

SCHOOL SUCCESS STARTS WITH AN EYE EXAM

BACK TO SCHOOL PLANNING



PIECE IT ALL TOGETHER WITH AN EYE EXAM

As you prepare for another school year, schedule a comprehensive eye exam for your child.
Myopia could be hiding in near sight.

COURSE 101: MYOPIA



Class is in session! Today we’re learning about myopia. We used to think of myopia as just nearsightedness, or blurry distance vision, but we now know it’s a **chronic, progressive disease** where the eye grows too long.¹⁻³ It can even lead to blindness later in life.¹

Myopia is a growing public health crisis.⁴ Over the past 20 years, the number of people with myopia has nearly doubled.⁵ Every child should be monitored for myopia from an early age. Annual comprehensive eye exams should begin no later than the age of 5.^{4,6}



THREE THINGS TO KNOW



80% of classroom learning is done visually.⁷



1 in 3 kids in the US on average have myopia.^{8,9}



Every child should be monitored from an early age, with comprehensive eye exams starting by **age 5**.^{4,6}

RISK FACTORS OF MYOPIA¹⁰⁻¹²



Not spending enough time **outdoors**



Too much **near work** (reading, screen time)



Genetics

SIGNS AND SYMPTOMS



Squinting



Struggling to see the board at school



Complaints of **headaches**

WHY IT MATTERS: RISKS



In the short-term, kids struggle to see far away, which can lead to poor performance in school and difficulty playing sports.



Clear Vision



-2.00 D Vision



-4.00 D Vision



-6.00 D Vision

In the long-term, myopia can lead to sight-threatening complications as the child gets older.¹

VISIT AN EYE DOCTOR



Your child’s prescription can worsen every year, which is why it’s so important to schedule a comprehensive eye exam. These exams can help supplement a vision screening at school or a pediatrician’s office and can detect the early signs of myopia, as well as more than 270 common and chronic diseases.¹³

Talk to your doctor about myopia management options. Hint: there are new treatment options like contact lenses. It is not just glasses these days!



Find a myopia specialist near you.

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