

# Charitable Contributions Eligibility Guidelines

## Applicant Eligibility

To be eligible for charitable contributions consideration from Johnson & Johnson's vision business, **all** of the following application eligibility criteria must be true:

- Application organization is based in the United States (U.S.).
  - **Note:** Organizations based outside of the U.S. are not eligible to apply.
- Application is classified by the U.S. Internal Revenue Service (IRS) as a tax-exempt, 501(c)(3) charitable nonprofit organization (i.e., public charity) and that classification shows as active on the IRS website.
  - **Note:** Applicants that have a pending or revoked 501(c)(3) status as shown on the IRS website are not eligible for charitable contributions consideration.
- Applicant's mission and goals align with Johnson & Johnson's vision business' current year strategic funding focus areas (refer to the FAQ document on our [corporate inclusion webpage](#)) and advocacy is not a main organizational objective.
- Applicant organization **does not** bar interaction, employment, or provision of services based on race, gender or gender identity, nationality, sexual orientation, physical disability or religion.
- Applicant is **not**:
  - An individual (requesting donation support for themselves)
  - A service club, fraternal organization, athletic organization, political group or candidate for office, social group, or religious organization<sup>1</sup>
  - An organization being actively (1) encouraged to apply or that is (2) being recommended (or advocated) to us for funding by a government/elected official or one of our customers<sup>2</sup>
  - On any State or Federal exclusion lists
  - Restricted by legislation from receiving charitable contributions
  - A private foundation founded by 1+ physicians **and** whose board is mostly comprised of partners, shareholders, **or** employees of the affiliated physician practice **or** that provides most of the funding or activities conducted/controlled by physicians with an affiliate physician practice

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<sup>1</sup>Except for non-sectarian entities with separate 501(c)(3) status that provide non-discriminatory social services

<sup>2</sup>For the purpose of this document, customer is defined as any person or organization to which our Company markets products and services and that is in the position to influence the selection of products furnished or purchased. Examples include (but are not limited to) hospitals and health systems, administrators, procurement personnel, health care professionals, etc.

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If an applicant organization meets all of the required guidelines on page 1 of this document, the second level of eligibility assessment relates to the application program for which the applicant hopes to receive a contribution. As such, **these additional criteria** also apply for funding consideration:

- Applicant **must** submit the funding request through our online charitable contributions application portal (located on our [corporate inclusion webpage](#))
  - **Note:** Requests made in-person or via phone call, email, or written letter will not be considered for charitable contributions funding.
- Application **should be** submitted during the designated contributions application cycle (varies by year)
  - **Note:** An application submitted prior to the opening of the designated cycle, or after it has closed for the year, will not be eligible for funding consideration.
- Applicant **must not** have previously submitted a contributions application (for any program) to Johnson & Johnson's vision business in the current calendar year – regardless of application outcome (approved or declined) – or be a localized chapter whose parent organization (or another chapter) has already applied.
- If an applicant is seeking contributions funding for **any** of the following programs or purposes, the request is **ineligible**, and the nonprofit **may not submit a charitable contributions application**:
  - Sponsorships, fundraising campaigns, memberships, board positions, and/or any activity where our Company received a return benefit (e.g., branding, display table, tickets, etc.), such as:
    - Walks, runs, festivals, memorial funds or any related type(s) of fundraiser
    - Conferences, ceremonies (of any type), luncheons or dinners, or galas
  - Unrestricted use or to offset the applicant organization's overhead costs
    - Examples: rent, utilities, insurance, expenses related to the applicant organization's staff/employees/contractors (e.g., salaries, benefits, gifts or awards, travel meals or lodging)
  - Activities or programs that are suspended, haven't launched, have already occurred (or would finish while application is in review), or instances where requested funding (if awarded) would not be fully utilized within 12 months from the contributions check shipment date
  - Scholarships, vehicle purchases/leases, or funds to offset costs the applicant charges members of the community to participate in their program(s)
  - Loans, endowments, infrastructure projects, capital projects, lobbying or advocacy activities
  - Commercial Co-Ventures (CCV)
  - Anything related to an education grant and/or that provides a direct benefit to a health care professional or their practice
    - Examples: physician salaries or fees, medical conference fees, speaker fees, fellowships, accredited or non-accredited medical education or training
  - Patient assistance programs, medical research, investigator-initiated studies, or to offset costs for a specific individual (e.g., funds to cover treatment cost of Patient X's surgical procedure)
  - Programs or initiatives managed by either the Johnson & Johnson Foundation or any other Johnson & Johnson Operating Company (e.g., Janssen, Ethicon, etc.)
    - **Note:** The foundation and other operating companies are separate entities from Johnson & Johnson's vision business and thus, we are unable to consider their strategic priorities or programs through our Johnson & Johnson's vision business' charitable contributions process