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# Organize a Rainbow Room Drive!

By organizing a donation drive, you provide an opportunity for your friends, family, co-workers, classmates, or others to work as a team and support the mission of Partnerships for Children in stocking high need items for the Rainbow Room.



**Select a Round Up Theme**

* Rainbow Room (Comprehensive high need items)
* Spring Cleaning (Household cleaning items)
* Sweet Dreams (Bedtime basics)
* Health & Hygiene (Hygiene and toiletries)
* Safe & Secure (Essential safety items)
* Baby Basics (All baby items)

**Finalize Drive Details:**

* Define specific dates of the drive
* Identify a collection site(s)
* Set a goal

**Communicate & Connect**

* Work with Rainbow Room Coordinator to create and personalize fliers and/or posters with details ([marcus@partnershipsforchildren.org](mailto:marcus@partnershipsforchildren.org) or 512-834-4756)
* Promote the drive using formal and informal communication tools including social media, email, fliers/posters
* Our social media accounts: Facebook: PartnershipsforChildren; Instagram:partnershipsforchildren
* Use the hashtag: #givingahand

**Deliver & Celebrate**

* Set a time to deliver the collections to the Rainbow Room.
* We can schedule a tour and/or photo opportunity to share and celebrate the impact your drive will have for the children.

**Helpful Hints:**

* Be knowledgeable about why items are needed, who will receive them and why it’s an important issue for our community.
* Inspire participants with a goal or incentive. Capitalize on competition by creating teams or promoting collaboration.
* Celebrate donations, donors, and steps toward your goal.