

Celebrate the People Who Make Your Business Great

Cheryls.com • 1.800.433.1787



"Thank You!"

Who are the people you need to thank this year? The ones who put in the extra hours, went the extra mile, gave you the additional business, or helped you get ahead. Everyone wants to be recognized for their contributions, their assistance, or their patronage, and at Cheryl's we've got all sorts of wonderful ways to do just that. We've created a collection of delectable holiday gifts with individually wrapped treats inside especially for:

Clients

REFERENCE OF THE PARTY OF THE P

- Colleagues
- Partners

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Co-workers

- Employees
- Special Individuals
- Teams, Large & Small
- Prospects

If you've sent our gifts in the past, you know how happy they make the recipients. And if you're new to our gifting program, we can't wait to show you how easy it is to send a thank you that's sure to get a smile in return.







B. PREMIER HAPPY HOLIDAYS GIFT TIN

NEW! This sparkling Holiday gift tin arrives overflowing with a delicious assortment of individually wrapped cookies. We've included flavors like cocoa sugar, oatmeal raisin, old fashion sugar and chocolate chip along with our NEW frosted black cherry chocolate, pistachio cranberry, German chocolate and our Holiday cut-out cookies. Choose a Happy Holidays message or add your logo!

 Happy Holidays
 #227721
 \$49.99

 With Your Logo
 Custom Gift #
 \$51.99

C. SPARKLING BAKERY ASSORTMENT

The Holidays are here! Thank your best clients and send treats to family and friends with a delicious assortment of Cheryl's baked goods! We've included a very special assortment of individually wrapped gourmet cookies including our FAMOUS buttercream frosted Holiday cut-outs, pecan butterballs, cake slices, sweet and salty pretzel clusters and our snack size fudge brownies. Add your logo ribbon!

#229001	\$59.99
#229011	\$79.99
#229021	\$99.99
#229031	\$129.99
	#229011 #229021









ADD YOUR LOGO

A. SPARKLING GIFT TOWER

Our classic Holiday tower is all dressed up in this season's NEW sparkling gift wrap! We've included a delicious individually wrapped assortment of our snack size buttercream frosted cookies, our classic pecan butterballs, assorted snack size gourmet cookies including favorites like chocolate chip and oatmeal raisin and sweet and salty pretzel clusters. Add your logo ribbon to feature your company! 34 pieces. OD

Happy Holidays Sparkling Gift Tower #228221 \$39.99 Custom Gift # \$39.99 With Your Logo Ribbon

B. SPARKLING BAKERY GIFT TOWER

Our very popular gift tower is wrapped for Holiday and filled with a delicious bakery assortment including individually wrapped buttercream frosted Holiday cookies, snack size cookies, assorted gourmet cookies and brownies, double chocolate crunchy cookies and mini muffins. Perfect for sharing! Personalize it with your logo ribbon. 41 pieces.

Happy Holidays Sparkling Bakery Gift Tower #228281 \$49.99 Custom Gift # **\$49.99** With Your Logo Ribbon

C. SPARKLING GIFT TIN TOWER

Our exclusively designed Holiday gift tower includes our NEW gift tin filled with an individually wrapped assortment of cookies featuring our buttercream frosted Holiday cut-outs, along with pecan butterballs, butter shortbread cookies and sweet and salty pretzel clusters. If you choose you can add your logo ribbon. 51 pieces.

Happy Holidays Sparkling Gift Tin Tower \$59.99 With Your Logo Ribbon Custom Gift # \$59.99

D. SPARKLING PREMIER GIFT TOWER

Send a generous assortment of Cheryl's Holiday best! Our stunning gift boxes are overflowing with an individually wrapped assortment including buttercream frosted Holiday cut-outs, gourmet cookies and brownies, cake slices, pecan butterballs, crunchy double chocolate snack size cookies and sweet and salty pretzel clusters. Available with logo ribbon. 63 pieces.

