



Everything local business needs to grow

Birdeye is the highest-rated reputation and customer experience platform for local businesses and brands. Over 100,000 businesses use Birdeye's all-in-one platform to effortlessly manage online reputation, connect with prospects through digital channels, and gain customer experience insights to grow sales and thrive.



Meet the all-in-one platform to drive customer acquisition and retention

Attract

- Listings
- Reviews
- Referrals
- Pages
- Google Seller Ratings

Convert

- Messaging
- Webchat
- Mass Texting
- Appointments
- Social
- Payments

Delight

- Surveys
- Insights
- Benchmarking
- Ticketing

Platform features

- Integrations
- Enterprise Security
- User Management
- Mobile App



Grow sales and thrive



Improve online reputation

- Easily collect and manage online reviews
- Boost star rating
- Stand apart from the competition



Rank higher on local search

- Update business information in a click
- Boost SEO and SEM performance
- Rank at the top of Google



Get more referrals from happy customers

- Send automated, text-friendly referral requests
- Easily track campaign success
- Scale your referrals as you grow



Connect with customers across digital channels

- Message customers across Google, Facebook, Instagram, text, and beyond
- Track and manage all conversations from one inbox
- Sync with teams at any location



Manage social reputation across locations

- Bulk publish across all locations and platforms
- Engage customers across channels
- Monitor mentions, comments, and reputation



Schedule appointments on autopilot

- Make booking a breeze with online appointments
- Remind patients of upcoming appointments
- Re-engage previous patients



Make payments pain-free

- Accept debit, credit, Apple Pay, ACH, and more
- Get paid in-store and on-the-go
- Spend less time on invoicing, collections, and reconciliation



Capture real feedback in real-time

- Gain a deeper understanding of your customers
- Identify areas for improvement



Deliver a better experience

- Easily measure customer sentiment by location
- Identify areas of opportunity
- Benchmark your success against your competition



Resolve issues before they become problems

- Chat internally to tackle tickets as a team
- Solve issues quickly and efficiently
- Track tickets from start to finish



Birdeye is built to fit in

We provide out-of-the-box integrations to 3,000+ systems, open APIs, SFTP, and bulk upload capabilities – making it easy to level up your business with automated review, referral, and survey requests.



Over 100,000 businesses trust Birdeye to help them grow



Our customers see an average of

245%

Increase in reviews

380k

website visitors a year

+200

leads a year



Birdeye is the most awarded reputation and customer experience platform for local businesses of any size



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