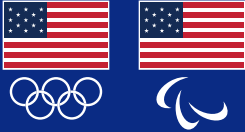


ATHLETE NIL MARKETPLACES OVERVIEW

	ATHLETE MARKETING PLATFORM	TEAM USA MARKETPLACE	NGB MARKETPLACE
MARKETPLACE TYPE	Private	Public	Public
MARKETPLACE OWNER	USOPC	USOPC	NGB
ELIGIBLE ATHLETES	Team USA Athletes	Team USA Athletes and Alumni*	NGBs Classify Eligibility
DEAL SENDER	Team USA Partners	Any entity inclusive of fans, brands and Team USA partners	Any entity inclusive of fans, brands and Team USA partners

**Alumni eligibility TBA*