Happy Holidays Sparkling Premier Gift Tower #228341 \$79.99 Custom Gift # \$79.99 With Your Logo Ribbon







A. BUTTERCREAM FROSTED FLAVORS COOKIE GIFT BASKET

A festive assortment of individually wrapped buttercream frosted cookies delivered in a Holiday gift basket-perfect for serving a group! This tempting assortment features our NEW frosted chocolate cherry cookies along with classic buttercream frosted Holiday cut-out cookies and many of our premier flavors like our devil's food, s'mores, chocolate peppermint, gingerbread, salty caramel, mocha latte, German chocolate and mint chocolate – 15 different flavors! Choose from 3 sizes perfect for everyone on your list! Don't forget to order for your own Holiday celebrations! DD

 Medium - 18 cookies
 #228551
 \$49.99

 Large - 36 cookies
 #228561
 \$69.99

 Grand (feat.) 50 cookies
 #228571
 \$89.99

B. SPARKLING COOKIE GIFT BOXES

This delicious Holiday cookie assortment arrives in our NEW Holiday cookie boxes and is sure to impress! Your clients and associates will enjoy a tasty assortment of individually wrapped Holiday favorites featuring our NEW black cherry chocolate cookies, NEW Kris Kringle, German chocolate pecan, chocolate chip, sugar, cocoa sugar, and of course an assortment of our popular buttercream frosted Holiday cut-out cookies. Personalize it with your company logo ribbon.

12 cookies	#228821	\$34.99
18 cookies	#228831	\$39.99
24 cookies	#228841	\$44.99
36 cookies	#228851	\$59.99
72 cookies	#228861	\$119.99



ORDERING INFORMATION

By Phone: Our experienced business gift representatives can help you make gift shopping quick and easy. Call **1.800.433.1787** between the hours of 8am and 5:00pm ET, Monday - Friday.

By Email: Email your orders to bgsorders@Cheryls.com

By Internet: Visit our website at Cheryls.com

By Fax: 614.891.8799. If transmission problems occur, please mark second fax as a duplicate

Payment Method: We accept VISA, MasterCard, American Express, Discover, check or money order.

Sales Tax: We collect applicable state and local sales tax. Sales tax rates apply to your entire order amount including shipping and handling. When you call by phone we will gladly calculate this for you.

Substitutions: While every effort will be made to ensure accuracy of catalog information, we reserve the right to make corrections if errors occur. In an effort to ensure that your gift arrives on time, we reserve the right to substitute an item of equal or greater value. Prices effective through 12.31.20.

GIFT DELIVERY SERVICES

Shop Early: For best selection and timely delivery you can place your gift orders early and we will ship them to arrive, on time, for your special occasion. If you want your gift to arrive on a specific day, please use Next Day Delivery. Your gifts will be shipped 1–2 business days after your order is received. For custom gifts please work directly with your sales representative

Freshness: Our cookies and brownies contain no added freshnesspreservatives. We recommend that you use express service for deliveries to states west of the Mississippi, the northeast and the state of Florida. Our products are best used within 3 to 4 days or please freeze immediately.

YOUR PRIVACY

We occasionally make our customer list available to companies whose products or services might be of interest to you. If you would prefer not to receive such mailings, please contact us. If you have moved or would prefer not to receive our catalog, call us at 800.443.8124.

ALLERGEN STATEMENT: Cheryl's products are produced in a plant which handles peanuts, tree nuts, eggs, milk, soy, chocolate and wheat.

DELIVERY METHODS

Each Cheryl's gift is shipped separately and carefully packaged to ensure perfect arrival. Please check all your addresses carefully. We cannot extend our guarantee to orders for which we are given incorrect addresses.

Ground Delivery: Monday–Friday delivery in the continental United States only. Please allow up to 5 business days for delivery after the gift is shipped. Ground shipping charges are calculated per address. See shipping chart

Express Delivery: Monday–Friday delivery. Guaranteed to arrive 2-3 working days after the gift is shipped. Do not count weekends in expected delivery date. Add \$9.99 per gift to the ground delivery charges.

Next Day Delivery: Monday–Friday delivery. Please place your order by 5:00pm EST two working days before you would like it delivered. Do not count weekends in expected delivery date. Add \$19.99 per gift to the ground delivery charges.

Saturday Delivery: Guaranteed to arrive on Saturday. Please place your order by Thursday at 5:00pm EST. Add \$24.99 per gift to the ground delivery charges. Some zip codes do not accept Saturday deliveries.

Alaska / Hawaii Delivery: Via United States Priority Postal Service only. Monday-Friday delivery. Allow 4 working days for delivery. Add \$8.99 per gift to the ground delivery charges.

US Territories / Commonwealths Delivery: Via United States Priority Postal Service only. Add \$8.99 per gift to the ground delivery charges.

PO Box Delivery: Via United States Priority

Postal Service only. See Ground Shipping chart for charges.

Canada Air Delivery is available. Please call for

FREE APO/FPO Military Delivery: In support of our service men and women, we deliver FREE to APO/FPO military

addresses via United States Postal Service, Delivery time varies based on destination.

