

# 2024 DEMOGRAPHIC DATA REPORT

# AMERICAN CANOE ASSOCIATION





### Demographic Data Collection And Preparation

Under Section 220511(2)(B) of the Ted Stevens Act, the USOPC is required to report annual demographic data from the previous year as of December 31. Once the data is collected, the USOPC works with a consultant to compile more than 4,000 data points into unique profiles for each NGB and one for the USOPC.

# **Significant Definitions**

**Board of Directors:** The Board of Directors is the governing body of a nonprofit. Individuals who sit on the Board are responsible for overseeing the organization's activities.

**Standing Committees:** A permanent committee of the Board that meets regularly.

**Professional Staff:** Any paid full-time employee of an NGB.

**NGB Membership:** All individuals who are paying members of an NGB. This includes grassroots athletes through masters, as well as National Team athletes.

**National Teams (Athletes):** Athletes who are currently on a National Team as defined by the NGB. This includes the teams selected for that year's national or world championships or the Olympic/Paralympic Games. **National Teams (Coaches and Other Non-Athletes):** Staff who assist with the National Teams as defined by the NGB. This includes coaches, trainers, logistics coordinators, medical personnel, etc.

**Developmental National Teams (Athletes):** Teams typically composed of emerging athletes who are training to eventually compete on the National Teams. These athletes are usually highly skilled individuals who are not fully ready to compete for the National Team.

Developmental National Teams (Coaches and Other Non-Athletes): Staff who assist with the Developmental National Teams as defined by the NGB. This includes coaches, trainers, logistics coordinators, medical personnel, etc.

**Part-Time Employees/Interns:** These are employees who assist with the operations of an NGB. They differ from professional staff in that they may be temporary or part-time employees.

### **National Percentages**

National percentages are based off the latest data on the American Community Survey (ACS) data updated annually by the U.S. Census Bureau.

### **Chart Key**

0.00% - Precent of Member/Staff - Demographic Data - National Percentage 0.00% - National Percentage



### PEOPLE OF COLOR

	Total Number	% People of Color	National %
Board of Directors	15	6.66	39.50
Standing Committees	13	7.69	39.50
Professional Staff	8	0.00	39.50
NGB Membership	14,894	19.77	39.50
National Team Athletes	43	11.62	39.50
National Team Non-Athlete (Coaches and Support Staff)	13	7.69	39.50
Development National Team Athlete	30	20.00	39.50
Development National Team Non-Athlete (Coaches and Support Staff)	8	12.50	39.50
Part-Time Staff/Inters	7	0.00	39.50
Total	15,031	19.69	
Average		9.55	

### Year-Over-Year Averages (Past 5-Years)





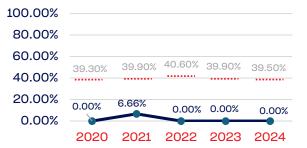
### PEOPLE OF COLOR



### **Standing Committees**



### **Professional Staff**



#### NGB Membership



### National Team Athletes



### National Team Non-Athlete



#### Development National Team



### **Development National Team Non-Athlete**



### Part-Time Staff/Interns



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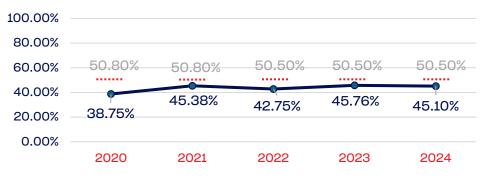
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### WOMEN

	Total Number	% Women	National %
Board of Directors	15	40.00	50.50
Standing Committees	13	38.46	50.50
Professional Staff	8	75.00	50.50
NGB Membership	14894	35.48	50.50
National Team Athletes	43	34.88	50.50
National Team Non-Athlete (Coaches and Support Staff)	13	30.76	50.50
Development National Team Athlete	30	56.66	50.50
Development National Team Non-Athlete (Coaches and Support Staff)	8	37.50	50.50
Part-Time Staff/Inters	7	57.14	50.50
Total	15031	35.56	
Average		45.1	

