

QUESTIONS + ANSWERS



Now that I have claimed my account, what are my next steps?

1. Make sure to complete and maintain accurate profile information. Including photos, unique identifiers, and relevant details about yourself to increase your appeal to partners seeking to collaborate with you.
2. [Link your bank account to your profile](#)
3. [Complete a W-9 Form](#)
4. Turn on notifications - Go to Account Homepage- Fill out notification preferences
5. [Connect your social media](#)



What is the Discover Tab and how do I use it?

The Discover tab displays a list of all Verified AMP Brand partners on the platform. Additionally, you can use this tab to save brands and to access your saved list. Please note that saving a brand does not guarantee that you will receive a deal from them, however, it does signal your interest in collaborating with them.



How will my profile stand out?

1. Develop a clear personal brand: Identify your niche, highlight your passions off the field, and focus on creating content via social media that align with your brand. Be consistent with your message and aesthetic throughout your channels.
2. Engage with your audience on social media: respond to comments, pin popular comments, utilize the Live functions to bring your audience into your world.
3. Use high-quality visuals: Ensure your photos and videos are of high quality and visually appealing.



I am still lost, can I speak to someone?

Absolutely, use the Intercom chat feature, located at the bottom left of the webpage. You can connect to Chat or search the Help Center



Do I need to be worried about Rule 40?

IOC Rule 40 does not interact with AMP. Individual/group marketing deals do not violate any rules or require permissions. For more information on Rule 40, please visit the Team USA webpage or U.S. Rule 40 Permissions Systems site.



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