GROUND SHIPPING CHARGES PER ADDRESS

Merchandise Total	Shipping/Handling Charges
up to \$20.00	\$7.99
\$20.01 - \$30.00	\$9.99
\$30.01 - \$40.00	\$10.99
\$40.01 - \$50.00	\$11.99
\$50.01 - \$60.00	\$12.99
\$60.01 - \$75.00	\$14.99
\$75.01 - \$100.00	\$17.99
\$100.01 - \$125.00	\$19.99
\$125.01 - \$150.00	\$21.99
\$150.01 and over	15%

Make it SPECIAL

SIMPLE STEPS TO PERSONALIZING YOUR GIFTS:

Our Business gift account managers are ready to assist you with your holiday order. Simply call 1.800.433.1787 for more details.

GIFT TIN AND BOX LOGO IMPRINTING DETAILS:

Please submit artwork via EPS file or 600 dpi high res JPEG file with PMS color codes. One time set-up fee - \$90. Screen charge: 1 color - \$90, 2 color - \$165. 2 color screen options not available on holiday gift tins. Minimum: 25 units per gift.

RIBBON IMPRINTING DETAILS:

Ribbon color choices include - white, antique white, royal blue. black, silver, red and forest green. Metallic ink colors include black, gold or silver. Please submit artwork via EPS file or 600 dpi high res JPEG file. Plate charge - \$90. Ribbon purchase -\$50 per roll. Logo imprinted ribbon is not included in the price of gift. Minimum: 25 units per gift.

FOR HOLIDAY DELIVERY, ORDER BY: Ribbon - 11.30.20 Tins & Boxes - 12.7.20









A. CHERYL'S COOKIE GIFT BOXES

Send your best wishes complete with your company logo and a delicious assortment of individually wrapped Cheryl's cookies. We've included our FAMOUS buttercream frosted cut-out, chocolate chip, oatmeal raisin, chocolate chocolate chip, snickerdoodle and sugar cookies. OD

6 cookies Custom Gift # \$12.99 12 cookies Custom Gift # \$19.99 18 cookies Custom Gift # \$26.99

B. CHERYL'S COOKIE GIFT TIN

Send a delicious assortment of twelve gourmet cookies including our FAMOUS buttercream frosted cut-outs, chocolate chip, oatmeal raisin, chocolate chocolate chip, snickerdoodle and old-fashioned sugar cookies. Each individually wrapped cookie is carefully packed in a shiny gift tin with your logo. Choose from 4 colors - black, white, platinum and gold. **OD** Custom gift # **\$24.99**

C. CHERYL'S GIFT TOWER

When the gift needs to be just right this classic gift tower is the perfect choice! We've included an individually wrapped assortment of snack size cookies and brownies, our delicious crunchy chocolate chip cookies and sweet and salty pretzel clusters. Your gift tower includes your custom logo ribbon! Choose your ribbon color and gold or platinum gift boxes. 40 pieces. **OD** Custom Gift # **\$39.99**

D. CHERYL'S BAKERY ASSORTMENT

A Cheryl's customer favorite and the perfect business gift! Enjoy a delicious assortment of snack size buttercream frosted and gourmet cookies, brownies, muffins, crunchy chocolate chip cookies, and sweet pretzel clusters. Choose your ribbon color and gold or platinum gift boxes. $\mathbb{Q} \mathbb{D}$

Medium - 46 pieces Custom Gift # **\$59.99** Custom Gift # **\$79.99** Large - 80 pieces Custom Gift # \$99.99 Grand - 138 pieces



A. BOW GIFT BOX - HOLIDAY CUT-OUTS

Perfect for all your Holiday parties, business gatherings or gifts! Our NEW Blue Bow Gift Boxes are available in 6 sizes and arrive overflowing with an assortment of our very popular Holiday cut-out cookies. Each tender cut-out cookie is layered with our famous buttercream frosting and individually wrapped. They freeze great - a delicious addition to any quick Holiday get-together. OD

12 cookies	#150721	\$32.99
24 cookies	#150731	\$42.99
36 cookies	#150741	\$59.99
72 cookies	#150751	\$109.99
100 cookies	#150761	\$139.99
200 cookies	#186101	\$219.99

