



U.S. OLYMPIANS & PARALYMPIANS ASSOCIATION

Phil Reilly, OLY - Fencing (1980, '84) - Oregon Chapter

The Olympic Games are founded on the values of excellence, respect, and friendship, alongside the Paralympic values of determination, equality, inspiration, and courage. The Oregon Chapter of the United States Olympians and Paralympians Association Award of Excellence honors individuals who carry these values beyond competition, making a lasting impact in their communities.

Phil Reilly exemplifies these ideals. A two-time Olympic fencer and former team captain, Phil's competitive career spanned decades and included numerous national and international achievements, including multiple Pan American Games medals. A dedicated athlete for over 50 years, he competed at every level—from high school to veterans—and was recognized for his excellence with induction into the USA Fencing Hall of Fame in 2025.

Following his athletic career, Phil translated the discipline and focus of sport into a successful business career, spending more than 25 years in the agency world. As President of Creative Media Development, he transformed the organization into a full-service agency serving global clients such as Intel, Microsoft, HP, and JELD-WEN. His leadership extended across all facets of the organization, including strategy, culture, and operations, and he has continued to provide guidance as an advisor to numerous organizations across the industry.

Despite his professional success, Phil has remained deeply committed to the sport of fencing. He continues to coach and mentor young athletes through the Oregon Fencing Alliance, where he has served on the board since 1994, including time as President. Through his leadership, business expertise, and passion for development, he has helped sustain and grow opportunities for future generations of fencers.

Phil Reilly is a true example of using the values and lessons learned through sport to lead in business, give back to his community, and make a meaningful difference in the lives of others.

The Oregon Chapter of the United States Olympians and Paralympians Association is proud to present Phil Reilly with the USOPA Award of Excellence.