#### RULES OF THE "DRAW WITH RIOT" CONTEST

# § 1

# **GENERAL PROVISIONS**

- 1. This document (further: "Rules") describes the terms and conditions of "Draw with Riot" Contest (the "Contest").
- 2. Within the Contest we invite you (the "Contestant") to present us your artwork showing a character created during the "Draw with Riot" stream that has not yet been portrayed in Legends of Runeterra or League of Legends ("Artwork") and submit the artwork as a post on your social media (Twitter) account with the #DrawWithRiot hashtag and tagging @playruneterra. The prizes will go to the Contestants whose Artworks are the most creative, original and of the highest quality.
- 3. The Contest is open for participants all around the world.
- 4. The Contest is organised by us, the company Riot Games Services Limited, with its registered office at 5 New Street Square, London, EC4A 3TW, United Kingdom, registered with the Companies Registration number 8818044 (the "Organiser").

## § 2

#### WHO CAN PARTICIPATE?

- 1. You can participate in the Contest if:
  - a. you are at least 18 years on the day of entering the Contest and you have full legal capacity, i.e. you can independently enter into legal transactions, including binding contracts, in accordance with your local law, or
  - b. you are between 13 and 18 years on the day of entering the Contest and your parent or guardian reviewed these Rules and approved your participation in the Contest.
- 2. You cannot participate in the Contest if you are an employee of the Organiser or of its affiliates subsidiaries, manufacturers, sales representatives or advertising agencies; or a member of such employee's immediate family.

#### § 3

# WHEN THE CONTEST TAKES PLACE?

- 1. The Contest begins on 29.05.2020 6 PM BST and will end on 01.06.2020 11:59 PM BST (the "Contest Period"). You must submit your Artwork by the end of the Contest Period. Any Artworks submitted outside the Contest Period will not be included in the Contest.
- 2. The winners will be announced on 10.06.2020 6 PM BST.

#### § 4

# **HOW TO PARTICIPATE?**

1. In order to participate, make a creative Artwork showing a character created during the stream

- "Draw With Riot" until the end of the Contest Period.
- 2. The submitted Artwork must be a 2D digital picture in JPG, JPEG or PNG format in the size no less than 700×480 pixels.
- 3. Submit your Artwork via a post on your social media (Twitter) account with the #DrawWithRiot hashtag and tagging @playruneterra.
- 4. You may provide only one submission containing only one piece of Artwork. The submissions containing multiple Artworks or subsequent submissions of the same Participant will not qualify.
- 5. Submissions provided in any other way do not qualify.
- 6. Artwork must be appropriate to show to minors and should comply with PEGI 12 requirements.
- 7. The Organiser reserves the right to reject a Contestant's submission if it violates the provisions of applicable law, Contest rules or if the Artwork may be considered racist, xenophobic, sexist, defamatory or otherwise offensive, illegal or non-compliant with PEGI 12 requirements.

#### § 5

### HOW WILL THE WINNERS BE CHOSEN?

- 1. Winning submissions will be selected by Riot Games (the "Contest Committee")...
- 2. The Contest Committee will choose the winning Artworks based on creativity, originality and quality of Artwork.
- 3. The Contest Committee's decisions are final.
- 4. The Contest Committee will choose eleven Artworks and award them respectively. The winners shall be chosen in the following order:
  - First for the first place;
  - Second for the second place;
  - Third for the third place;
  - Fourth for places 4-10; and
  - Fifth Prize for the funniest work.
- 5. The Organiser reserves the right to award other special prizes at its sole discretion.
- 6. The Organiser reserves the right to contact chosen Participants and invite them to possible cooperation or participation in the recruitment process.

### **§ 6**

#### WHAT ARE THE PRIZES?

- 1. The winners will receive the following in-game (Legends of Runeterra) prizes:
  - a. First Prize—bundle containing:
    - Invitation to 1:1 video call with Chris Campbell.
    - 3 Champion Wildcard
    - 3 Epic Wildcard
    - 3 Rare Wildcard
    - 3 Common Wildcard
    - 3 Expedition token
  - b. **Second Prize** bundle containing:
    - 3 Epic Wildcard
    - 3 Rare Wildcard
    - 3 Common Wildcard
    - 3 Expedition token
  - c. **Third Prize** bundle containing:
    - 3 Epic Wildcard
    - 3 Rare Wildcard

- 3 Common Wildcard
- 3 Expedition token
- d. **Fourth Prize** bundle containing:
  - 3 Rare Wildcard
  - 3 Common Wildcard
  - 3 Expedition token
- e. **Fifth Prize** bundle containing:
  - 3 Expedition token
- 2. The winners will receive the following prizes only if they provide their summoner name and email associated with the Riot account via DM to <a href="https://twitter.com/PlayRuneterra">https://twitter.com/PlayRuneterra</a>.
- 3. If the winner cannot be contacted or does not claim the prize within 14 days of announcement, Organiser reserves the right to withdraw the prize from the winner and pick a replacement winner.

## § 7

# CONTESTANT'S OBLIGATIONS AND DECLARATIONS

- 1. By posting the artwork using the aforementioned hashtag and tagging @playruneterra in accordance with § 4 above, you (as a Contestant) confirm that you fulfil the requirements set out in the Rules.
- 2. By submitting your artwork using the hashtag above, you are consenting to your twitter handle and artwork being used for the purposes of the Contest. In the event that you win, you consent to sharing your summoner name and email address associated with that Riot account via DM on the <a href="https://twitter.com/PlayRuneterra">https://twitter.com/PlayRuneterra</a> and to this data being used for distribution of prizes won in the Contest only. In line with the General Data Protection Regulation (EU) 2016/679 ("GDPR"), Riot shall only retain the personal information (summoner name and email) for 60 days after the completion of the Contest.
- 3. Riot shall post the winning artwork and corresponding twitter handles on the @playruneterra Twitter page. The retention of such posts is governed by Twitter's privacy policy. This can be accessed at the following link: https://twitter.com/en/privacy.

## § 8

## **COPYRIGHT**

- 1. By sending your submission, you (the Contestant) grant us (the Organiser) a non-exclusive, worldwide, non-transferable, royalty-free licence to use the Artwork for the purpose of the Contest, including providing the Artwork to the Contest Committee members and publishing it at Contest's webpage, our websites and/or social media. This licence covers in particular the following forms of exploitation:
  - a. producing copies of the Artwork using all techniques;
  - b. distribution and dissemination of the Artwork in all channels;
  - c. making the Artwork available in a manner allowing any person to access the Artwork in a place and at a time selected by them.
- 2. Licence referred to in § 8 point 1 is granted for an indefinite time.

### **§ 9**

- 1. Contestant's personal data (*twitter handle, artwork and in case of the winners summoner name and email address associated with that Riot account*) will be gathered and processed by the Organiser solely for the purpose of carrying out the Contest, and in accordance with GDPR. Submission of personal data by the Contestant is voluntary, however necessary for participation in the Contest.
- 2. The Organiser protects the Contestants' personal data in accordance with GDPR, in particular the Organiser enables the Contestants to exercise their right to access, correct as well as to request deletion of their data.

# § 10 INDEMNITY

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Organiser will not cover any potential costs incurred by the Contestant in connection with the Contest, including entering the Contest, preparing and submitting the Artwork and receiving the prize, subject to § 6 above.

#### § 11

# FINAL PROVISIONS

- 1. The Rules will be governed and construed in accordance with Irish law.
- 2. The Rules come into force on 22.05.2020.
- 3. Should a situation arise whereby it is impossible for the Contest to continue, Organiser reserves the right to cancel the competition without any liability arising from any obligation hereunder.