B. BOW GIFT BOX - HOLIDAY ASSORTMENT

The most popular gift for businesses? A Cheryl's Classic Red and White Bow Gift Box filled with cookies! Your clients and business associates will appreciate receiving this delicious gift! Our assortment of individually wrapped cookies is perfect for sharing! Included are favorites like chocolate chip, oatmeal raisin, snickerdoodle, old fashioned sugar, chocolate chocolate chip along with our famous buttercream frosted Holiday cut-out cookies. Available with or without your company logo. OD

Without Logo			With Logo		
36 cookies	#229871	\$49.99	36 cookies	Custom Gift #	\$51.99
48 cookies	#229881	\$59.99	48 cookies	Custom Gift #	\$61.99
72 cookies	#229891	\$79.99	72 cookies	Custom Gift #	\$81.99
100 cookies	#229901	\$99.99	100 cookies	Custom Gift #	\$101.99
200 cookies	#229911	\$189.99	200 cookies	Custom Gift #	\$191.99



















Great Gifts Under \$30

A. HAPPY HOLIDAYS TREATS TIN

Delight your clients and co-workers with a Holiday treats tin filled with goodies! Enjoy individually wrapped buttercream frosted Holiday cut-out cookies, snack size chocolate chip, sugar, frosted chocolate chip, devil's food chocolate and frosted vanilla cookies along with our sweet and salty chocolate pretzel clusters. 12 pieces. #227631 \$26.99

B. CHERYL'S PECAN BUTTERBALL GIFT TIN

Cheryl's pecan butterballs are back! Our shiny red gift tins arrive with our classic Holiday pecan butterballs generously dusted with powdered sugar, loaded with flavor and carefully packaged for perfect delivery. Our butterballs freeze great so stock up! 1 lb. gift tin. @D #211701 \$29.99

C. CHERYL'S BUTTER SHORTBREAD COOKIES

These Holiday shortbread cookies have become a customer favorite! Each crunchy snack is a buttery sweet treat your friends and co-workers will want to keep all to themselves. Each shiny red gift tin includes 1lb. of mouth-watering goodness. OD #227651 \$29.99

D. MERRY CHRISTMAS TREATS TIN

A great gift idea for co-workers or clients! This delightful gift tin is filled with individually wrapped buttercream frosted Holiday cut-out cookies, snack size chocolate chip, sugar, frosted chocolate chip, devil's food chocolate and frosted vanilla cookies along with our sweet and salty chocolate pretzel clusters. 12 pieces. @D #227641 \$26.99



E. SANTA & ELF ORNAMENTS - CASE OF 8

Greats treats for the office staff or stocking suffers for your own family fun! Our keepsake metal ornaments are filled with buttercream frosted Holiday cookies, snack size chocolate chocolate chip and buttercream vanilla cutouts and sweet and salty pretzel clusters. 6 pieces per ornament. Measures 4" in diameter. 8 ornaments per case – only \$6.25 each. @D

Case of 8 Ornaments & Treats #184341 **\$49.99**

F. HAPPY HOLIDAYS COOKIE CARD - CASES OF 48

Deliver a little Holiday cheer on everyone's desk this season! We guarantee your staff will love this sweet Holiday treat! We've included 48 cookie cards and 48 individually wrapped, buttercream frosted cut-out cookies. 48 cookie cards per case. Only \$2.71 each. Assembly required.

Case of 48 Cookie Cards #229811 **\$129.99**





Holiday CHEER for the whole GROUP Starts Here!

A. HAPPY HOLIDAYS & MERRY CHRISTMAS GIFT TINS

NEW! Our classic Holiday gift tin is filled with delicious individually wrapped flavors like our cocoa sugar, peppermint sugar, gingerbread and chocolate peppermint cookies! Best of all, we've included an assortment of our famous buttercream frosted Holiday cut-out cookies. Choose between 2 holiday messages or make your gift special and add your company logo! **OD** 16 cookies.

 Happy Holidays Gift Tin
 #227781
 \$44.99

 Merry Christmas Gift Tin
 #227771
 \$44.99

 With Your Logo
 Custom Gift #
 \$46.99

B. TRADITIONAL DELUXE GIFT TOWER

WOW! Need a gift to impress? This outstanding gift tower sure will do just that! Each festive gift box and tin is overflowing with delicious holiday treats including our individually wrapped buttercream frosted cookies, gourmet cookies, pecan butterballs, peppermint Oreo® cookies, signature brownies, gourmet drizzled pretzels, crunchy chocolate chip cookies, butter shortbread cookies, and lots and lots of yummy Holiday goodies perfect for sharing! Add your company logo ribbon to customize this gift. 146 pieces.

