employees from the GenoBanks/Network division, which looks after approximately 840 regional cooperative banks, with expert insights into agile working methods – all within a very short period of time.

The objective

The objective was to provide an overview of various agile methods and systematically identify the advantages in order to motivate and empower the employees to also work more intensively with these methods.

In Berlitz, DZ BANK found a competent partner who accomplished the job in a matter of weeks. Needless to say, this included individual solutions that were tailored directly to DZ BANK's requirements.

The solution

- Customized workshop entitled “Insights into the new workplace: the VUCA world, agility, and customer centricity”
- Interactive training sessions in small groups combined with video lectures to reinforce acquired knowledge
- Exercises on the seminar topic and testing of the technical setup before training started to ensure efficient learning from the very beginning
- Training conducted in 10 groups, each comprising 14 participants

The feedback

“Planning, implementation, knowledge transfer – everything worked superbly,” reported a project manager at DZ BANK. “We were particularly pleased with the way Berlitz made the training in this virtual format so interactive. From the trainer’s assessment and the relevance of the content to the clear and professional delivery – everyone was extremely satisfied.”

About DZ BANK

DZ BANK is the second-largest commercial bank in Germany and the umbrella institution for the Volksbanken Raiffeisenbanken Cooperative Financial Network. It is the central bank for all of the approximately 840 cooperative banks in Germany and part of the Cooperative Financial Network (Genossenschaftliche FinanzGruppe), which employs around 170,000 people and has consolidated total assets of around 1.4 billion euros.

With almost 23 million shareholders, the Cooperative Financial Network is Germany’s largest business organization in terms of membership. The DZ BANK. Initiativbank supports the operations of independent local cooperative banks with the aim of strengthening their competitive positions. The DZ BANK Group includes such well-known players as the Schwäbisch Hall building society and the R+V Versicherung insurance group.

Seminars
available in
German and
English!

Berlitz Online Live Seminars: Virtual Seminars in Short Form

Our recipe for success – affordable, intensive, interactive, virtual. Our short online courses have long since proven their value to numerous customers – as satisfied participants in some 82 countries can attest.

When you are looking to learn new information in an intensive, virtual format, our Berlitz Online Live Seminars are always the right choice. They are held live in a web-based virtual classroom, with preparatory exercises provided to support the learning process.

You can use our Berlitz Online Live Seminars to meet a variety of training needs – continuing education for your international teams, global project rollouts, or an ideal alternative for employees short on time or without a budget for travel.

Our Berlitz Online Live Seminars can be booked in two different formats: as an in-house course especially for a group within your company, or as an open-enrollment seminar with participants from other organizations.

Target group

- Experts and managers
- Project managers, subproject managers
- Employees at all levels

Benefits

- Acquire pragmatic know-how in a short time
- Ideal for employees at different sites
- Participate anywhere in this alternative to face-to-face instruction



The main areas of focus

- Intercultural Skills
- Management and Leadership
- Working in Teams
- Communication
- Soft Skills and Professional Competencies
- Positive Workplace Mindset



Interested in learning more?

For more information on our Berlitz Online Live Seminars and Berlitz Blended Seminars, all available topics, and contact details, please visit www.berlitz.de/bols-en.

Try us – no strings attached

Start thinking about the future today

Training in virtual environments and blended-learning programs will become increasingly important going forward. With this in mind, we are also continuously expanding our professional development programs.

A sustainable and forward-looking learning and development strategy must also embrace these new formats. We are happy to assist and advise you in this process and are always there for you.

Simply take part in one of our regular, free trial seminars or HR forums. You can also test our virtual or hybrid training options with absolutely no obligation on your part.

Please contact us. You can email us at seminare@berlitz.de.



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