### Year-Over-Year Averages (Past 5-Years)





### WOMEN

0.00%

#### Board of Directors 100.00% 80.00% 60.00% 40.00% 20.00% 40.00% 40.00% 40.00%

2021

Standing Committees

2020



2022

2023

2024

### **Professional Staff**



### NGB Membership



### National Team Athletes



### National Team Non-Athlete



#### Development National Team



### Development National Team Non-Athlete



### Part-Time Staff/Interns



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# PERSONS WITH A DISABILITY

	Total Number	% Disability	National %
Board of Directors	15	0.00	13.00
Standing Committees	13	0.00	13.00
Professional Staff	8	0.00	13.00
NGB Membership	14894	0.02	13.00
National Team Athletes	43	0.00	13.00
National Team Non-Athlete (Coaches and Support Staff)	13	7.69	13.00
Development National Team Athlete	30	0.00	13.00
Development National Team Non-Athlete (Coaches and Support Staff)	8	0.00	13.00
Part-Time Staff/Inters	7	0.00	13.00
Total	15031	0.02	
Average		0.86	

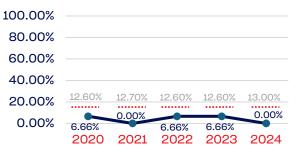
### Year-Over-Year Averages (Past 5-Years)





### PERSONS WITH A DISABILITY

#### Board of Directors



### **Standing Committees**



### **Professional Staff**

100.00%					
80.00%					
60.00%					
40.00%					
20.00%	12.60%	12.70%	12.60%	12.60%	13.00%
0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	2020	2021	2022	2023	2024

#### NGB Membership



### National Team Athletes



### National Team Non-Athlete



#### Development National Team

100.00%					
80.00%					
60.00%					
40.00%					
20.00%	12.60%	12.70%	12.60%	12.60%	13.00%
0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
0.00%	2020	2021	2022	2023	2024

### **Development National Team Non-Athlete**

100.00%					
80.00%					
60.00%					
40.00%					
20.00%	12.60%	12.70%	12.60%	12.60%	13.00%
0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	2020	2021	2022	2023	2024

#### Part-Time Staff/Interns

100.00%					
80.00%					
60.00%					
40.00%					
20.00%	12.60%	12.70%	12.60%	12.60%	13.00%
0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
2.00%	2020	2021	2022	2023	2024



### Veterans

	Total Number	% Veterans	National %
Board of Directors	15	6.66	6.4
Standing Committees	13	0.00	6.4
Professional Staff	8	0.00	6.4
NGB Membership	14894	0.02	6.4
National Team Athletes	43	9.30	6.4
National Team Non-Athlete (Coaches and Support Staff)	13	0.00	6.4
Development National Team Athlete	30	0.00	6.4
Development National Team Non-Athlete (Coaches and Support Staff)	8	0.00	6.4
Part-Time Staff/Inters	7	0.00	6.4
Total	15031	0.05	
Average		1.78	

### Year-Over-Year Averages (Past 5-Years)



2024



### VETERANS



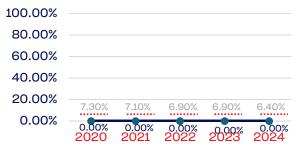
# 0.00% 0.00% 0.00% 0.00% 2020 2021 2022 2023

### **Standing Committees**

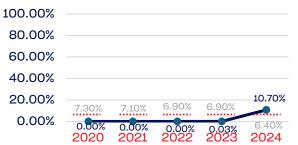
.....

100.00%					
80.00%					
60.00%					
40.00%					
20.00%	7.30%	7.10%	6.90%	6.90%	6.40%
0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

### **Professional Staff**



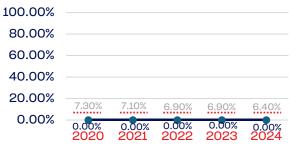
#### NGB Membership



### National Team Athletes

100.00%					
80.00%					
60.00%					
40.00%					
20.00%	7.30%	7 10%	6 90%	6.90%	7.14%
0.00%		7.1078	0.0078	0.30%	6.40%
0.00%	0.00%	0.00%	0.00%	0.00%	2024
	2020	2021	2022	2023	2024

### National Team Non-Athlete



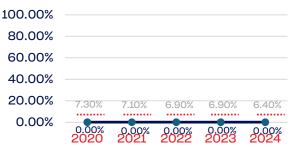
#### Development National Team

0.00%	0.00%	0.00% 2021	0.00% 2022	0.00%	2024
0.00%					
20.00%	7.30%	7.10%	6.90%	6.90%	6.40%
40.00%					
60.00%					
80.00%					
100.00%					

### **Development National Team Non-Athlete**

100.00%					
80.00%					
60.00%					
40.00%					
20.00%	7.30%	7.10%	6.90%	6.90%	6.40%
0.00%			0.0075	0.50%	0.40%
0.00%	0.00% 2020	0.00% 2021	0.00% 2022	0.00% 2023	0.00% 2024

### Part-Time Staff/Interns



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