Traditional Deluxe Gift Tower#228401\$199.99With Your Logo RibbonCustom Gift #\$199.99

C. TRADITIONAL BAKERY ASSORTMENT

Our NEW Holiday bakery assortments are perfect when you need a gift with lots of treats. We've included individually wrapped, assorted cookies, our FAMOUS buttercream frosted cookies, pecan butterballs, snack size cookies and brownies, cake slices, gourmet dipped pretzels, sweet and salty pretzel clusters and butter shortbread cookies. Don't forget to order for your own Holiday entertaining.

 Medium - 50 pieces
 #228901
 \$59.99

 Large - 64 pieces
 #228911
 \$79.99

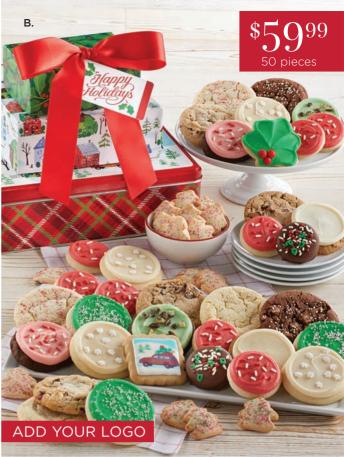
 Grand - 89 pieces
 #228921
 \$99.99

 Premier - 135 pieces (feat.)
 #228931
 \$129.99











A. TRADITIONAL BAKERY GIFT TOWER

Send a cheerful gift tower filled with individually wrapped assorted gourmet cookies and brownies, our FAMOUS buttercream frosted cookies, pecan butterballs, cake slices and delicious butter shortbread cookies. Each tower includes a Holiday hangtag or you can choose to add your logo ribbon. 46 pieces. $\ensuremath{\mathbb{Q}}\ensuremath{\mathbb{D}}$

#228261 \$49.99 Happy Holidays With Your Logo Ribbon Custom Gift # \$49.99

B. TRADITIONAL GIFT TIN TOWER

One of our most popular gift towers is now available with your choice of Holiday message! Each seasonal gift tower includes our 2020 gift tin and a delicious dessert assortment including individually wrapped buttercream frosted Holiday cookies, snack size Holiday cut-outs, a delicious assortment of gourmet cookies including our NEW Kris Kringle cookies, our butter shortbread cookies and chocolate covered Oreo® cookies. Customize your gift and add your company logo ribbon. 50 pieces.

Happy Holidays #228301 \$59.99 Merry Christmas #228311 \$59.99 Custom Gift # With Your Logo Ribbon \$59.99

C. TRADITIONAL PREMIER GIFT TOWER

We've designed a delicious assortment of Cheryl's baked goods and wrapped them in festive Holiday gift wrap, perfect for your clients, friends and family. Included are individually wrapped assorted cookies and buttercream frosted holiday cut-out cookies, chocolate covered Oreo® cookies, traditional pecan butterballs, butter shortbread cookies, cake slices and an assortment of our signature brownies. Each tower includes a Holiday hangtag or you can choose to add your logo ribbon. 55 pieces.

#228331 \$79.99 Happy Holidays With Your Logo Ribbon Custom Gift # \$79.99









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Best Treats Ever!

Scan here to shop our Mobile Collection







Our Best for your BEST

Customers,
Associates and
Employees!

FESTIVE HOLIDAY BAKERY GIFT BOX

NEW! WOW! A delicious assortment - perfect for the entire staff! Our Holiday gift box arrives with individually wrapped assorted cookies featuring our chocolate chip cookies, buttercream frosted Holiday cutout cookies and classic flavors like oatmeal raisin, snickerdoodle, old fashioned sugar and chocolate chocolate chip along with blondie walnut and classic fudge bars, snack size crunchy chocolate chip and snickerdoodle cookies and our sweet and salty pretzel clusters. Choose your size and customize it by adding your logo.

Without Logo

60 pieces	#212991	\$49.99
102 pieces (feat.)	#213541	\$69.99
607		

With Logo

60 pieces	Custom Gift #	\$51.9
102 pieces (feat.)	Custom Gift #	\$71.9

Prices and discounts are exclusive of applicable shipping charges and taxes. Items may vary and are subject to availability, delivery rules and times. Offer available online, in store and by fax or phone. Offers cannot be combined, may not be available on all products and are subject to restrictions and limitations. Prices and charges are subject to change without notice. ©2020 Cheryl&Co.